

**West Liberty University
Board of Governors**

**Student Life Committee
Minutes
September 30, 2024**

In Attendance: Katie Kacmarik, Jenna Maguire Tom Cervone, Lou Karas

Administration/Faculty/Staff/Guests: Tim Borchers, Brad Forshey, Katie Cooper, Cyndi Galloway

Unable to Attend: Stephanie Shaw, Jamie Evick

1. Call to Order/Roll Call

- a. Tom Cervone called the meeting to order at 9:00 AM

2. Approval of Minutes

July 29, 2024

On motion by Lou Karas and seconded by Katie Kacmarik, the West Liberty University Student Life Committee unanimously approved the minutes of July 29, 2024.

3. Enrollment Update-Katie Cooper

As of September 30, the total headcount is 2,284, including dual-enrolled students, with an FTE of 1,680, which is 230 over the budgeted FTE. Graduate hours are progressing well. For Fall 2025, nearly 400 applications have already been received, and admissions representatives are currently traveling full-time.

4. Student Activities Update-Katie Cooper

Student activities for Fall 2024 include a campus safety series with ALICE training, healthy habits, and weekly events such as shuttle services to local stores, ice cream socials, and special events like Oglebayfest (shuttle available). Homecoming week includes a Broadway musical-themed banner presentation, Tent Day with giveaways, a Pep Rally, Day of Giving events (campus cleanup, clothing and food drives), the Saturday parade, an after-party for those over 21 at the Dirty Dog and glow bowling in the Student Union for those under 21.

5. Enrollment and Retention Initiatives-Katie Cooper

Recruitment events include the first Black and Gold Day in October, with 57 students registered on October 12, and a new Health/Science Day recruiting event on November 1, which will showcase health labs and potentially expand to other fields.

Entry-level testing and software implementation are being reviewed by the Retention Committee.

6. Arts Update-Katie Cooper

In the arts, the Rocky Horror Show will run from October 30 to November 3, and students will also have opportunities to shadow music majors in COLCA on October 11. The 48-hour film festival was a success, with 12 entries this year compared to 4 last year.

7. Athletics Update-Brad Forshey

On the athletics front, the new volleyball coach, Mackenzie, is settling in, and both men's and women's soccer teams are showing improvement. Men's Golf is off to a great start, and Women's Golf hosted a home event at Belmont Country Club. Baseball fundraising is ongoing. Katie and Brad recently met with the Lion's Club to explore community partnership opportunities, including tutoring for local homeschooling students.

A Fall Cookout for all student-athletes will be held once all students are back and Brad is hoping to attract freshmen to attend athletic events and make game days a big deal for fans, students, and athletes.

8. Community Connections: Lou Karas

Upcoming events include a Hispanic Heritage event on October 15, with 80 local third graders visiting campus, and the annual Trick or Treat on the Quad on October 31, with 18 campus groups currently registered. The Lions Club is planning regular STEAM project visits for homeschooled students.

9. DEI Update-Katie Cooper

The DEI committee is planning events around Bisexual Awareness, Lesbian Awareness, and National Coming Out Day, with activities scheduled on campus for each.

10. Other-President Borchers

Workforce Development has launched a new initiative called RISE (focusing on community and business leaders, K-12 schools, and universities). A Business After Hours was hosted on campus and students also attended a session with panelists and engaged with local business leaders.

A RISE meeting was held at Wesbanco this month focused on feedback from HR representatives on skills needed from high school and recent college graduates, a key component of the strategic partnerships in the community.

Adjournment--Tom Cervone motions to adjourn. Lou Karas seconds the motion. Motion to adjourn approved. The meeting adjourned at 9:26 AM.

Minutes submitted by: Cyndi Galloway

Stephanie Shaw _____
Chair