

**WEST LIBERTY UNIVERSITY
BOARD OF GOVERNORS**

**April 21, 2010
5:00 p.m.
R. Emmett Boyle Conference Center
WLU**

AGENDA

1. Call to Order Mr. Joseph
2. Chairperson Comments..... Mr. Joseph
3. Approval of Minutes*
 Full Board 03/02/10.....5 Min..... Mr. Joseph
 Executive Committee 02/03/10
4. Approval of Reports*5 Min..... Mr. Joseph
5. Approval of Department Name Change*5 Min..... Dr. McCullough
6. University Place Lease*10 Min..... Mr. Davis
7. Approval of FY 2011 Budget/Tuition & Fees*30 Min..... Mr. Wright
8. Change in WV Code – Informational Item10 Min..... Mr. Davis
9. BOG Training on June 9, 2010.....5 Min..... Mr. Capehart
10. President’s Report10 Min..... Mr. Capehart
11. Appointment of Presidential Evaluation Committee5 Min..... Mr. Gompers
12. Adjournment

*Action Items

**West Liberty University
Board of Governors**

**Minutes
March 2, 2010**

Attendance:

Beverly Burke, Richard Carter, Brian Joseph, Shane Stack, Robert Steptoe, James Stultz, Ann Thomas, Michael Turrentine

Unable to Attend:

Paul Limbert, Michael Stolarczyk

Administration/Faculty/Staff:

Robin Capehart, Scott Cook, Mary Ann Edwards, John McCullough

1. Call to Order:

Chair Joseph called the meeting to order at 5:05 p.m.

2. Chairperson Comments:

Chair Joseph stated that he had traveling for the last few weeks, first to Japan and then to Houston. He stated that it was nice to be home and good to see everybody again. WLU has had a lot of PR, especially with the basketball stats, and looks good. Mr. Carter stated that Channel 14 has added a positive spin, having watched the girl's team tournament game last night. Mr. Joseph will be appearing on Channel 14 on Monday.

3. Swearing in New Board Member:

Chair Joseph stated that we are lucky to have Bob Steptoe joining us this evening. Bob has agreed to be on the Board of West Liberty University and would just like to say that we have an amazing Board. Mr. Joseph proceeded to swear in Mr. Steptoe.

4. Approval of Minutes*:

Chair Joseph asked if there was any discussion regarding the listed minutes. There being none, he then asked for a motion to approve the minutes of the full Board of December 9, 2009 and the Executive Committee of December 2, 2009.

A motion to approve the minutes of the full Board of December 9, 2009 and the Executive Committee of December 2, 2009 was then made by Richard Carter and seconded by Jim Stultz; motion passed unanimously.

5. Approval of Reports*:

Chair Joseph asked for any discussion regarding the reports contained in the Board packet. Mr. Turrentine asked if there were any comparison numbers for the retention rates for first time freshman. Mr. Cook stated that there are no comparison numbers at this time since this is a new tracking program. He has asked that this be made part of the yearly calculations through the HEPC. President Capehart stated that this is a good statistic to know; 91% of anything is impressive.

A motion to approve the reports submitted by the Provost, Enrollment & Student Services, Development, and Community Engagement was then made by Jim Stultz and seconded by Beverly Burke; motion passed unanimously.

6. Honorary Degree*:

Dr. McCullough stated that per WLU Policy 238, "Guidelines for Honorary Degrees and Recognition," the Honorary Degrees and Recognition Committee met to review the nomination of David C. Hardesty, Jr., to receive an honorary degree of Doctor of Humane Letters (DHL) from West Liberty University. Mr. Hardesty has been invited to be the featured speaker at the May 2010 commencement. The Board is asked to approve this nomination. Without further detail simply to say that his record stands as a legacy of success of growth and development during his years at WVU. Mr. Steptoe stated that he has known Dave all of his professional career and feels he is an extremely good choice and pleased to see that we have a person of Dave's caliber speaking at commencement.

