



Colleen Rutledge, RDH is a dental hygiene consultant, national speaker, practicing hygienist and owner of ***Perio-Therapeutics & Beyond***, a unique consulting firm based in the suburbs of Philadelphia, PA providing over-the-shoulder training in periodontal therapeutics. She is also the author of the popular “*Do-it-Yourself Hygiene Department Consulting Kit*” DVD series spanning topics such as increasing patient compliance and hygiene production, ultrasonics, locally-applied antimicrobials, and how to treatment plan periodontal therapy cases. Colleen is published in several dental publications and is featured in *Dentistry Today* as a “Leader in Dental Consulting”. She presents popular seminars at major dental conferences such as Greater New York, Thomas P. Hinman and Yankee Dental Congress. For more information about Colleen, visit www.PerioAndBeyond.com.

West Liberty University
Sarah Whitaker Glass School of Dental Hygiene
208 University Drive
College Union Box 121
West Liberty, WV 26074

WEST LIBERTY UNIVERSITY

Dental Hygiene Professional Education Course:

“Introduction to Periodontal Therapeutics: Exceed Today’s Standard of Care While Increasing Office Revenue”

(7 CEU Hours)

**West Liberty University Highlands Center
355 Wharton Circle Suite 200
Triadelphia, WV 26059**

April 6, 2018

8 a.m. to 4 p.m.

(Check-In: 7:30 am to 8:00 am)

Introduction to Periodontal Therapeutics: Exceed Today's Standard of Care While Increasing Office Revenue

Dental hygiene practice is changing at an alarming, yet exciting rate. Keeping up with current research and procedures can prove challenging. This full day course is designed to assist dental practices with incorporating locally-applied antimicrobials, as well as other periodontal diagnostics into existing hygiene departments. In addition to technique tips and rationale for currently used antimicrobials, other topics addressed will be treatment planning non-surgical perio cases, host modulation, magnification, ultrasonics and the latest in oral hygiene products and technology. This information can be implemented first thing Monday morning!

Following this course participants will be able to:

- * Incorporate periodontal diagnostics into an existing hygiene department
- * Use hands-on technique tips for placing current locally-applied antimicrobials
- * Understand host modulation
- * Appreciate the benefits of magnification and ultrasonics
- * Treatment plan non-surgical cases from a sample periodontal chart
- * Review several case studies outlining the financial impact of implementing all info presented!

West Liberty University Highlands Center

Located in the Fairfield Inn & Suites by Marriott

Event Schedule

April 06, 2018

7:30—8 am: Check-In/Continental Breakfast

8 am—Noon: Morning Session

Noon—1 pm: Lunch / Provided by Undo's

1-4 pm: Afternoon Session

Directions

Take Interstate 70, exit 10. If coming from the east, turn right at the end of the exit. If coming from the west, curve to the right at the end of the exit ramp. Proceed on Cabela Drive past WesBanco, Wendy's, Target and Kohl's. Go straight through the last stop light and turn right into our parking lot.

Cost & Deadlines

Early Registration: \$115 (includes continental breakfast & lunch)

Late Registration: \$145 (beginning 03/27/18)

- Early Registration Deadline: 03/26/18
- CE credit will **not** be awarded for late arrivals and/or early departures, so please make all pertinent arrangements.
- Registration fees are non-refundable

For additional information, please contact:

Kelly Young Baker
West Liberty University
Dental Hygiene Program
304-336-8633 or kyoung@westliberty.edu

Sponsored by:

Waterpik

Handouts will be available for download and printing on 04/02/18 at

<http://go.westliberty.edu/health-sciences/academics/dental-hygiene/>

Registration Form

Name: _____

(The way it's to appear on certificate)

Home Address: _____

City/State/Zip: _____

Home Phone: _____

Cell Phone: _____

Email: _____

WL Dental Hygiene grad? N Y WL Grad year? ____

Seminar Fee: (please check one)

_____ \$115 Early Registration

(early registration must be received by 03/26/18)

_____ \$145 Late Registration

You may register and make on-line payment by visiting the Dental Hygiene web page at westliberty.edu/dhce (complete the form which will re-direct you to the payment site). **If you are unsure your payment was accepted and/or did not receive an email confirmation of payment, please contact the Business Office at 304-336-8013 Do not enter payment information again.**

OR

Complete the above registration form and remit check (made payable to West Liberty University) along with registration form to:

West Liberty University

Attn: Kelly Young Baker

208 University Drive

College Union Box 121

West Liberty, WV 26074