

**West Liberty University
Board of Governors**

**Minutes
April 3, 2019**

Attendance:

Jack Adams, Richard Carter, Cindy Fluharty, Patrick Ford, Jim Haizlett, Rich Lucas, William Mercer, Zachary Rhodes, Rhonda Tysk

Unable to Attend:

Joe Carey, Teresa Toriseva, Kris Williams

Administration/Faculty/Staff:

Scott Cook, Darrin Cox, Brian Crawford, Mary Ann Edwards, Steve Greiner, Aaron Harper, Diana Harto, Jeremy Larance, Ryan Koenig, Roberta Linger, John McCullough, Gerrard NeCastro, Ron Witt, Angie Zambito

I. Call to Order/Roll Call/Quorum and Mission Statement

Chair Ford called the meeting to order at 4:03 p.m. and a quorum was established.

II. Introductions

Chair Ford introduced new Board members Richard Carter and William Mercer, along with Victor Greco of the Mills Group.

III. Swearing in New Board Members

Chair Ford issued the Oath of Office to Richard Carter and William Mercer, and welcomed them to the Board.

IV. Public Comment

None.

V. Presentations

Victor Greco of the Mills Group presented an update to the Board on the Facilities Master Plan. When complete, the final document will be approved by the Board. A discussion followed with regard to deferred maintenance, project phases, and cost. Chair Ford thanked Mr. Greco for his presentation.

VI. Approval of Minutes

A. Minutes of the Full Board February 6, 2019*

On motion by Jack Adams and seconded by Cindy Fluharty, it was unanimously adopted by the West Liberty University Board of Governors to approve the minutes of the full Board of February 6, 2019.

B. Minutes of the Executive Committee March 20, 2019*

On motion by Rich Lucas and seconded by Zach Rhodes, it was unanimously adopted by the West Liberty University Board of Governors to approve the minutes of the Executive Committee of March 20, 2019.

VII. Agenda Order

No change to the agenda order.

VIII. Board Items

A. Approval of Program Reviews*

Dr. Crawford stated that the annual request for program review are for Criminal Justice, Exercise Physiology, Interdisciplinary, Medical Laboratory Science, Physician Assistant Program, Regents Degree, and BA in Organizational Leadership. This is a 5-year approval cycle required by the WV HEPC. Chair Ford reviewed the summaries, which were not included in the board packet but are available for review.

On motion by Jim Haizlett and seconded by Rhonda Tysk, it was unanimously adopted by the West Liberty University Board of Governors to approve the five-year program reviews as stated.

B. Honorary Degree Approval*

On motion by Rich Lucas and seconded by Bill Mercer, it was unanimously adopted that in affirmation of the recommendation of the Honorary Degrees and Recognition Committee and the President of the University, the West Liberty University Board of Governors authorize the conferral of an honorary Doctor of Humane Letters (DHL) degree from West Liberty University at the May 2019 commencement to David B. McKinley.

C. Metro Rate Expansion*

Mr. Cook gave a brief background on the metro rate, which is marketed as saving students \$10,000 over a 4-year period. The Metro Rate expansion would include Henry and Vinton Counties in Ohio. Schools in the new metro rate areas are contacted so they are aware of the benefit.

On motion by Cindy Fluharty and seconded by Richard Carter, it was unanimously adopted that the West Liberty University Board of Governors approve the new Metro Rate counties beginning with the 2019-20 academic year as stipulated.

D. 409 Van Meter Way*

Dr. Greiner stated that 409 Van Meter Way is the yellow house across the street, to be sold as a residential (non-commercial) property. A deed restriction should include that the University would have first right of refusal. An appraisal will take place Friday morning.

On motion by Richard Carter and seconded by Rich Lucas, it was unanimously adopted that the West Liberty University Board of Governors approve the authorization of the President of West Liberty University to initiate all actions and execute all documents and instruments to carry into effect and finalize the possible sale of the property, in accordance with WV State Code §18B-19-10. Authorization to sell and transfer property; use of proceeds.

E. FY 2020 Budget*

F. FY 2020 Tuition & Fees*

Ms. Linger reviewed the budget assumptions for FY20, along with tuition and fee information. Various percentage increases and assumptions for this budget were discussed, which will be reevaluated in the fall.

On motion by Jim Haizlett and seconded by Jack Adams, it was unanimously adopted by the West Liberty University Board of Governors to approve the Fiscal Year 2020 Budget and Tuition and Fees as presented.

IX. Reports

A. Master Plan Update (Larance)

Dr. Larance noted the four phases of the process:

- Phase 1 – Reorganization – in September brought the taskforce together; not just a faculty driven process.
- Phase 2 - Data Collection – in November sent out taskforce to collect data from stakeholders, students, potential students, parents; what do they expect from WLU, etc.
- Phase 3 – Theme – brought all data in, major theme to focus on; academic excellence, branding, operational efficiency, student experience were four top themes.
- Phase 4 – Brain storming sessions – focus on themes and what goals we might want to accomplish in relation to these themes.

