

## Public Disclosure of Student Achievement

**Institution Name: West Liberty University**

**Business Unit(s) included in this report: Gary E. West College of Business**

**Academic Period Covered: 2011-12 to 2016-17**

**Date Submitted: November 1, 2017**

### Degrees Awarded

| Gary E. West<br>College of Business         | YR-5<br>July 1 2011<br>June 30 2012 |           |           | July 1 2012<br>June 30 2013 |           |           | YR-3<br>July 1 2013<br>June 30 2014 |           |           | July 1 2014<br>June 30 2015 |           |           | YR-1<br>July 1 2015<br>June 30 2016 |           |           | Current Year<br>July 1 2016<br>June 30 2017 |           |           | %          | %          | %         |  |
|---------------------------------------------|-------------------------------------|-----------|-----------|-----------------------------|-----------|-----------|-------------------------------------|-----------|-----------|-----------------------------|-----------|-----------|-------------------------------------|-----------|-----------|---------------------------------------------|-----------|-----------|------------|------------|-----------|--|
|                                             | M                                   | F         | Total     | M                           | F         | Total     | M                                   | F         | Total     | M                           | F         | Total     | M                                   | F         | Total     | M                                           | F         | Total     | 1-YR       | 3-YR       | 5-YR      |  |
| <b>Bus. Admin &amp; Mgt Gen. *(52.0201)</b> |                                     |           |           |                             |           |           |                                     |           |           |                             |           |           |                                     |           |           |                                             |           |           |            |            |           |  |
| [401] Accounting                            | 8                                   | 4         | 12        | 8                           | 7         | 15        | 10                                  | 10        | 20        | 14                          | 13        | 27        | 10                                  | 11        | 21        | 11                                          | 6         | 17        |            |            |           |  |
| [402] Management                            | 7                                   | 5         | 12        | 5                           | 4         | 9         | 4                                   | 2         | 6         | 5                           | 5         | 10        | 6                                   | 7         | 13        | 10                                          | 6         | 16        |            |            |           |  |
| [403] Marketing                             | 4                                   | 6         | 10        | 6                           | 11        | 17        | 3                                   | 7         | 10        | 5                           | 2         | 7         | 6                                   | 5         | 11        | 5                                           | 1         | 6         |            |            |           |  |
| [409] General Business                      | 5                                   | 3         | 8         | 5                           | 4         | 9         | 2                                   | 2         | 4         | 7                           |           | 7         | 6                                   | 5         | 11        | 7                                           | 2         | 9         |            |            |           |  |
| [410] Computer Inform Systems               | 8                                   | 1         | 9         |                             |           | 0         | 9                                   | 1         | 10        | 3                           |           | 3         | 11                                  | 2         | 13        | 11                                          | 2         | 13        |            |            |           |  |
| [414] Hospitality & Tourism                 | 4                                   | 1         | 5         |                             | 1         | 1         | 0                                   | 0         | 0         | 1                           |           | 1         | 0                                   | 0         | 0         | 0                                           | 0         | 0         |            |            |           |  |
| [415] Sports Management                     | 11                                  | 1         | 12        | 4                           | 2         | 6         | 6                                   | 1         | 7         | 4                           | 1         | 5         | 4                                   | 1         | 5         | 5                                           | 1         | 6         |            |            |           |  |
| [419] Finance                               | 5                                   |           | 5         | 1                           | 1         | 2         | 3                                   | 0         | 3         | 3                           |           | 3         | 4                                   | 0         | 4         | 5                                           | 2         | 7         |            |            |           |  |
| [421] Entrepreneurship                      |                                     |           | 0         |                             |           | 0         |                                     |           | 0         |                             |           | 0         |                                     |           | 0         |                                             |           | 2         |            |            |           |  |
| [422] Health Care Management                |                                     |           | 0         | 2                           | 3         | 5         | 2                                   | 4         | 6         | 1                           | 3         | 4         | 4                                   | 3         | 7         | 2                                           | 7         | 9         |            |            |           |  |
| [425] Tourism & Event Mgt.                  |                                     |           | 0         |                             |           | 0         | 0                                   | 2         | 2         |                             | 2         | 2         | 1                                   | 3         | 4         |                                             | 3         | 3         |            |            |           |  |
| <b>Bus Admin &amp; Mgt Degree Total</b>     | <b>55</b>                           | <b>26</b> | <b>81</b> | <b>32</b>                   | <b>34</b> | <b>66</b> | <b>40</b>                           | <b>29</b> | <b>69</b> | <b>45</b>                   | <b>26</b> | <b>71</b> | <b>52</b>                           | <b>37</b> | <b>89</b> | <b>56</b>                                   | <b>32</b> | <b>88</b> | <b>-1%</b> | <b>28%</b> | <b>9%</b> |  |

### Indicators Used

| INDICATOR       | DESCRIPTION AND HOW IT WAS CALCULATED                                             |
|-----------------|-----------------------------------------------------------------------------------|
| Degrees Awarded | Number of students successfully completing degree requirements each academic year |