## **WLU Board of Governors**

Regular Meeting

Wednesday, October 16, 2024 - 4:00 p.m.

Location: Shaw Hall Board Room

Meeting ID: 932 3518 6977

Passcode: 461089

- I. Call to Order/Roll Call/Quorum and Mission Statement
- II. Introductions
- **III. Public Comment** Description: Up to 10 individuals may sign in to speak in open session for three minutes each. The sign-in sheet will be available from Cyndi Galloway fifteen minutes prior to the meeting until the noticed start time.
- IV. Agenda Order (Board may move to change order of consideration)
- V. Approval of Minutes\*
  - **A.** Minutes of the Full Board August 14, 2024\* (pgs. 3-9)
- VI. Oath of Office-Swearing in New Board Member-Will Turani
- VII. President's Report (pg. 10)
- VIII. Reports
  - **A.** Academic Affairs (Monteroso, pg. 11)
  - **B.** Student Affairs/Enrollment (Cooper, pgs. 12-14)
  - C. Physical Plant/IT (Rodella, pgs. 15-16)
  - **D.** Athletics (Forshey, pgs. 17)
  - E. Fiscal Affairs (Hudson, pgs. 18)
  - **F.** Foundation (Delk, pgs. 19)
  - **G.** Faculty (Kreisberg)
  - H. SGA (Maguire)
  - I. Staff (Karas)
- IX. Board Items for Approval\* None.
- X. Discussion Items
  - A. BOG Policies 1, 2, and 9
- **XI. Information Gathering** (Members may ask questions or gather information to prepare for future agenda items without general discussion or action at this meeting.)
- XII. Executive Session

(In accordance with Section 6-9A-4 of the West Virginia Code, To avoid the premature disclosure of an honorary degree, scholarship, prize or similar award; and To discuss any matter which, by express provision of federal law or state statute or rule of court is rendered confidential).

- XIII. Next Meeting Date Wednesday, December 18, 2024
- XIV. Adjournment

#### West Liberty University Board of Governors

#### Minutes August 14, 2024

Attendance: Rich Lucas, Mike Baker, Katie Kacmarik, Lou Karas, Robert Kreisberg, Erikka Storch, Jenna Maguire, Stephanie Shaw, Jamie Evick

Unable to Attend: David McKinley, Tom Cervone, Will Turani

Administration/Faculty/Staff/Guests: Tim Borchers, Lori Hudson, Cathy Monteroso, Betsy Delk, Jacob Manning, Joe Rodella, Katie Cooper, Brad Forshey, Cyndi Galloway, Sherri Theaker, Ann Saurbier, Stephanie North

#### I. Call to Order/Roll Call/Quorum and Mission Statement

Mike Baker called the meeting to order at 4:02 p.m. and a quorum was established.

#### II. Introductions

None.

#### III. Public Comment

None.

- IV. Agenda Order (Board may move to change order of consideration)
- V. Approval of Minutes\*
  - A. Minutes of the Full Board June 5, 2024\*

On motion by Robert Kreisberg and seconded by Rich Lucas, it was unanimously adopted by the West Liberty University Board of Governors to approve the minutes of the full Board of June 5, 2024.

## VI. President's Report

**A.** President Borchers gave a Strategic Planning update. The process has wrapped up and a printed version will be shared throughout campus. He spoke briefly on some of the strategic initiatives and noted that a University Planning Committee will be formed to monitor the plan and work on future initiatives.

Dr. Borchers shared that Russ Brown started with us in June as our new Marketing and Communications Coordinator. We have an RFP out for a website re-design and will be accepting bids on that.

We're looking to expand our online programs starting with General Business.

An Al Task Force will be created this year and will look at how we can create a curriculum to teach students the skills that they'll need for Al.

The Great Colleges Survey results are in and will be shared with the campus community next week and will be shared with BOG at the next meeting.

The Leadership Program will be launching in September and includes 12 faculty and staff members. The group will meet once per month.

Workforce Collective-Goal is to help high school students see a pathway to a 4-year or 2-year institution and trying to fill gaps between educational institutions and employers in

the Ohio Valley. 5 Higher Education Institutions and 3 High Schools have been involved in this initiative.

