

RISE

Logo Proposal

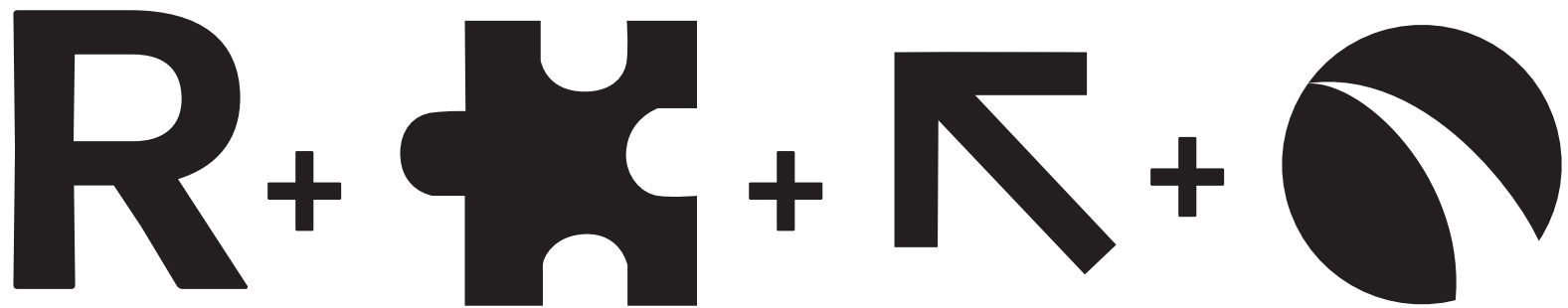
by Jaqueline Peña

Three key words emerged to describe RISE:

Connection, Transformation, Impact

Proposal 1

To represent the words aforementioned, the following icons were selected:



Puzzle

Arrow

Pathway

Main Logo



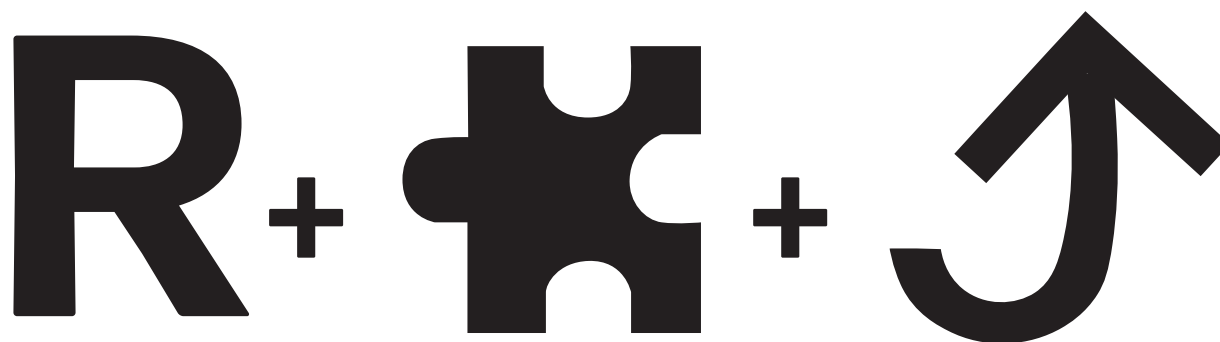
RISE

Logo Variations



Proposal 2

To represent the words aforementioned, the following icons were selected:



Puzzle

Arrow going up

Main Logo

RISE

Logo Variations

R RISE

R
RISE

R

Thank You!