

**West Liberty University  
Board of Governors**

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**Minutes  
June 5, 2019**

Attendance:

Jack Adams, Richard Carter, Cindy Fluharty, Patrick Ford, Jim Haizlett, Rich Lucas, Rhonda McCullough, William Mercer, Teresa Toriseva, Kris Williams

Unable to Attend:

Joe Carey, Zachary Rhodes

Administration/Faculty/Staff:

Kelly Baker, Scott Cook, Brian Crawford, Mary Ann Edwards, Robert Gall, Steve Greiner, Matthew Harder, Diana Harto, Jason Koegler, Roberta Linger, John McCullough, Nick Musgrave, Gerard NeCastro, Sara Sweeney, Ron Witt, Angie Zambito

**I. Call to Order/Roll Call/Quorum and Mission Statement**

Chair Ford called the meeting to order at 4:02 p.m. and a quorum was established.

**II. Introductions**

None

**III. Public Comment**

None

**IV. Approval of Minutes**

**A. Minutes of the Full Board April 3, 2019\***

**On motion by Richard Carter and seconded by Teresa Toriseva, it was unanimously adopted by the West Liberty University Board of Governors to approve the minutes of the full Board of April 3, 2019.**

**B. Minutes of the Executive Committee May 22, 2019\***

**On motion by Cindy Fluharty and seconded by Jim Haizlett, it was unanimously adopted by the West Liberty University Board of Governors to approve the minutes of the Executive Committee of May 22, 2019.**

**V. Agenda Order**

No change to the order of the agenda.

**VI. Board Items**

**A. Election of Officers\***

Dr. Greiner stated that it was the recommendation of the Executive Committee for the continuation of the current officers, those being Pat Ford, Chair, Kris Williams, Vice Chair, and Jack Adams, Secretary.

**On motion by Teresa Toriseva and seconded by Rich Lucas, it was unanimously adopted by the West Liberty University Board of Governors to approve the slate of officers as stated.**

**B. Schedule of Meetings July 2019 – June 2020\***

**On motion by Cindy Fluharty and seconded by Kris Williams, it was unanimously adopted by the West Liberty University Board of Governors to approve the meeting schedule for July 2019 through June 2020.**

**C. Annual Graduate Degree Report\***

Ms. Sweeney distributed a handout detailing graduate level enrollment figures. A discussion followed regarding enrollment in various programs. The MS in Dental Hygiene, which is completely online, will hold its first classes this fall. Graduate program offices have moved into the second floor of the newly renovated Shotwell Hall.

**On motion by Kris Williams and seconded by Richard Carter, it was unanimously adopted by the West Liberty University Board of Governors to approve the Annual Graduate Degree Report for Academic Year 2018-19.**

**D. 5-Year WLU Strategic Plan\***

Dr. Crawford stated that the outline contained in the packet are the major goals of the proposed five-year Strategic/Master Plan for the University. This is a culmination of about a ten-month process, many people, including the BOG, under Dr. Larance's leadership. The five major themes are: Academic Success, Branding, Community Engagement, Operational Excellence, and Student Experience. The Board is asked to approve this outline to move forward with finalizing the update.

**On motion by Kris Williams and seconded by Jack Adams, it was unanimously adopted by the West Liberty University Board of Governors to approve the five-year Strategic Plan update.**

**VII. Reports**

**A. Provost (Crawford)**

Dr. Crawford stated that the Health Care Management Certificate has been approved by the U.S. Department of Education. The MS in Athletic Training is being considered by the HLC and believes it was approved, but we have not heard anything official. From there it will go to the U.S. Department of Education for final approval. Art Therapy and Counseling's intent to plan has been approved by the HEPC, with the proposal expected to be submitted in August or September. The Speech Language Pathology intent to plan is out for 30-day comment with the HEPC with no negative comments at this point and is expected to be approved. These programs, once approved, will have a start date of fall 2021.

A Reverse Transfer agreement was recently signed with WVNCC, and on the graduate level, Sara Sweeney met with a representative from Concord University to work on a collaborative agreement where WLU students would have preferred access to their Master's program in Social Work.

**B. Enrollment (Cook)**

Mr. Cook distributed an enrollment update as of June 5, 2019, listing the various percentages. Although it's early in the fall registration cycle, at this point we are not behind in any area. A brief discussion followed regarding demographics and total enrollment.

**VIII. President's Report**

Dr. Greiner thanked everyone who attended the recent commencement. The Graphic Design Program, Professor Haizlett's program area, is ranked 2<sup>nd</sup> in 2019 college rankings for top graphic design programs in West Virginia.

