



## Public Disclosure of Student Achievement

**Institution Name: West Liberty University**

**Business Unit(s) included in this report: Gary E. West College of Business**

**Academic Period Covered: 2021-22 Academic Year**

**Date Report Posted: February 1, 2023**

PROGRAM	MEASURE	TARGET ( $\geq$ Previous Report Score)	RESULT
BSBA	Graduation Rate	33%	40%
MBA	Retention	81%	84%

### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	In the institution's 2016 freshman cohort 54 students selected the BSBA program. Of those 54 students, 22 graduated from West Liberty University by August 2022 with a BSBA. Therefore, a 40% graduation rate was calculated for the 2016 BSBA cohort. Please note that this figure does not include students that started out as BSBA students but graduated from WLU in something other than a business major.
Retention	There were 44 first time MBA students in the Fall 2021 semester. One year later, during the Fall 2022 semester, 37 of those students were either still enrolled or had already completed the MBA program. Therefore, an 84% retention rate was calculated for the 2021 MBA cohort. A one year retention rate was selected because most students completed the MBA in one to two calendar years.