

**West Liberty University
Board of Governors**

**Student Life Committee
Minutes
March 11, 2024**

In Attendance: Lou Karas, Tom Cervone, Stephanie Shaw, Jenna Maguire, David McKinley

Administration/Faculty/Staff/Guests: Tim Borchers, Brad Forshey, Katie Cooper, Cyndi Galloway, Andrew Lewis

Unable to Attend: Jamie Evick, Rich Lucas

1. Call to Order/Roll Call

- a. Chair, Stephanie Shaw, called the meeting to order at 9:03 AM

2. Approval of Minutes

January 16, 2024

On motion by Tom Cervone and seconded by Lou Karas, the West Liberty University Student Life Committee unanimously approved the minutes of January 16, 2024.

3. Enrollment Update-Katie Cooper

Katie provided an update on Fall 2024 Admissions and Recruitment. She noted that the first Accepted Students Day will take place on March 15th and there are 191 students registered.

4. Student Activities Update-Katie Cooper

Many activities are being held each week on campus. DEI events, Pirates Game in April, Spring Fling will be coming up. Jenna added that many events are being planned for Spring Fling leading up to the dance at River City. The dance is scheduled for April 25th and events will take place throughout that week. Nearly 900 items were collected during the Soup or Bowl Event.

5. Enrollment and Retention Initiatives-Katie Cooper

Katie shared that the VisionPoint team is impressed with our current conversion. We are trending higher than the norms. We are targeting all avenues to help with enrollment and retention.

Katie provided an update on our Strategic Enrollment Management Plan with EAB.

Katie also introduced Andrew Lewis to the committee. Andrew is the Director of the Student Success Center. The Center moved into the Library and has since seen an increase in traffic.

6. Arts Update-Katie Cooper

Katie shared that the theater has two upcoming performances this semester. "Puffs" and "Devised". Hilltopper Youth Music Camp will be held this summer. A very successful Faculty Art Show was held Jan-Feb.

7. Athletics Update-Brad Forshey

Brad shared many athletic updates and noted that the Men's Basketball team is currently in post-season play.

Olive Turner was recently honored and given a plaque and signed basketball.

A lot of DEI initiatives are going on in the Athletic Department.

8. Community Connections: Lou Karas

Lou shared that this year marks the 10th year of the Center for Arts and Education being in Main Hall. A celebration lunch will take place in April to celebrate and Lou has over 40 registrations so far.

Lou has received many inquiries from groups about coming to campus and will be hosting a Kids on Campus event for employees during Ohio County School's Spring Break.

9. DEI Update-Katie Cooper

Katie provided a review of Black History events that were held on campus and noted that Women's Empowerment Month is coming up.

There will be an International Food Festival on March 27th from 11:00-1:00.

Events are being planned for the upcoming Trans Day of Visibility.

Adjournment--Tom Cervone motions to adjourn. Lou Karas seconds the motion. Motion to adjourn approved. The meeting adjourned at 9:34 AM.

Minutes submitted by: Cyndi Galloway

Stephanie Shaw _____
Chair