#### VII. Board Reports

#### A. Academic Affairs (Monteroso)

Cathy Monteroso shared that a New Faculty Orientation was held on Monday and Tuesday this week. The Orientation included 9 new faculty members and faculty that started in January. These sessions were very productive.

Program Review-A BOG member will be appointed today.

Aviation-FAA visited on July 31st and we're still awaiting the official paperwork for site approval. No issues were found, though. Fall enrollment is at 11. The classroom is complete at the airport. August 24th is the airshow and you can check out the new classroom space at that time.

Micro-Credentials-The state is supporting micro-credentials, and a state-wide summit will be held October 9-11.

Dual Enrollment-Healthcare and Business have been added to our pathways in hopes of attracting more students. The state pays for the students to go through these programs.

Retention-Retention is a goal for this year. We want to work on supporting our students with the tools that they need to be successful. Retention tools and software will also support our faculty with successfully advising students.

#### B. Student Affairs/Enrollment (Cooper)

Katie Cooper gave a Fall 2024 enrollment update as of August 14<sup>th</sup>. The total headcount is currently 1,863. This does not include any dual-enrolled students. The total Undergraduate FTE is 1,495 and we budgeted off of 1,447.

Graduate-We're starting to close the gap on hours. Grad has multiple start dates throughout the year.

Katie shared that we already have 135 applications for Fall 2025 that are already being processed and 6 of these are Aviation.

Marketing/Planning-We discussed an end-of-year report with VisionPoint. There are no advertisements running right now and we're making sure that media buys are strategic. We've learned a lot from Vision Point this year. Russ will be creating our ads to save money and VisionPoint will serve the ads in order to save money on the creative side.

Financial Aid Optimization-EAB will be on campus on September 16<sup>th</sup> to report on what our optimization looks like. We're trying to see where we're over or underspending. We're also trying to be strategic with our scholarship awarding.

TopperFest will be held during the first 2 weeks of school. This is a great opportunity to engage students early and connect them to campus. A Campus Safety Series will also run throughout the Fall semester. Katie will add these schedules to the BOG Team.

#### C. Physical Plant/IT (Rodella)

Joe Rodella provided an update on IT Services and several projects that are in process.

We're making significant progress on the AACC. We expect to have the building finished by October and ready for classes in the Spring 2025. Dr. Loughman is working on revenue contracts.

An Active Shooter Drill was held on campus in June. This gave us a good understanding of improvements that could be made and was a good learning experience.

Aviation classroom technology was completed along with technology updates in the Business classrooms.

Breezeway concrete was updated to brushed concrete due to safety concerns.

Krise Hall Hot Water system was updated, and a computer refresh was completed in the library.

Hughes Hall facade needs to be replaced on one section of the building and bidding is in process. We hope to have the building completely operational by the end of the Fall semester.

Work is finishing up on the Krise Hall roof and are in the final stages of the ASRC roof. The Myers Maintenance Building roof has also been replaced.

HVAC renovation is complete in the Library.

We requested to expand the scope for our state grate to replace the ASRC and Fine Arts HVAC systems. We'll now be able to create better environments in the ASRC, Student Union, Boyd, Bonar, Curtis, and Fine Arts. New control systems will also be completed to help contain energy costs and we're now in the award/contract phase. We hope to begin work in the Spring of 2025.

#### D. Athletics (Forshey)

Brad Forshey shared that Volleyball earned their 10<sup>th</sup> straight AVCA Team Academic Award. This marks the sixth time in the past seven years that WLU has earned the AVCA Academic Honor Roll. WLU was one of two teams in the state to receive this recognition.

Women's Basketball ranked 12th in the WBCA Academic Honor Roll Top 25.

Men's Basketball received the NABC Team Academic Excellence Award. West Liberty is one of just two intercollegiate men's basketball programs within the state of West Virginia to receive this award.

The Athletics Women's Empowerment Group is now named Women in Coaching (WIC). WIC aspires to provide an opportunity to grow, support, and connect women in the field of coaching and athletic administration as well as mentoring female GAs and student-athletes into their career goals while collaborating with WLU staff/faculty/administrators and beyond. Women in Coaching continues to grow by scheduling guest speakers for the group encompassing WLU, MEC, BOG, and outside guests.