A motion was then made that in affirmation of the recommendation of the Honorary Degrees and Recognition Committee and the President of the University, the West Liberty University Board of Governors authorizes the conferral of an honorary Doctor of Humane Letters (DHL) degree from West Liberty University at the May 2010 commencement to David C. Hardesty, Jr. by Ann Thomas and seconded by Jim Stultz; motion passed unanimously.

7. Program Reviews*:

Dr. McCullough stated that formal program reviews are conducted on a five-year schedule, and we assess all academic degrees programs. The five programs we are reviewing today are the B.S. in Biology, A.S. in Dental Hygiene, B.A. in English, B.S. in Graphic Design, and B.S. in Nursing, and three follow-ups for academic assessment in Social Sciences, Criminal Justice, and Exercise Physiology. These are all viable programs which we believe have the appropriate qualifications needed for the program review process. This is a check and balances process, measuring the viability of a program, whether it's sustainable, and there are the resources necessary to be a quality program. Mr. Stultz is the Board's representatives on the Academic Review Committee, and Jim was kind enough to spend an afternoon reviewing these programs. Jim spent the time necessary for a thorough review and the Board was well represented. Mr. Stultz stated that he appreciates the opportunity to participate and it is interesting to see the process the University goes through with each program. This is a serious review with detailed information to be reviewed over a period of time. The Academic Review Committee does a good job and is dedicated to their work.

Chair Joseph stated that he is impressed with what he's seeing with this process and asked what we are doing about the areas showing weaknesses. Dr. McCullough stated that the reports themselves, as Mr. Turrentine is aware, are very involved and lengthy. This is a summation of the actual eight to twenty page report.

Mr. Carter stated that in reading these documents he's in agreement with everyone and impressed with the detailed analysis of these programs. This seems to be a very good approach and process, but was a little confused or not understanding what the corrective action aspect was of the programs, such as continuing the B.A. in English program with corrective action. Dr. McCullough stated that the corrective action terminology may be too strong a term. What it means is that probably all of these corrective actions have to do with academic assessment programs. The area of academic assessment, from a student learning outcomes standpoint of accrediting bodies, is relatively new. As different academic programs approach that process of developing assessment programs and processes, they're at different levels or stages and the corrective action aspect is that the institution needs to continue to develop, expand, and refine the action it's taken in terms of academic assessment. Most of the programs are in somewhat of an embryonic stage and corrective action is probably an inappropriate word. Mr. Carter understood this to mean that although it may be a mature program, their assessment program is not mature and the assessment aspect of the program may be only a year or two or three years old. Mr. Stultz stated that it goes to show that as you review these programs, issues of faculty, capabilities and of actual lab space and space in general, come to play a pretty significant role in the capital expenditures and other needs to make a program achieve the level of success you would like to see.

Dr. McCullough stated that the English Liberal Arts is one of our more traditional programs, Graphic Design is one of our faster growing programs, and the Biology program is also growing and is one of only two undergraduate programs of excellence in the entire State of West Virginia. The Dental Hygiene and Nursing programs are both nationally accredited and long-standing programs, with Dental Hygiene being a hallmark program, but all five are stellar programs. Chair Joseph stated although you hear about the weaknesses in Science in Math, it's wonderful that we don't have enough space due to the growth of the Biology program. It's a good problem to have.

A motion was then made by the West Liberty University Board of Governors to approve the program review recommendations for the B.S. in Biology, A.S. in Dental Hygiene, and B.S. in Nursing for continuation of the program at the current level of activity; the B.A. in English and B.S. in Graphic Design for continuation at the current level of activity with corrective action; and the B.S. in Criminal Justice, B.S. in Exercise Physiology, and B.S./B.A. in Social Sciences (follow-up report) for continuation at the current level of activity with corrective action with a required follow-up in 2010-11 by Mike Turrentine and seconded by Richard Carter; motion passed unanimously.

