

**RISE (Reshaping Impact for Students and Employers)**  
**September 27, 2024**

Meeting link: <https://wesbanco.webex.com/meet/dklick>

Meeting number: 735 270 790

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Access Code: 735 270 790

1. Welcome from WesBanco
2. Introductions
3. Background on the initiative
4. Updates
  - Website: <https://westliberty.edu/rise/>
  - Employer and institution informational forms and database creation (See reverse)
  - Constant Contact email communication
    1. New members can sign up on the website or forward their emails to me.
  - LinkedIn Group (Rise Workforce Initiative: <https://www.linkedin.com/groups/13095225/>)
  - Coming soon: A Logo!
  - “Back to Business” recap
  - Planning for Spring: Career Fair
5. RISE UP Events
  - What: A RISE UP event is an opportunity for educators and professionals in a particular business sector to discuss opportunities for students and network. By Uniting Professionals, we’ll be able to deepen connections in the community and foster relationships that will be mutually beneficial.
  - When: Wednesday, October 23, 4:00-5:00 for the Creative Sector. This may include artists, designers, advertisers, musicians, writers, photographers, and more. We will be inviting people to attend, but the session is open to all. We also want to be sure that those doing this work within businesses are included.
  - Location: To Be Determined. Watch your email.
  - Future RISE UP events will be held for the Business Services; Social Services; and Manufacturing, Energy, and Technology sectors.
6. Grant opportunities
7. Student skills gaps
  - Panel Presentation
  - Discussion
  - Small Group Brainstorming and Report Out: What observable outcomes should we be teaching students about “professionalism?”
8. Internships
  - Small Group Brainstorming and Report Out: What next steps should this group take to develop and promote internships? How can we accelerate placing students in internships?
9. Open discussion and Announcements
  - Future topics for discussion?
10. Future meetings:
  - Wednesday, October 16: Wheeling Chamber Economic Outlook Conference, 8 a.m. to noon
  - Wednesday, October 23, 4:00-5:00, Creative Sector RISE UP Event. Location TBD
  - Friday, November 1: RISE meeting, 8:00-9:30, location TBD