Dr. Larance hopes to have the next conference on May 3rd to finalize and hammer out the goals and strategies, which will come before the Board for approval.

B. Day of Giving Update (Zambito-Hill)

Ms. Zambito-Hill distributed a handout detailing the results of the 3rd Annual Day of Giving held April 2nd. Although still entering preliminary data, the 3rd annual day of giving was a huge success across the board, with a grand total of \$100,061.87. The entire Development team was involved and are still working and plugging numbers from yesterday. We are currently right under \$4 million for the fiscal year in giving. The Great Gala will be held April 27th with the Godfather theme.

C. Provost (Crawford)

The MS in Athletic Training is moving along at the HLC. This is the first time we've requested approval of a master's program where they won't send out a team; there will be a panel, which saves time and money. The Healthcare Management Certificate information was sent to the HLC. They determined there was no need for approval and should be sent to us from the Department of Education in a month or two with a start date for fall 2019. The Master of Arts in Art Therapy and Counseling has submitted their intent to plan to the HEPC and has been approved. They are preparing full proposals for submission in the fall. The undergraduate and graduate accreditation visit was a success and all sounded positive. The Clinical Laboratory Science visit is tomorrow and Friday, Schools of Music April 15 and 16, and Social Work April 23 and 24; we anticipate all visits will go well. Ms. Sweeney mentioned that the Master's program with the Osteopathic School is going very well with eight of nine students being accepted to the Osteopathic School. This will be Mr. Haizlett's last term as the faculty representative to the Board. The new representative will be Dr. Robert Gall, Professor of Philosophy.

D. Enrollment (Cook)

Mr. Cook distributed an enrollment update as of April 3, 2019 listing the various percentage increases. WLU has the highest four-year graduation rate in the state. A brief discussion followed regarding the situation at WJU and students contacting WLU. At this time, they are aware of 20+ students talking with West Liberty.

E. SGA (Rhodes)

Mr. Rhodes noted that they are in the middle of the elections right now and a week into campaigning. Only one of the pairs who applied qualify to run, so it will be an unopposed election. There are enough people running for senator positions to fill every seat for the fall semester; this has not happened in the last few years. Due to bus availability, there will be no New York trip this year. Instead there will be an all-day event on April 25th with inflatables, rock climbing wall, wrecking ball, a musician at 5:00 p.m., and a comedian to follow in the evening.

X. President's Report

Dr. Greiner noted the progress of the apartments across the street, which are to be complete in time for the fall semester. There is the potential for a big donor before the end of the fiscal year. A rendering of the new weight room from a donor was displayed. The current weight room will be renovated and expanded to look like the rendering. The money is already in place from pledges.

The Executive Committee wanted BOG members to attend training on harassment and things that can happen on a campus that a board member could eventually be held liable for, if not aware of rules and regulations. The training was held today with a presentation by Kristi McWhirter, Assistant Attorney General, and was very productive.

According to study.com, WLU ranks as the 26th most affordable university in the United States, out of 3,000 plus colleges and universities.

Dr. Greiner thanked Pat Ford for joining him to welcome admitted students on campus, greeting families and new students in the Marketplace.

Dr. Greiner will leave for China tomorrow to meet up with alum Fred Kinder, a scientist from the Silicon Valley, to discuss a medical device designed by Fred. A group of business men came to campus to talk about the possibility of taking the nursing program, and others, to China. WLU will

be participating in trade shows and meetings for a few days for an opportunity to look at potential economic development growth. We would train people to go to China to teach, and they would send students here to study.

The speech and hearing clinic has opened and plans continue for the Campbell Hall 4th floor enhancements.

Ron Witt, Angie Zambito-Hill, and Dr. Greiner attended the Florida Alumni Chapter reunion two weeks ago, with 54 in attendance at the Villages. The hosts were Gary and Paula Inclan, Gary being a 2003 Wall of Honor Inductee. A few gifts to the University came out of that meeting, which will be held in Daytona Beach next year.

A brief discussion followed with regard to Wheeling Jesuit University and their students being told they could not transfer to WLU because we will not accept their credits, which is not true. They have also been told they could not transfer to any WV public institutions because we are all on probation, which is also not true.

XI. Finance Report

Ms. Linger gave a budget status report as of March 28, 2019 with 99.2% of the budget revenue, having received the fourth quarter allotment of the state appropriation. Every March we report to the HLC and HEPC our composite financial index (CFI) using four ratios combined to create the index, which is used to rate and give an indication of WLU's financial health/strength. This year our GASB is 2.19, which is in the good category, with over 3.0 being a strong financial position. In 2015 we had a -.7, so we are making progress. WLU has the highest CFI of all the regionals in the state.

XII. Information Gathering

None

XIII. Possible Executive Session

None

XIV. Actions Emanating from Executive Session

None

XV. Next Meeting Date – Wednesday, June 5, 2019

XVI. Adjournment

On motion by Rich Lucas and seconded by Bill Mercer, it was unanimously adopted by the West Liberty University Board of Governors to adjourn the meeting at 6:14 p.m.

Patrick B. Ford _____
Chair

Jack Adams _____
Secretary