

**West Liberty University  
Board of Governors**

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**Student Life Committee  
Minutes  
May 22, 2023**

Attendance: Sydney Burkle, Ryan Glanville, Tom Cervone, Stephanie Shaw

Unable to Attend: Rich Lucas, Jamie Evick

Administration/Faculty/Staff/Guests: Cathy Monteroso, Lynn Ullom, Katie Cooper

**1. Call to Order/Roll Call**

Chair Shaw called the meeting to order at 9:01 a.m.

**2. Approval of Minutes**

**March 13, 2023**

**On motion by Tom Cervone and seconded by Lynn Ullom, the West Liberty University Student Life Committee unanimously approved the minutes of March 13, 2023.**

**3. Fall 2023 Enrollment Update**

Katie Cooper gave a Fall 23 enrollment update. Total current headcount is 1,547. Compared to last year, we're up about 70 students.

Admissions/Advisors/Deans are currently reaching out to students that haven't re-enrolled for Fall. Katie will check to see if there is a pattern for non-returning students and will follow-up.

Housing numbers are steady. We might come in a little higher for first time freshman.

Transfers are slightly down. We just launched another transfer push to anyone who applied last year but didn't enroll. Also sending out ads to those in the community college area to help with transfers.

Cathy noted that we're working on dual enrollment programs with Bethany (Education, Nursing) and Marshall (Aviation).

Katie added that Complete U will launch on June 5th. Complete U reaches out to any student that attended WLU and didn't graduate or return within the last 5 years. No risk-we only pay once the student enrolls and stays enrolled for at least 4 weeks.

**4. Spring 2023 Student Activities**

Katie reviewed Spring 2023 Activities. Spring Week, Campus Cleanup, Health Fair. Students donated items to the food pantry and thrift store when they were moving out of their dorms. Sydney added that Casino Night was held, and king and queen were also chosen at spring fling.

405 students were served at the late night breakfast. This is no charge to the students during finals week.

There was a trip off campus to a Pirates game, Kate Billings organized this.

**5. Enrollment Initiatives**

Orientations start the first week of June. 351 incoming students are currently registered to attend. 40 registrations were actually added just this week.

Black and Gold Day is scheduled for July 24th. 13 registered, but we haven't pushed this out yet. This event focuses on Juniors only.

**6. Retention Initiatives**

Trying to limit summer melt and put a communication plan in place to keep students informed throughout the summer. Last year we only lost 4 students throughout the summer with this process, so it seems to be helping.

Student Success Center- We'll be transitioning the LSDC to the Student Success Center over the summer. Cathy added that everything will be focused on the library. The concept is to have the library as the hub of the academic center on campus.

#### **7. Arts Update-Katie Cooper**

Play-The Curious Incident of the Dog in the Nighttime was very successful.

Hilltop Players announced their tentative schedule for next year and have started planning with their incoming freshmen. Cathy noted that there was a sensory friendly version of the recent play. Mike Aulick is going to try to do this for all shows moving forward and possibly team up with our COEHP.

Stephanie Shaw asked how she could better support these initiatives. Events, retention, anything. Tom noted that the Hilltop Players have Facebook, Instagram, etc. Cathy mentioned that Dr. Ryan Mccullough is putting together a plan for better communication.

#### **8. Athletics Update- Lynn Ullom**

We hosted the National Acro & Tumbling Championships here on campus and it was very well attended.

Baseball finished 3rd in our division.

Softball earned an MEC tournament bid and finished 4th in their division.

Women's Tennis finished 2nd in their division.

Men's tennis finished 7th in the region.

Men's Track won the indoor MEC Championship & finished 2nd in outdoor.

Women's Track finished 2nd and we advanced two athletes to the NCAA nationals.

Men's Golf earned a tournament bid.

Golf-Alex Eastham was named MEC player of the year for the 3rd consecutive year.

Our athletes ended the Spring semester with a 3.19 cumulative GPA, 41 athletes with 4.0 GPAs.

Cathy addressed our Tennis program changes and noted that because personnel issues were also involved not all information could be shared publicly, immediately. The decision was made based on our current financial situation and lack of facilities.

Stephanie Shaw shared concerns with communication. She added that BOG representatives should receive communication before these larger decisions are made. Individuals were reaching out to BOG members, but they hadn't received any communication on the issue. Cathy added that our concern was getting out information to the athletes and coaches before anything was made public. She again mentioned the personnel component of this and that sometimes when things are shared, they get out before notice to those personally affected.

Cabinet and BOG communication will be reviewed moving forward.

#### **9. DEI Update-Ryan Glanville**

Lavender & Multicultural celebrations were held this spring and went well.

The second chance prom was held and supported through SGA. Sydney noted that over 100 students were in attendance.

The DEI position will be on the president's agenda, and he'll determine how to move forward.

Adjournment – Sydney Burkle motions to adjourn. Ryan Glanville seconds the motion. Motion to adjourn approved. Meeting adjourned at 9:39 a.m.

Minutes submitted by: Cyndi Galloway

Stephanie Shaw \_\_\_\_\_  
Chair