Inside Hilltopper Athletics has been revamped and the newest podcast began on August 12th. The new format includes segments by head coaches from all sports. The seasonal kickoff episodes will be filmed off-campus at local venues and will allow coaches to preview their seasons. After the kickoff episode, the weekly podcast will be filmed on campus. The most recent fall sports kickoff episode was filmed at Generations in Wheeling.

We nominated two student-athletes for the NCAA Student Leadership Forum and the MEC accepted both nominees. Zach Rycroft from soccer and Kayla Mancuso from softball will travel to NC in November 21-24.

#### E. Fiscal Affairs (Hudson)

Lori Hudson shared that the Finance Committee met on August 1<sup>st</sup> and reviewed the endof-year in detail. Lori gave an overview of the FY24 Budget Status Report as of the end of June.

She noted that the report shows a budget surplus of \$165K. This is actually \$65K due to HEPC failing to take one of our loan payments totaling \$100K.

Lori discussed tuition-related revenue and noted that we ended the year in a good position mostly due to accepting the AB Cohort and not budgeting for the EDD Program. There was a surplus here that helped to offset losses in Undergraduate Tuition and Housing/Meals. Waivers also came in under and this gives us more net tuition that can be spent.

Lori noted that she budgeted \$400K for Royalty income and it actually came in at \$849K for the year. Investment earnings were budgeted at \$215K and came in at \$623K.

Expenses were discussed and Lori noted that most categories were on target. We were under in personnel services and fringe benefits due to the loss of some employees. Utilities went slightly over budget due to electricity and cable/internet.

Lori shared that we were able to complete many projects with our operating budget:
Roofs, siding, and columns President's house
Library HVAC
Media Arts roof
Water heaters in Campbell Hall
Road paving
Two side-by-side vehicles were purchased for campus use
Water line replacement project

While these expenses are included in the budget, they'll be removed because we can capitalize them as assets.

Lori also reviewed our Cash Position at June 30<sup>th</sup>. This is money that we have available in cash at the state. The state cash total at June 30<sup>th</sup> was \$11.3M with \$350K in local accounts, so our total state cash was \$11.6M. Of the \$11.6K, we do have restrictions placed on the total. The Debt Fund, State/Local/Private Grant Funds, Federal Grants, FWS Funds, Perkins Loans, Nursing Loans, and Student Disbursement Accounts. After these items are considered, unrestricted is about \$3.9M and Lori is projecting this would be about 85-90 days cash on hand—this will be confirmed after the audit is complete.

## F. Foundation (Delk)

Betsy Delk provided an update on FY24 revenue. She noted that revenue is about \$2M which is ahead of where we were last year, but down from the year before.

The Annual Fund is unrestricted funds and we received \$163K which is a decrease in this area compared to last year. Day of Giving total was up from last and we exceeded the goal of \$280K. The Hilltopper Athletic Club goal also surpassed the goal of \$80K.

Betsy shared a disbursement report for FY24 which shows support to the University from the Foundation. Total support was about \$1.6M. 38% of this was in scholarships and capital improvements were about 18% of the support. Betsy noted that page two of the report shows more details about things done on campus with Foundation funds.

The WLU Foundation welcomed two new Board Members in July: Dr. Ken Britt, COO/Chancellor at Marian University, and Brian Huggins, Health Officer in Monongalia County—both are WLU Alumni.

Betsy announced some new scholarships:

- Bravo Zulu Veterans Scholarship-we're starting the process of endowing this scholarship. Donation by Denise Penz.
- Amy Northwood Hamilton Nursing Scholarship-this is an endowed scholarship for students who have a bachelor's but would like to return to school to get their nursing degree. The BA/BS to BSN Program is accelerated and students don't typically have time to work while taking classes. This was donated by David and Mary McKinley.

In September, Betsy will be traveling to Washington, DC to attend EAB's Advancement Roundtable. She'll meet with donors and alumni from the area while there.

The Foundation audit is currently taking place.

Campus Fund Manager Training sessions are set for mid-September.

The Annual Fund Drive takes place in the Fall.

The Foundation's next quarterly board meeting will take place on October 18th.

The Wall of Honor Ceremony is being rejoined with the Recognition Dinner and will be held on October 18<sup>th</sup>. The Wall of Honor and Foundation Impact of Philanthropy will be noticed that night at the "President's Recognition Dinner".