8. M.S. in Physician Assistant Studies*:

Dr. McCullough stated that the Physician Assistant Studies program goes beyond just being our second graduate level program if approved. This is the most exciting initiatives WLU has undertaken and moves us deeper and stronger into the health sciences and medical sciences fields. This program aligns directly with the charges from the Statewide Master Plan. He was confident that if the Governor and Chancellor were here this evening, they would say that this is the type of program in which our institution needs to be investing in the State. The program has already been approved at the department and College level, the Curriculum Committee, and Faculty Senate. Tonight we are continuing the process by seeking approval from the WLU Board of Governors. From here we would go to the HEPC, then to the Professional Accrediting body, and on to the Higher Learning Commission/North Central Association. When everything is approved the program can be launched in the summer of 2011. This program will not only place us in the main stream, but beyond that point in societal needs. There are critical healthcare needs in the State of West Virginia. This is an expensive program in terms of investments, but we think the return on investment financially, and from a societal perspective, greatly outweighs the initial investment. The University will have invested approximately \$900,000 plus before a single student enters the program. Upon entering it is also one of those programs that will probably have a break even at the three year point. That, however, is not the emphasis or purpose, to drive revenue. What is important is what society needs, and there is a great need for Physician Assistants. We are confident in the viability and sustainability of the program. Although West Liberty is not a medical school, this program is a bit of a mini medical school, one that President Capehart had as one of his initial initiatives and that initiative was born out of the local health care community. If we did not believe in the future of this program as part of the future of WLU and its ability to meet multiple needs and quite frankly, do what the State and the citizenry of this State say we ought to be doing as an institution of higher learning. We as an institution should be making an investment; not just in students. Those investments are for the health and welfare of citizens of the State of West Virginia.

Chair Joseph stated that he is very excited about this much needed program. Dr. McCullough stated that Dr. Robert Kreisberg, Dean of the College of Sciences, Dr. Allan Bedashi, serving as Program Director, Physician Assistant Program, and David Blowers, serving as Clinical Coordinator, Physician Assistant Program played major roles in the development, along with Vice Provost Dr. Donna Lukich who played a key role in reviewing the program with her health care background. Many people have been involved in the development of this program. We are confident this program is going to be something WLU can be proud of for many years to come. Ann Thomas stated that outside the Wheeling area, places such as Allegheny General, the doctors all function with a PA; they don't have nurses. She also asked how the PA Program will impact the Nursing Program. Dr. McCullough stated that we are hoping some students from our Nursing Program will continue on into the PA Program, using our Nursing Program as a possible feeder for this graduate program, along with Science and Biology students. It is estimated that for the 18 available positions in the program, there could be in the range of 400-500 applicants. WLU will be the only public institution in the State of West Virginia with such a program. Mr. Stultz stated that Ann Thomas serves as a trustee at the Ohio Valley Medical Center and has spent a lot of time working with WLU on the feasibility of the program and the potential need for staff. Wheeling Hospital has also participated, all of whom support 100% what is going to come out of this program; quality graduates who will be a good, positive addition to the valley. Dr. McCullough stated that he should have mentioned the local collaborations and support from the health care community. Significant roles have been played with the local hospitals. One of the first things President Capehart did when he came to campus was to bring area health care professionals to campus for a type of consortium. This program is the product of those meetings, the first meeting being held in October of 2007. Another program discussed in these meetings and contained in the Strategic Plan is the Nurse Anesthetist Program. We should be in position to enroll our first student in the PA Program in July of 2011. We have mentioned to the Chancellor that this program approval process needs to be accelerated. We are competing against for-profit institutions that can quickly put together a program.

A motion was then made that the West Liberty University Board of Governors approve the Master of Science in Physician Assistant Studies Degree Program to be offered as a graduate program of West Liberty University by Jim Stultz, seconded by Ann Thomas; motion passed unanimously.

9. Reclassification to Non-Classified Position*:

Dr. McCullough stated that per policy we come to the Board for approval of the reclassification of a classified position to a non-classified position for what we believe are very real, legitimate reasons.

