

**WLU Board of Governors
Academic Affairs & Student Life Committee**

January 27, 2026– 9:00 a.m.

Location: President's Conference Room
Shaw Hall West Conference Room, 208 University Drive, West Liberty, WV 26074

I. Call to order/Roll Call

II. Approval of Minutes

- Academic Affairs & Student Life Committee Minutes of December 2, 2025

III. Student Retention and Engagement Software

- Full implementation in the Spring Semester

IV. New program development includes:

- Master of Arts in Counseling (in progress) approved by HEPC, submitted to HLC
- Bachelor of Applied Science (reintroduction under development, starting Fall 2026)

V. Contribution Margin CLA

- CLA Completed
- Distribution to Deans and Chairs

VI. Program Review

Focused Review – Submission Due Date Dec. 1

- Theater
- Communications
- Community Education
- Music
- Social Sciences
- Data Science
- Exercise Physiology M.S.
- Business Administration M.B.A.
- Speech Language Pathology M.S.

Five-Year Program Review – Submission Due Date Feb. 1

- Creative Art Therapy
- Chemistry
- Elementary Education
- Secondary Education
- Psychology
- MA Art Therapy

Monitoring Reviews – Submission Due Date Feb. 1

- Dental Hygiene AS/BS—Resubmission of supplemental assessment data
- English BA—Indirect measures and contribution margin
- Nursing BS—Assessment plan and contribution margin
- Pre-Professional Speech Pathology & Audiology BS—contribution margin
- Visual Communication BA—Assessment plan data

VII. Spring 2026 Enrollment Update

VIII. Fall 2026 Update

IX. Spring 2025 Student Activities

- Opening Weeks and Resource Fair
- Spring Planning

X. Enrollment and Retention Initiatives

- EAB Update
- Website Update

XI. Arts Update

- COLCA Open House
- Music Scholarship Auditions

XII. Athletic Update

XIII. Community Connections

XIV. Other Discussion

XV. Adjournment