



**Public Disclosure of Student Achievement**

**Institution Name: West Liberty University**

**Business Unit(s) included in this report: Gary E. West College of Business**

**Academic Period Covered: 2019-20**

**Date Submitted: 1/29/21**

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
BSBA	Graduation Rate	42%
MBA	Retention	82%

**Indicators Used**

<b>INDICATOR</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Graduation Rate	In the institution's 2014 freshman cohort 73 students selected the BSBA program. Of those 73 students, 38 graduated from West Liberty University by August 2020, while 31 of those 38 graduated with a BSBA. Therefore, a 42% graduation rate was calculated for the 2014 BSBA cohort.
Retention	There were 34 first time MBA students in the Fall 2018 semester. One year later, during the Fall 2019 semester, 23 of those students were still enrolled, while another five had already completed the MBA program. Therefore, an 82% (23+5=28, 28/34=82%) retention rate was calculated for the 2018 MBA cohort. A one year retention rate was selected because most students complete the MBA in one to two calendar years.