

**Public Disclosure of Student Achievement**

**Institution Name: West Liberty University**

**Business Unit(s) included in this report: Gary E. West College of Business**

**Academic Period Covered: 2017-18**

**Date Submitted: 11/2/2018**

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
BSBA	Graduation Rate	30%
MBA	Retention	48%

**Indicators Used**

<b>INDICATOR</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Graduation Rate	In the institution's 2012 freshman cohort 60 students selected the BSBA program. Of those 60 students, 23 graduated by May 2018, but only 18 of them graduated with a business degree. The other five graduated from the institution, but with a degree in something other than business. Therefore, a 30% graduation rate was calculated for the 2012 business cohort.
Retention	There were 37 MBA 1st time graduate students in the fall of 2017. Those students were combined with the returning graduate students for Fall 2018. The number of students remaining (14) was divided by the total number of MBA first time from the Fall of 2017 (37) minus the eight students from the 2017 cohort that had already graduated ( $14/29 = 48\%$ ). This resulted in a 48% retention rate.