

**West Liberty University
Board of Governors**

**Student Life Committee
Minutes
March 31, 2025**

In Attendance: Tom Cervone, Jenna Maguire, Lou Karas, Stephanie Shaw, Katie Kacmarik

Administration/Faculty/Staff/Guests: Tim Borchers, Brad Forshey, Katie Cooper, Cyndi Galloway

Unable to Attend: Jamie Evick

1. Call to Order/Roll Call

- a. The meeting was called to order at 9:00 AM

**2. Approval of Minutes
December 2, 2024**

Jenna Maguire motioned to approve the minutes from December 2, 2024 with a second from Tom Cervone. Motion passes. Meeting minutes approved.

January 27, 2024

Tom Cervone motioned to approve the minutes from January 27, 2025 with a second from Jenna Maguire. Motion passes. Meeting minutes approved.

3. Fall 2025 Application Update-Katie Cooper

Fall 2025 registration opened at midnight, and as of 8:00 AM, 135 students had registered. This includes seniors, scholars, and veterans. Currently, both applications and acceptances are down compared to the same time last year. Accepted Student Days were recently held over the past two Fridays, with over 100 students attending each day. These events were marked by high engagement and enthusiasm from prospective students. They also required significant effort and coordination from faculty, staff, and student volunteers.

A total of 113 freshmen have signed up for orientation so far, which is slightly lower than registrations at this point last year. The slight dip may be attributed to the earlier scheduling of Accepted Student Day this year.

4. Spring 2025 Student Activities Update-Katie Cooper

Student activities for the spring semester are ongoing. "Toppers Den" events are continuing, with further details to be provided by Kate. Jenna reported on Spring Week and the Spring Fling Dance, which will take place on April 26th. Notably, the dance is being relocated to the campus quad. Additional activities for the week are still being finalized.

5. Enrollment and Retention Initiatives-Katie Cooper

A Request for Proposals (RFP) is currently open for a Student Search vendor. The selected partner will assist with list purchases and develop a multi-year marketing strategy for high school and undergraduate recruitment. Additionally, Dr. Borchers announced that a website redesign is in progress, with the new site expected to launch in November.

6. Arts Update-Katie Cooper

The Day of Giving was highly successful for the Arts. A newsletter continues to go out, highlighting upcoming events. The production of *Little Women* recently concluded, and *She Kills Monsters* is set to premiere soon, alongside numerous concerts in the coming days. Tom praised Mike Aulick for his strong leadership in the program and in recruitment efforts. Music audition days have also recently concluded.

Athletics Update-Brad Forshey

- 7. Brad shared an update from the athletics department. Highlights include strong performances from softball and baseball teams, and the successful hosting of the Tim Weaver Annual Track Meet, with first-place finishes in eight events. Other updates included acrobatics and tumbling, tennis, and men's basketball. The university hosted the regional men's basketball tournament, with

approximately 1,600 attendees for the final game. Faculty, staff, and students contributed significantly to the event's success, which received positive feedback. Women's basketball and the inaugural women's wrestling team have also seen success, with five national qualifiers in wrestling. Men's wrestling continues to progress. The WESPY Awards are scheduled for April 24th at 6:00 PM, where 17 awards will be presented. The Women in Coaching group continues to do excellent work and is working toward making this an MEC initiative. Brad also highlighted a men's basketball video featuring Finn and his Mom. The women's wrestling team has shown strong support and presence at university events.

8. Community Connections

The university continues its partnership with the Wheeling Symphony Orchestra, with students and faculty participating in performances. The RISE initiative remains active and is facilitating new connections. Lou reported that numerous student groups are visiting campus this time of year, and three student clubs meet weekly in the Center.

9. Other Updates

Outreach and Engagement-Preparations are underway for the 15th Annual International Food Festival, to be held on April 7th from 3:00–5:00 PM. Students collaborate with Aladdin to prepare and sell dishes from their home countries in the Student Union, offering a vibrant and culturally enriching experience for the campus community.

Adjournment—Tom Cervone motions to adjourn. Katie Kacmarik seconds the motion. Motion to adjourn approved. The meeting adjourned at 9:33 AM.

Minutes submitted by: Cyndi Galloway

Stephanie Shaw _____
Chair