



ACADEMIC TENTATIVE DEGREE COMPLETION CHECKLIST

Gary E. West College of Business

BS, MARKETING

Student Name _____

Banner ID _____

Catalog Year _____

Anticipated Graduation Date _____

Advisor _____

Additional Comments: _____

YEAR 1 WL	Semester 1 Fall	Hours	Semester 2 Spring	Hours
	☐ COLL 101 - FIRST YEAR EXPERIENCE (CREDITS NOT INCLUDED IN TOTAL)	2	☐ GBUS 220 BUSINESS COMMUNICATION	3
	☐ GBUS 140 INTRODUCTION TO BUSINESS	3	☐ ECON 103 PRINCIPLES OF MICROECONOMICS	3
	☐ CIS 271 PRACTICAL COMPUTER APPLICATIONS	3	☐ ENG 102 COLLEGE COMPOSITION II	3
	☐ ENG 101 COLLEGE COMPOSITION I	3	☐ MATH 130 COLLEGE ALGEBRA WITH APPLICATIONS	4/5
☐ COM 101 FUNDAMENTALS OF ORAL COMMUNICATION	3	☐		
☐ HISTORY COURSE (HIST 103, 104, 210, OR 211)	3	☐		
☐		☐		
☐		☐		
	Semester Hours:	17	Semester Hours:	13/14
Notes:				
YEAR 2 WL	Semester 1 Fall	Hours	Semester 2 Spring	Hours
	☐ ACC 224 PRINCIPLES OF FINANCIAL ACCOUNTING	3	☐ ACC 225 PRINCIPLES OF MANAGERIAL ACCOUNTING	3
	☐ ECON 203 PRINCIPLES OF MACROECONOMICS	3	☐ MKT 331 PRINCIPLES OF MARKETING	3
	☐ FINE ARTS COURSE - ART, MUS, THE (SEE CATALOG)	3	☐ HUMANITIES AND LANGUAGE - FREN, SPAN, PHIL, REL, SPA (SEE CATALOG)	3
	☐ SOCIAL SCIENCE COURSE - GEO, POLS, SOC, SWK (SEE CATALOG)	3	☐ SOCIAL SCIENCES - GEO, POLS, SOC, SWK (SEE CATALOG)	3
☐ SCIENTIFIC REASONING - BIO, CHEM, PHYS (SEE CATALOG)	4	☐ LITERATURE - ENG 202, 204, 205, 214, OR 215	3	
☐		☐		
☐		☐		
☐		☐		
	Semester Hours:	16	Semester Hours:	15
Notes:				
YEAR 3 WL	Semester 1 Fall	Hours	Semester 2 Spring	Hours
	☐ GBUS 280 BUSINESS STATISTICS	3	☐ GBUS 303 QUANTITATIVE BUSINESS ANALYSIS	3
	☐ FIN 300 PRINCIPLES OF FINANCE	3	☐ GBUS 344 LEGAL ENVIRONMENT OF BUSINESS I	3
	☐ MGT 350 PRINCIPLES OF MANAGEMENT	3	☐ MKT 425 SOCIAL MEDIA MARKETING	3
	☐ MKT 340 CONSUMER BEHAVIOR	3	☐ MKT 341 INTEGRATED MARKETING COMMUNICATION	3
☐ GBUS 325 INTERNATIONAL BUSINESS	3	☐ MKT MAJOR ELECTIVES - MKT 334 OR ART 400	3	
☐		☐		
☐		☐		
☐		☐		
	Semester Hours:	15	Semester Hours:	15
Notes:				
YEAR 4 WL	Semester 1 Fall	Hours	Semester 2 Spring	Hours
	☐ GBUS 315 AI FOR BUSINESS APPLICATIONS	3	☐ MGT 498 MANAGEMENT STRATEGY AND POLICY	3
	☐ MKT 426 SOCIAL MEDIA ANALYTICS	3	☐ GBUS 420 PROFESSIONAL DEVELOPMENT	1
	☐ MKT 485 MARKETING RESEARCH	3	☐ MKT 498 CAPSTONE: MARKETING MANAGEMENT	3
	☐ MKT MAJOR ELECTIVE - MKT 322, MKT 410, OR ART 245	3	☐ MKT 445 AI APPLICATIONS	3
☐ BUSINESS ELECTIVE	3	☐ BUSINESS ELECTIVE	3	
☐		☐ BUSINESS ELECTIVE	3	
☐		☐		
☐		☐		
	Semester Hours:	15	Semester Hours:	16
Notes:				