The position is under the supervision of Scott Cook, Dean of Students. Mr. Cook stated that the details and rationale for the change deal with the Health Service Department, which is staffed by a registered nurse, namely Christy Bennington. We have updated the PIQ and sent to Human Resources to have it reviewed for reclassification. In the current situation there's not much flexibility. Currently the position pays approximately \$20,000/year. Ms. Bennington coordinates the office, health care, referrals, budgets, is the point person with the Ohio County Health Coalition, and coordinated the H1N1 clinic. These duties put together are truly representative of what she does as more of a Director or Coordinator of Health Services. The compensation is not reflective of these duties. Human Resources reviewed the reclassification, and one of the things Brian Warmuth mentioned is that since she doesn't have a staff she supervises, he doesn't have much flexibility. The discussion then turned to non-classified, bring the matter before the Board, and reclassify this position so we can make a salary adjustment. The question was asked as to whether this position is full or part-time. The position is a ten-month position with no office hours during June or July. Mr. Steptoe asked what the difference is between classified versus non-classified. A classified position has certain protections provided by State law with grievance procedures and a salary schedule. Under State law, 20% of the University's employees who receive State benefits can be non-classified; will and pleasure employees. There is currently a bill in legislation that makes some changes in this area. Beverly Burke stated that the classified have a system of job titles and pay grades that the non-classified do not. In this position we are restricted from moving the person up, especially since having no supervisory duties attached to the position makes a difference in the pay grade. Mr. Stack asked how close we are the limit of non-classified employees. President Capehart stated that we are at approximately 18%. With the change in legislation we will be in good shape on this percentage.

A motion was then made by the West Liberty University Board of Governors to approve the creation of the non-classified critical position of the Health Service Nurse to "Director of Health Services" by Shane Stack and seconded by Beverly Burke; motion passed unanimously.

10. Tuition Waivers*:

President Capehart stated that this resolution will allow for full tuition waivers to employees, spouses of employees and dependents of employees, but will not count against the statutory 5% awarding cap. It was suggested and Financial Aid agreed that we increase its current level of 75% and 50% waivers to 100% tuition for employees, dependents, and spouses, as verified. The reason we wanted to move forward with these waivers was to put us in line with two or three other institutions in the State of West Virginia. In the last few years these waivers have affected approximately seven employees, so it's not a budget problem. This also gives us an opportunity to reward our faculty and staff, especially in times when the State cannot give merit increase awards to employees and faculty. Mr. Stultz asked if this would apply to adjuncts, which it does not. Mr. Cook stated that it applies to benefits eligible employees. The awarding of these tuition waivers will begin with the 2010-11 academic year.

A motion was then made by the West Liberty University Board of Governors to approve the Employee Tuition Waiver Procedure by Ann Thomas and seconded by Mike Turrentine; motion passed unanimously.

Mr. Steptoe asked if when these tuition waivers were considered, was there any consideration given to children who may have gone into the armed forces for four years, come back, and because of age, might not meet the age requirement? They may not still be a dependent but we should be sympathetic to those who have given their years to the armed forces, particularly those who come back for an education. Mr. Cook stated that a bill was passed a few years ago that specifically allowed for people in such a position. Most of these students have the GI Bill and they pay the University. The new GI Bill also pays for individuals who come back for an education and had served in the National Guard. West Virginia provides tuition waivers for them as well.

11. West Liberty University Research Corporation Agreement*:

President Capehart stated that at the December 9, 2010 meeting of the West Liberty University Board of Governors, a proposal was presented regarding establishing a research corporation for West Liberty University. Establishing a research corporation will enhance research opportunities for the University. There are only two institutions in the State of West Virginia who do not have a research corporation; WLU is one. §18B-12-1 of the West Virginia code permits an institution to enter into affiliation agreements with such corporations. Under current law, the directors are appointed by the president and are officers of the institution. Since WLU and the research corporation would be

501(c)(3) Corporations, assets would transfer to the institution upon dissolution. Having a research corporation allows you to be in a position to attract more research dollars, which can be provided to faculty for research activities; all of which is part of becoming a University.

