

# W. Franklin Evans, Ph.D.

President

(304) 336-8000

president@westliberty.edu

## Profile

Possesses strong leadership skills as the current President and Chief Executive Officer of West Liberty University; holds an earned doctorate in Higher Education Administration with credentials appropriate for the rank of a tenured Full Professor; has a proven record of progressive and substantive administrative experience at the K-12 sector, two-year college level, and public and private university levels as a teacher, principal, professor, director, assistant dean, dean, associate vice chancellor, vice president, provost, interim president, and president; exhibits a clear understanding and knowledge of trends and issues in higher education; demonstrates a commitment to change, diversity, and inclusion; maintains oversight for the day-to-day operations of the university; develops and implements strategic plans; provides leadership and vision for the university's educational programs, accreditation, fundraising, enrollment management, student services, athletics, and financial stability.

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## Skills

### Leadership

Has **vision** and is able to motivate and inspire others to follow; is **creative** and skillful at analyzing problems and finding viable solutions; can build strong teams through his coaching; possesses a high-level of integrity and serves as a **mentor** for others.

### Organizational

Has the ability to **plan** and **implement** programs and activities that lead to successful outcomes; embraces creativity and innovativeness from others; **coordinates** resources, materials, and personnel with ease; **meets deadlines** with efficiency and effectiveness.

### Interpersonal

Has excellent communication skills in writing and speaking; is a strong listener with a compassionate and caring set of ears; interacts well with others; has vast experience in conflict resolution.

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## Experience

### West Liberty University

2021

President & CEO

Serving as the Chief Executive Officer for West Virginia's oldest public institution of higher learning, the strategic priorities include increasing the enrollment of students by recruiting, admitting, and retaining an exceptional cadre of learners; ensuring the financial stability of the 184-year institution; providing quality academic

programs and services; strengthening the university's impact on the local, state, regional, and national communities; and engaging alumni as vital stakeholders.

**Voorhees College**

2016-2021

President & CEO

As the Chief Executive Officer for this Historically Black College and University (HBCU), the institution's profile increased as noted by the yearly U.S. News & World Report of Best Colleges; online degree programs and certificates were implemented, two off-campus instructional sites reopened, a new Living and Learning residential facility opened, a historic museum established, and a track & field area renovated; established an Honors College; enrollment, alumni engagement, and external funding increased significantly; local, state, regional, and international partnerships established; successfully led fundraising initiatives to increase quantity of scholarships; left institution completely debt-free.

**South Carolina State University**

2012-2016

Interim President, Provost and Vice President for Academic Affairs

Having served as the Chief Executive Officer **and** the Chief Academic Officer of the university, gave the vision and direction for academic excellence, financial stability, resource development, and faculty/student success; guided the successful reaffirmation process for regional accreditation with SACSCOC; supervised the President's Cabinet, the associate vice presidents, deans, directors, and department chairpersons who manage the academic units and programs; provided oversight for strategic planning process; assisted in formulating retention and enrollment management plans; and enhancing donor giving and alumni engagement.

**Virginia Union University**

2008-2012

Vice President for Academic Affairs

Served as the academic and instructional expert of the President's Cabinet with responsibilities for maintaining the overall excellence of the university's academic life and programs; monitored matters relating to curriculum and instruction; provided administrative leadership for the four undergraduate schools of the institution; managed faculty and academic staff recruitment, hiring, evaluation, and development; participated in the strategic planning processes of the university; guided academic research and outreach programs of the division; and provided support for external grant funding.

**Elizabeth City State University**

2006-2008

Associate Vice Chancellor for Academic Affairs

Duties included providing leadership in achieving the mission of the University as it related to academic and instructional matters; provided oversight for the SACS reaffirmation process for the University;

monitored and approved student readmissions, course load, independent study, transient study, permit for excess hours, course substitutions, change of major, and other academic requests; resolved faculty and student issues; approved course offerings and schedules; and implemented comprehensive assessment processes and procedures for program, curricula, and course reviews.

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<i>Education</i>	<b>Georgia State University</b> Ph.D., Higher Education Administration	1994
	<b>Georgia State University</b> Ed.S., Middle Childhood Curriculum	1988
	<b>Georgia State University</b> M.Ed., Middle Childhood Science	1987
	<b>Georgia State University</b> B.A., Journalism	1984
	<b>University of Georgia</b> B.S., Entomology	1984

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<i>Affiliations</i>		2021
	Ohio County Development Authority Board Member	
	Regional Economic Development Partnership (RED) Board Member	
	Wheeling Area Chamber of Commerce Board Member	
	Wheeling Country Day School Board of Trustees	
	Mountain East Conference (MEC) board member	
	NAACP, Life Member	
	Alpha Phi Alpha Fraternity, Inc.; Life Member	
	Phi Mu Alpha Sinfonia, Life Member	
	Sigma Pi Phi Fraternity- Delta Chi Boule'	
	University of Georgia National Alumni Association; Life Member	
	Georgia State University National Alumni Association; Life Member	
	SC State University National Alumni Association, Life Member	