## G. Faculty Representative (Kreisberg)

Robert touched on equipment updates and the appearance of facilities. He noted that appearance is important to prospective students. Robert shared some faculty shout outs which include:

- Sarah Schimmel, Hilary Bougher-Muckian, and Roald Hulewicz published a book titled "Understanding Intellectual Disabilities Historical Perspectives, Current Practices, and Future Direction".
- Susan Ridley published a book titled "Expressive Use of Masks Across Cultures and Expressive Arts".
- Diana Barber and Joe Greathouse (Oglebay Zoo) secured a \$250K grant over 3 years. \$150K of this will directly benefit WLU students.
- Deanna Schmitt was awarded a major WVINBRE grant totaling \$250K over two years.
- Stuart Cantlay was awarded a major WVINBRE grant totaling \$250K over two years.
- Holly Racine was awarded a FRDA grant through WVINBRE totaling \$50K for one year.
- Deanna and Holly also received 250K for improvements in Arnett Hall. Update labs and classrooms to make them research teaching facilities.
- Jeff Grubbs was chosen as 1 of 24 art educators to attend the National Education School of Arts in AR in June. Mentoring future leaders of Art.

## H. SGA Representative (Maguire)

Jenna Maguire highlighted some events that will take place during TopperFest. Events will include an outdoor picnic, stand-up comedian, tie-dye, build a topper bear, Resource and Organization Fair, and Confection Connection with the President.

New students start moving in next Friday and SGA & other organizations will help them with moving in.

SGA Meetings will kick off on September 3<sup>rd</sup> at 9:00 PM in the Student Union. There are currently 7 senator spots open for incoming students. Jenna hopes to have more interactive and informative presentations at their SGA meetings. If anyone from Cabinet

would want to attend a meeting or create a video to be presented, that would be welcomed.

Some goals for this year will be to empower students through student success and to be more efficient in student government by being proactive and providing more opportunities.

#### I. Staff Representative (Karas)

Lou Karas shared that the Employee Engagement Committee recently announced that Michelle Heath, Custodial Supervisor, and her staff, were named July Employee of the Month. Lou shared nomination notes that were mentioned about Michelle and staff.

Staff Council announced that Chris Smith from custodial staff won the \$500 Hine Award. This award is drawn randomly with certain staff stipulations.

Staff Council scholarship for employees was awarded this week. This is anonymous for now until everyone has been notified.

Andrew Lewis will be representing Group 1 on the Staff Council.

## VIII. Board Items for Approval\*

#### A. Notice of Intent, Policies 1, 2, 9

On motion by Rich Lucas and seconded by Jenna Maguire, it was unanimously adopted by the West Liberty University Board of Governors to approve the Notice of Intent for Policies 1, 2, and 9 as presented.

#### B. Notice of Intent, Policy 4

On motion by Robert Kreisberg and seconded by Katie Kacmarik, it was unanimously adopted by the West Liberty University Board of Governors to approve the Notice of Intent for Policy 4 as presented.

#### C. Notice of Intent, Policy 5

On motion by Robert Kreisberg and seconded by Rich Lucas, it was unanimously adopted by the West Liberty University Board of Governors to approve the Notice of Intent for Policy 5 as presented.

#### D. Sub-Committee Membership

Sub-committee membership was discussed in the Executive Committee Meeting and Jacob Manning clarified that our by-laws don't require BOG to approve the sub-committee membership. Sub-committee chairs are able to appoint the members.

This item was tabled with the plan of sub-committee chairs appointing members at the next sub-committee meetings.

### E. Appoint Governance Committee Chair

Erikka Storch volunteered to chair the Governance Committee.

On motion by Robert Kreisberg and seconded by Jenna Maguire, it was unanimously adopted by the West Liberty University Board of Governors to approve Erikka Storch as Chair of the Governance Committee.

## F. BOG Representation on Program Review Committee

Tom Cervone volunteered to represent the BOG on the Program Review Committee.

On a motion by Robert Kreisberg and seconded by Katie Kacmarik, it was unanimously adopted by the West Liberty University Board of Governors to approve Tom Cervone to represent the BOG on the Program Review Committee.

#### IX. Discussion Items

President Borchers shared that we'll begin utilizing Microsoft Teams to share documents. All agendas and meeting attachments will be added to the BOG Team Drive.