Chair Joseph stated that with the budget crunches, the more revenue sources we have the better to bring more money on campus. These monies can assist in keeping tuition and fees down for students and provide extra resources for things we would otherwise not be able to do for lack of funding. WLU, along with West Virginia State, are the two institutions in the State who do not have a research corporation. Currently, we are routing grants through the Foundation, which does not build a true endowment within the Foundation.

A motion was then made by the West Liberty University Board of Governors to, in accordance with the laws of the State of West Virginia and the rules and regulations of the Higher Education Policy Commission, enter into an affiliation agreement with the West Liberty University Research Corporation by Shane Stack and seconded by Mike Turrentine; motion passed unanimously.

12. President's Report:

President Capehart proceeded with his presentation as outlined. Updates on various areas for enrollment were given and Admissions applications. A discussion followed with regard to Executive VP/CFO Jack Wright working with campus budget managers, working to find money and turn it around to different areas of the University. Departments across campus have been told they won't do without; if they need money to further WLU we will see what can be done. Redirected money was used for purchases to keep equipment as up-to-date as possible.

We are currently tracking a significant bill, Senate Bill 480, which combines three bills into one for a comprehensive bill. The bill is still in flux and getting ready to reach the Senate floor. If it passes the Senate we will have a better idea of what is in the bill. Capital improvements in the bill passed the \$150 Million cap on the bonding authority. This would put the new science building project back up to \$15 Million, as opposed to the \$11,750,000 it had been reduced to. The bill also gives Boards of Governors more flexibility. WVU and Marshall will retain most of their flexibility, with the exception of tuition and fees and programs. Their bachelors and masters programs would need final approval at the HEPC level; approval is currently given by their BOG's.

Another part of this bill is tuition and fees. WVU and Marshall can give up to a 5% increase in tuition and fees without HEPC approval, and regional colleges and universities are allowed up to a 3% increase without HEPC approval. The 7.5% tuition and fee cap for all regional colleges has been removed.

The other significant part of the bill is the personnel study. For the most part 60% to 70% of the bill is good. There were some concerns which have since been worked out so most institutions are supporting its passage. It's will be best if we wait to see the summary after the bill passes the Senate, since they are still trying to work out some parts of the bill.

Mr. Turrentine asked what President Capehart envisions for future funding if there are no tuition and fee increases as asked by the Governor? Increases in enrollment, along with possible tuition differentials for select programs, can help to offset this, stated the President.

Mr. Stultz stated that this is great information and we will need to talk about this. President Capehart stated that none of us want to raise tuition and fees, and the Governor provides wonderful leadership, but we don't want to come out and say he doesn't have the power to stop us. The HEPC let us know that they are not opposed to a three to four percent increase. Mrs. Burke asked the highest proposed percentage, which is 7.5%, and the mid-range is 5%. President Capehart said that it has also been discussed to have students apply for a particular College within the University, which is not uncommon. WLU's tuition percentage increase will likely fall near the middle for tuition and fee increases.

Mr. Turrentine stated that the Governor's message said no base salary increases for next year; faculty are not getting base salary increases. Are there any other discussions going on with the Finance Committee for other options? President Capehart stated that he has talked with the Chairs and Faculty Senate and Classified Staff Council to explore possible options, although those are very limited.

13. Adjournment:

The meeting adjourned at 6:50 p.m.

Brian Joseph _____
Chair

Richard Carter _____
Secretary

**West Liberty University
Board of Governors**

**Executive Summary
March 2, 2010**

Attendance:

Beverly Burke, Richard Carter, Brian Joseph, Shane Stack, Robert Steptoe, James Stultz, Ann Thomas, Michael Turrentine

Unable to Attend:

Paul Limbert, Michael Stolarczyk

Administration/Faculty/Staff:

Robin Capehart, Scott Cook, Mary Ann Edwards, John McCullough

1. Call to Order:

Chair Joseph called the meeting to order at 5:05 p.m.