GPA's for nearly 500 student-athletes combine for a 3.17 GPA for the spring 2019 semester. We continue to enroll excellent students, not just athletes. We have also hired an NCAA Division II wrestling coach, bringing a nationally recognized individual to WLU's program, Mr. Danny Irwin.

Women's basketball player and two-time All-American Marissa Brown's jersey will be on display in the Women's Basketball Hall of Fame for a year. Marissa is ranked in the Top 10 Nationally in nine separate categories.

The sale of 409 Van Meter Way, the yellow house across the street, is in process. There is no closing date at this time.

The running track surface process has begun and will take the entire month of June to be completed. We have been assured that the first two buildings of the new apartment complex will be complete by August 1<sup>st</sup>. The third building will be complete in January 2020.

The HVAC project in Arnett Hall is well under way with an expected completion of mid-August. The 4<sup>th</sup> floor Campbell Hall architect is currently revising drawings to accommodate WLU's most immediate needs. The weight room in the ASRC is waiting for demolition work to take place prior to the renovation. 100% of the demolition and renovations are being donated, so we are waiting

on the company to find a window of opportunity to do the work. The football field turf replacement project will begin June 12<sup>th</sup>, which is also 100% donated.

Elevator repair and renovations are under way in the Library, Hughes Hall, Beta Hall, and Krise Hall. A new handicap ramp for Shotwell Hall will be completed this summer. There is the possibility for some other upgrades to structures to be paid for out of grant money, but nothing definite at this time.

Dr. Greiner and Pat Ford gave a brief update on the China trip. We are waiting on their representative to be available to talk with WLU, but have been in almost daily contact by way of WeChat.

Ms. Hill gave highlights on Foundation activity, among those being:

- Hit goal of \$2.2 million in actual revenue & pledges with 3 + weeks to go
- Over \$2.5 Million in pledged planned gifts
- 11 New Nathan Shotwell Planned Giving Society Members
- 319 New Donors (1st time givers) - 34% higher than last FY (238)

Foundation FY20 Priorities:

- Endowment Growth: Technology and Scholarships: \$800,000
- Restricted Scholarships/Other Restricted Funds: \$500,000
- Blatnik Gym Renovation: Student Recreation: \$200,000
- Campbell Hall 4th Fl.: Buildout/Psych Clinic; SPA Clinic: \$100,000
- Campus-wide Signage Project: Master Facility Plan: \$100,000
- Athletic Weight Room: All Athletics: \$100,000
- Foundation Scholarship Program: Annual Fund Initiative: \$100,000
- Distance Learning Lab: IT & PA Initiative: \$50,000
- Hilltopper Athletic Club: Athletic Priority Projects: \$50,000
- Needs Request Program: Annual Fund Initiative: \$25,000
- Hilltopper Bands: Adopt the Bands Campaign: \$25,000
- Investment Club: GEW COB: \$25,000
- Wrestling: Climb the Hill Campaign: \$20,000
- Retention Resources: Resources for Students in Need: \$10,000

Mr. Witt and Mr. Koegler gave a presentation on the final stages of the Top of the Hill magazine. They are working with Wheelhouse Creative in Wheeling on the production end of the magazine, along with the editorial committee, and input and direction from the President's Cabinet.

#### **IX. Finance Report**

Ms. Linger gave an update on the budget as of May 31, 2019. With three weeks left of the fiscal year, we are preparing for a year-end audit on June 24<sup>th</sup>. The HEPC held a pre-bid for the auditing contract for all schools and BLA won the bid; Nancy and Lori will be back next year. Percentages were reviewed with an anticipated budget deficit between \$450,000 to \$500,000 for FY19. A brief discussion followed with regard to the Composite Financial Index (CFI).

#### **X. Information Gathering**

Mr. Haizlett introduced Professor Bob Gall, his replacement as the faculty representative to the Board of Governors. Dr. Mercer asked about WLU's immunization policy; a brief discussion followed regarding continued requirements for measles and rubella immunization as part of the new health portal.

#### **XI. Possible Executive Session**

**Pursuant to WV Code §6-9A-4, at 5:34 p.m., a motion to retire to executive session was made by Rhonda McCullough and seconded by Kris Williams; motion passed unanimously.**

**Following discussion in executive session, a motion to rise from executive session at 7:23 p.m. was made by Kris Williams and seconded by Jim Haizlett; by unanimous approval, the Board rose from executive session.**

#### **XII. Actions Emanating from Executive Session**

None

**XIII. Next Meeting Date – Wednesday, August 21, 2019**

**XIV. Adjournment**  
**The meeting adjourned at 7:25 p.m.**

Patrick B. Ford \_\_\_\_\_  
Chair

Jack Adams \_\_\_\_\_  
Secretary