

From a simple space to a welcoming place. With your support, we will create lounges where students can relax, connect, and thrive.





Students enjoy spending time on our beautiful quad. We aspire to expand those opportunities.



You can contribute a vibrant campus setting that supports student growth and success.



# Hilltop is Home Campaign

# Help Us Create a More Beautiful, Welcoming Campus

A university is more than classrooms—it's where students grow, connect, and build lifelong memories. West Liberty University's historic hilltop has been home to generations of Hilltoppers. Now, we invite you to help enhance its beauty and vibrancy through the Hilltop is Home Campaign.

## **Campaign Priorities**

Your gift to the fund will be used to:

- Upgrade student lounges, residence hall common areas, and informal study zones to support comfort, collaboration, and belonging.
- Enhance landscaping with gardens, seasonal plantings, and lighting to create a vibrant and welcoming environment.
- Install public art to reflect creativity and history.

#### Why It Matters

An attractive campus signals excellence, pride, and belonging. It helps recruit students, faculty, and staff by showing that West Liberty is a place people want to be.

Informal gathering spots—lounges, seating areas, green spaces—help students relax, connect, and feel part of campus life. These spaces are key to a supportive, engaged community and will foster student retention through a stronger sense of belonging and pride in West Liberty.

# A New Homecoming Tradition

Milestone reunion classes (5, 10, 15 years, etc.) are invited to contribute annually. Classes with the highest number of donors and total giving will be recognized—and earn campus bragging rights!

Your gift will:

- · Make a positive first impression on visitors
- · Support student well-being and engagement
- · Leave a legacy for future Hilltoppers

#### **Donation Options**

- 1. Give online: wlufoundation.org
- 2. Call 304-336-5635 to make a gift over the phone.
- Checks can be made payable and mailed to: The WLU Foundation
  University Dr., CUB 126
  West Liberty, WV 26074

## Thank you for your support!