## X. Information Gathering

None.

#### XI. Adjournment

On motion by Robert Kreisberg & seconded by Katie Kacmarik, the meeting adjourned at 5:07 p.m.

| David McKinley |           |
|----------------|-----------|
|                | Chair     |
| Tom Cervone    |           |
|                | Secretary |
|                |           |
|                |           |

Minutes submitted by: Cyndi Galloway

## President's Report to Board of Governors October 16, 2024

## 1. Update on Strategic Initiatives

- Cabinet continues to work on identifying metrics for the strategic plan.
- The University Planning Committee has been meeting. This committee will monitor implementation of the plan and make recommendations for future initiatives.
- Report on Specific Strategic Initiatives:
  - a) Great Colleges Survey: Developing responses to employee engagement and satisfaction scores on the Great Colleges survey.
  - b) Leadership Program: We have identified 13 individuals to participate this year and are launching the program on Sept. 20.
  - c) Workforce Collective: We continue to lead efforts to fill gaps between educational institutions and employers in the Ohio Valley.
  - d) Launch Argos software: We have decided to discontinue use of this product and are searching for other ways of reporting data more efficiently and effectively.

### 2. Other Activities and Accomplishments

- "Coffee with the Cabinet" sessions are being held to allow the campus community to have a deeper discussion of specific topics. Joe Rodella hosted the first one to discuss a potential move away from using both Google and Microsoft. Katie Cooper will discuss enrollment and recruiting in October.
- Betsy Delk, Laura Musilli, and President Borchers will soon start meeting with faculty and staff to hear their external fundraising ideas. These listening sessions will help inform our pursuit of federal and state money this spring to support key initiatives.

#### 3. Personnel Items at the Cabinet Level

None at this time

#### 4. Action Items

- Wil Turani oath of office
- Discussion of BOG Policies 1, 2, 9. Action at the December meeting.

Respectfully submitted by: Tim Borchers, President

## Academic Affairs Report to Board of Governors October 16, 2024

## 1. Program Review

Data preparation with CLA for the 2023-24 academic year The committees will develop the timeline for submission

#### 2. Aviation

FAA Site Approval August 15, 2024 the Wheeling Ohio County Airport HLC Site Visit November 8, 2024

## 3. Spring and Summer registration begins October 21, 2024

## 4. University Committee Appointments

Committee on Committees – Review all standing committees and the charge of each committee Additional new committees and task forces

Planning Committee to support the strategic plan

AI task force

Micro-credential task force

#### 5. Dual Enrollment

Addition of Health Sciences and Business pathways

| High School      | Business<br>Pathway | Health<br>Science<br>Pathway | Nursing<br>Pathway | GYO<br>Pathway | Social Sciences<br>Pathway |
|------------------|---------------------|------------------------------|--------------------|----------------|----------------------------|
| Wheeling Park    | 111                 | 75                           | 58                 | 35             | 29                         |
| Central Catholic | 18                  | 16                           | 3                  | 2              | 2                          |
| John Marshall    | 7                   | 4                            | 15                 | 9              | 28                         |

#### 6. Retention

Implementation of retention software Student Success & Engagement – Pilot will begin in the spring semester with implementation in the fall of 2025 Retention goal 71%

## 7. WVRocks

WLU is piloting a program with WVRock on course sharing. This fall offering HIST 210 to students in the RBA program we are offering it to online programs.

#### 8. Micro-Credentials – HEPC Conference October 9-11

A state-wide effort to examine the opportunities for Micro-Credentials Team from WLU, Cathy Monteroso, Cecilia Konchar Farr, Stephanie North, and Alexis Pierro

# 9. College of Education and Human Performance Dean search in process projected start date January.

Respectfully submitted by: Cathy Monteroso, Provost & VP for Academic Affairs

## Student Affairs & Enrollment Management Report to Board of Governors October 16, 2024

## 1. Enrollment

- a. Fall 2024
  - i. October 7, 2024– 2292 Headcount
  - ii. Currently, exceeding budget projections for undergraduate FTE by 49 full-time students. We are also seeing an increase in out-of-state students which should translate to an increase in tuition revenue.

