**Dr. Tim Borchers**

**Brief Biography**

Dr. Tim Borchers became President of West Liberty University on July 1, 2023. Prior to this position, he served as Vice President for Academic Affairs at Peru State College in Nebraska and Dean and Faculty at Minnesota State University Moorhead.

Inspired by his own undergraduate experience at the University of Nebraska-Lincoln, where he benefited from close faculty mentorship and guidance, Dr. Borchers has made it his mission to ensure that every student receives the same level of personalized support and mentorship that he once received.

Dr. Borchers championed initiatives such as the Peru Academic Liaison (PAL) program at Peru State College, offering tailored support to new students, and expanded career development opportunities.

As a faculty member at MSUM, he actively engaged in mentoring student research and served as a speech coach, nurturing the talents and aspirations of future leaders and professionals.

Recognizing the pivotal role of community outreach in higher education, Dr. Borchers has been a driving force behind numerous initiatives aimed at strengthening ties between academic institutions and their surrounding communities.

He is the author of the book Persuasion in the Media Age*,* which is in its fourth edition and co-author ofRhetorical Theory: An Introduction*,* now in its second edition.

Borchers holds a Ph.D. in Communication from Wayne State University in Detroit, MI. He also holds a Master’s degree in Communication from Wayne State University and a Bachelor’s degree in Speech Communication from the University of Nebraska-Lincoln.

Dr. Borchers resides on the West Liberty campus with his spouse, Dr. Susanne Williams, in the historic President’s residence, Colonial Heights.