

**WLU Board of Governors
Academic Affairs & Student Life Committee**

December 2, 2025– 9:00 a.m.

Location: President's Conference Room
Shaw Hall West Conference Room, 208 University Drive, West Liberty, WV 26074

I. Call to order/Roll Call

II. Approval of Minutes

- Student Life Committee Minutes of September 29, 2025
- Academic Affairs Committee Minutes of September 30, 2025

III. Student Retention and Engagement Software

The Student Success and Engagement platform (Watermark) launched its pilot this fall with department chairs, program directors, and COLL 101 instructors.

- Full implementation is planned for Spring 2026.
- The platform will support early alerts, advising, and student engagement to improve retention and persistence.
- Training for faculty and Staff Dec. 17 1:00-4:00 (virtual) and Jan. 7 1:00-4:00

IV. Micro-Credential Development

Academic Affairs is launching a micro-credential initiative with the goal of developing four credentials by 2025–26.

- Accredible will serve as the digital badging platform.
- Two have been approved: PSYC Kanie Cognition and MAED Collaborative and Inclusive Teaching
- Credential WV Workforce Meeting Nov. 18, 2025

V. New program development includes:

- Master of Arts in Counseling (in progress) Submitted to HEPC
- Bachelor of Applied Science (reintroduction under development start Fall 2026)

VI. Community Engagement

- Nonprofit Workshop December 2, 2025
- Credential WV Workforce Meeting Nov. 18, 2025

VII. Contribution Margin working with CLA

VIII. Spring 2026 Enrollment Update

IX. Fall 2026 Update

X. Fall 2025 Student Activities

- Winterfest
- Finals Week

XI. Enrollment and Retention Initiatives

- EAB
- Staffing

XII. Arts Update

- A Christmas Carol: Scrooge and Marley

XIII. Athletic Update

XIV. Community Connections

XV. Other Discussion