**Undergraduate Fall 2024 FTE** 

|                  | 011401814444400141112 |          |          |          |          |          |            |  |
|------------------|-----------------------|----------|----------|----------|----------|----------|------------|--|
|                  | Projection            | 09.06.24 | 09.09.24 | 09.23.24 | 09.30.24 | 10.07.24 | Difference |  |
| FTF              | 425                   | 434      | 434      | 419      | 415      | 416      | -9         |  |
| TR               | 100                   | 125      | 125      | 124      | 124      | 124      | 24         |  |
| Continuing       | 950                   | 1030     | 1030     | 1025     | 1024     | 1019     | 69         |  |
| Dual*            |                       |          |          | 329/1743 | 409/2219 | 412/2228 |            |  |
| <b>Total FTE</b> | 1447                  | 1546     | 1551     | 1500     | 1495     | 1496     | 49         |  |

|  | Headcount |  | 1970 | 1970 | 2221 | 2284 | 2292 |
|--|-----------|--|------|------|------|------|------|
|--|-----------|--|------|------|------|------|------|

<sup>\*</sup>Dual is headcount/hours at \$225/hours.

### **Graduate Fall 2024 Hours**

**Projections** 

| Projections |            |       |       |          |          |          |          |            |
|-------------|------------|-------|-------|----------|----------|----------|----------|------------|
|             |            | FY    | Sem   |          |          |          |          |            |
|             | Major Code | Hours | Hours | 09.09.24 | 09.23.24 | 09.30.24 | 10.07.24 | Difference |
| MAEd        | 6007-6013  | 1350  | 675   | 438      | 426      | 414      | 417      | 30.89%     |
| MS Bio      | 6150-6155  | 798   | 399   | 242      | 265      | 265      | 275      | 34.46%     |
| MPS         | 6200       | 0     | 0     | 0        | 0        | 0        | 0        | 0.00%      |
| MBA         | 6300-6305  | 2100  | 1050  | 657      | 654      | 651      | 657      | 31.29%     |
| MSCrim      | 6400       | 216   | 108   | 114      | 114      | 114      | 114      | 52.78%     |
| MSDH        | 6500       | 144   | 72    | 36       | 36       | 36       | 36       | 25.00%     |
| MS Ex Phys  | 6560       | 160   | 80    | 63       | 63       | 63       | 63       | 39.38%     |
| MCP         | 6600       | 240   | 120   | 129      | 129      | 129      | 129      | 53.75%     |
| MA Art      |            |       |       |          |          |          |          |            |
| Therapy     | 6620       | 380   | 190   | 297      | 279      | 279      | 279      | 73.42%     |
| MS SLP      | 6630       | 565   | 282.5 | 225      | 225      | 225      | 225      | 39.82%     |
| Special     | 6998       | 180   | 90    | 138      | 146      | 134      | 146      | 81.11%     |
| EdD         | 8000       | 522   | 261   | 120      | 120      | 114      | 114      | 21.84%     |

<sup>\*</sup>Difference is the percentage of hours enrolled based on the FY Hours Projected.

#### b. Fall 2025

- i. We have 451 applications for the Fall 2025.
  - 1. Accepts and Applications are down compared to this time last year. We believe it is because of decreased hours for Admissions staff based on new FLSA guidelines.
- ii. Fall Events
  - 1. Octobert 12th, Black and Gold Day 62 registered
  - 2. November 1<sup>st</sup>, Health Science Open House registration just launched.

## 2. Marketing and Enrollment

- a. Vision Point
  - i. We just kicked off our second year of working with Vision Point. Areas of Focus:
    - 1. Additional advertising for other needs: Homecoming, Day of Giving, Alumni Events, etc.
    - 2. Less general awareness campaigns and more list targeting for students that have already inquired or are leads based on test scores allowing for more targeted advertisement.
      - a. Apply Now
      - b. Visit Campus
    - 3. Additional retargeting for students that have visited our website or shown interest but not completed the next step.
- b. Strategic Enrollment Management Plan
  - i. EAB has provided insight on what success looks like. Building out SMART goals for enrollment for the next 2-3 years.
- c. Financial Aid Optimization EAB Recommendations:
  - i. Metro Rate remove tuition metro rate and add a metro scholarship
    - 1. Current tuition rate is \$2904
    - 2. Add metro scholarship at \$2500
    - 3. For all new students (Freshmen and transfers)
    - 4. Grandfather old students with metro rate tuition
  - ii. Limit Full Elbins to only 4 new awards each year.
    - 1. One per college.
    - 2. We awarded 9 new awards for Fall 24.
  - iii. Test Optional \$500 scholarship
    - 1. All test optional students or too low of GPA.
    - 2. This would be on top of the Metro Scholarship.
  - iv. Athletic Summit
    - 1. Donna to visit and meet with coaches.
      - a. Without hurting athletes how can we help
      - b. Allows coaches to feel part of the process
    - 2. Will continue to review athletic scholarships/discount rate.
      - a. Funding sources for each sport

#### 3. Student Affairs

- a. Student Activities
  - i. Weekly Events are being well attended from Topper Den events before athletic events to bingo and painting in the ballroom.
  - ii. Gearing up to support Homecoming events with SGA from serenades to an after party at the Dirty Dog.
  - iii. Hosted multiple events across campus to recognize National Coming Out Day and Bisexual and Lesbian Awareness. Will be hosting joint events for National Hispanic Month as well with the Center for Arts and Education.

#### 4. Staffing

- a. Professional Development
  - i. Two staff members within the Student Affairs and Enrollment Management division are part of the inaugural cohort for the Leadership Development program being held by Dr. Borchers and Melissa Carroll.
  - ii. VP will be attending three Summits with EAB.

- 1. Data Leadership Summit in DC
- 2. Fall Student Success Summit virtually
- 3. EAB Ignited in DC
- b. Vacant Positions
  - i. Director of Transfer, Online and Lifelong Learning
  - ii. Admissions Operations Specialist

Respectfully submitted by: Katie Cooper, Vice President of Student Affairs and Enrollment Management

## IT and Physical Plant Report to Board of Governors October 16, 2024

#### I. Update on the KEY focus Areas

## Building Access and Surveillance Upgrades

- Project to replace Building Access System Campus Wide and Enhance Campus Surveillance.
- Dorms Substantially Complete
- o Creating communication plan for campus

## • Cyber Security

o System Upgrade in Progress.

#### • Campus Facility Plan

- Work Underway to Comply with HEPC-Series-12
- o Evaluation of Campus Master Plan Prepare Update
- o Committee dormant in Summer Restart in Fall

#### II. Other Matters of Focus

#### Summer IT Activities

- o Inventory Database Refresh
- Library Computer Refresh Complete

#### • State Funded Deferred Maintenance Projects

- State has approved \$11.5 million for WLU
  - Replacing roofs on Fine Arts/Krise/ASRC/Meyers Complete
    - Applied for Additional Funding for Fine Arts
      - o Request is not approved
  - Replace HVAC Fine Arts/ASRC
    - Requested \$23 million
    - Received \$7.1 million
    - Contract Awarded
    - Design Work Underway
  - Doors and Windows
    - Awarded \$1M.
    - Bid Preparation Underway

#### Aviation Program

- Preparing Network Connections to Airport
  - Temporary Network in Place. Waiting for Comcast Permanent connection.
- Classroom completed
- o On-Campus Space Requirements Planned

## • Aquatic Conservation Center- New Facility

- On the site of the West Events Center
- Applied for / Received Additional Grant Funding \$276,000 for Exterior Finish and Paving

#### Softball Locker Facility

o Bid Estimates exceed funding. Re-Design In Progress.

## III. Personnel

- Physical Plant seeking:
  - o 2 Maintenance workers to replace resignations
  - o 1 Housekeeper
  - o 1 Police Officers
  - o 1 Security Guard

Respectfully submitted by: Joe Rodella, Chief Information Officer/Chief Operations Officer

## Athletics Report to Board of Governors October 16, 2024

#### **Athletic Updates:**

- MCC recorded a 2nd place finish at the West Liberty Invitational and a 1st place finish at the Bethany Bison Invitational.
- MGO won the Malone Fall Classic Tournament.
- September 14th the 43rd Annual Athletic HOF Induction Ceremony. The 6 inductees included: Jim Monnot (Baseball), Don Clegg (Contributor), Mike Frazier (Cross Country), Cedric Harris (Basketball), Andrew Shumacher (Football), and Dave Shuler (Cross Country).
- Scott Nolte named Sports Information Director
- Hosted two local high school football games. Linsly vs. Bridgeport and Linsly vs. New Philadelphia.
- Volleyball student athlete, Bella Dart, named All-Tournament team during the Atlantic Crossover Tournament co-hosted by WLU and Wheeling University.
- Men's Soccer student athlete Jasper Newton was named MEC Defensive Player of the Week for the week of September 30th.
- Men's Golf student athlete Justin Doerr was named MEC Golfer of the Week for the week of September 30th.
- Football student athlete Delano Marcelus was named MEC Special Teams Player of the Week for the week of October 7th.
- The Athletic Department has made significant upgrades to promote student athletes and the department via Social Media and Website stories. Purchased new cameras and lenses, a drone, and a new graphic generating platform that takes our content to new levels. Continue to follow WLU social media venues and the website to see the new improvements.
- West Liberty University has collaborated with the West Liberty Lions Club Family Support Center. This collaboration helps local families in multiple areas. You can find the full story on Hilltoppersports.com.
- The Winter Sports Coaches Kickoff Show will be held on November 5th at 6:00pm at the Dirty Dog Tavern in West Liberty. This will include segments from the head coaches of Men's and Women's Indoor Track, Men's and Women's Wrestling, and Men's and Women's Basketball.

Respectfully submitted by: Brad Forshey, Athletic Director

## WLU Fiscal Affairs Report to Board of Governors October 16, 2024

## I. Update of Division/Area

## FY25 Budget Status Report at 9/30/24 (end of Q1):

- Revenue
  - Undergraduate tuition & fees: we have billed 53.27% of our budgeted tuition and fees or \$9.5M of an estimated \$17.9M.
  - o Graduate tuition and fees: we have billed at 33.15% of our budgeted tuition and fees or \$1.5M of an estimated \$4.4M.
  - o Housing and Meal Plans: we have billed 49.87% of our budgeted revenue or \$5.7M of an estimated \$11.4M.
  - State appropriation is on target with 25% received or \$2.595M of an estimated \$10.3M.
  - Other income is at \$679K toward an estimate of \$1.8M or 36.06%.
- Expenses
  - o All expenses are on target

#### II. Other Matters of Focus

## Financial Impact of Enrollment on FY25 budget

- o Both undergraduate and graduate enrollment is on target
  - Budgeted 1,447 FTE and actual for fall is 1,495 FTE. Also billed 2,234 hours for dual enrollment students registered for the Fall 24 semester. That equates to \$167,550 to be paid by the State of WV. We expect more dual enrollment for the spring semester. For fall, although billed differently, that equates to about 182 FTE
  - Graduate billable hours are on target

## **EAB Financial Aid Optimization**

 Phase out of Metro rate for new students and charging out of state rate with scholarship offset

## One-time funding from State of \$729,836

- o All funds have been committed and include:
  - 2-15 passenger vans
  - Ice machines for athletic training suite
  - Whirlpool for athletic training suite
  - Concrete work in Main Hall breezeway and in front of Rogers
  - Hughes (façade / safety upgrade)
  - ADA compliance at baseball field
  - Krise boiler
  - BetterMynd (telecounseling)
  - Contract with Oculus IT for Degree Works

Respectfully submitted by: Lori Hudson, VP of Fiscal Affairs

## WLU Foundation Report to Board of Governors October 16, 2024

First Quarter FY25
Total Revenue Received = \$2,016,586.49

#### **Recent Events and Activities:**

FY24 Audit Completed Campus Fund Manager Trainings Conducted EAB Session on campus regarding advancement Hilltopper Athletic Club – kickoff and events

## **Upcoming Events:**

Annual Fund Mailing/Appeal – October 2024
Tri-State Tax Institute will be held on October 29
Foundation Scholarship Day – October 30, 2024
WLUF Quarterly Board Meeting – Friday, October 18 @ 2:30PM
President's Recognition Banquet – Friday, October 18, 2024 @ 5:30PM
Day of Giving – Wednesday, March 26, 2025

#### **New Personnel**

Two student interns, Isabella Harper and Dorde "George" Donovic joined the WLUF staff in October

Respectfully submitted by: Betsy Delk, Executive Director WLUF