2. Chairperson Comments:

Chair Joseph stated that he had traveling for the last few weeks as presented in full text on the BOG web site and in the WLU Elbin Library.

3. Swearing in New Board Member:

Chair Joseph stated that we are lucky to have Bob Steptoe joining us this evening. Bob has agreed to be on the Board of West Liberty University and would just like to say that we have an amazing Board. Mr. Joseph proceeded to swear in Mr. Steptoe.

4. Approval of Minutes*:

R. Carter, J. Stultz, PASSED, that the listed minutes be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

5. Approval of Reports*:

J. Stultz, B. Burke, PASSED, that the reports be approved as presented in full text on the BOG web site and in the WLU Elbin Library.

6. Honorary Degree*:

A. Thomas, J. Stultz, PASSED, that the honorary Doctor of Humane Letters (DHL) degree be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

7. Program Reviews*:

M. Turrentine, R. Carter, PASSED, that the program reviews be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

8. M.S. in Physician Assistant Sciences*:

J. Stultz, A. Thomas, PASSED, that the Master of Science in Physician Assistant Sciences Degree Program be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

9. Reclassification to Non-Classified Position*:

S. Stack, B. Burke, PASSED, that the creation of the non-classified critical position of the Health Service Nurse to "Director of Health Services" be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

10. Tuition Waivers*:

A. Thomas, M. Turrentine, PASSED, that the Employee Tuition Waiver Procedure be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

11. West Liberty University Research Corporation Agreement*:

S. Stack, M. Turrentine, PASSED, that the West Liberty University Research Corporation be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

12. President's Report:

President Capehart gave a campus update as presented in full text on the BOG web site and in the WLU Elbin Library.

13. Adjournment:

The meeting adjourned at 6:50 p.m.

Brian Joseph _____
Chair

Richard Carter _____
Secretary

**West Liberty University
Board of Governors**

**Executive Committee
Minutes
February 3, 2010**

Executive Committee Members: Jim Stultz

WLSC Administrators: Robin Capehart, John Davis, John McCullough

1. Chair Joseph called the meeting to order at 8:05 a.m.
2. BOG Business---Next Board meeting will be held at WLU Boyle Conference Room at 5:00 p.m. on Wednesday, April 21. The BOG Finance Committee will meet at 4:00 p.m.
3. Program Reviews---As required by HEPC on an annual basis, selected academic programs are thoroughly reviewed for viability, sustainability, operational, and assessment purposes. The BOG Academic Affairs Representative, Jim Stultz, examines the Program Reviews in concert with the Provost and Vice Provost. All Program Reviews will be recommended for approval by the BOG.
4. New Degree Proposal---The proposed M.S. in Physician Assistant Studies Program will be recommended for approval by the BOG.
5. Reclassification of Non-Classified Position---The current classified-staff position of Nurse will be recommended for reclassification as the non-classified position of Director of Health Services, which more accurately depicts and includes the actual duties of the position.
6. Tuition Waivers---Recommendation will be made to approve a 100% waiver of tuition/fees for full-time faculty and staff and their spouses and qualified dependents. The capital fee and course fees can not be waived.
7. WLU Research Corporation---Upon establishment of the WLU Research Corporation, the BOG will need to enter into an appropriate affiliation with the new entity.
8. President's Report---President Capehart provided an update on (1) spring-semester registration/enrollment figures—which have increased over a year-ago, (2) increase of approximately 12% in fall-semester applications, (3) WLU Impact Report to the Chancellor detailing the effects of the Governor's proposed freeze on tuition/fees for the 2010-11, (4) Governor has not yet approved of the actions needed to provide funding for the new Sciences building, and (6) Governor did approve capital improvement projects in the area of deferred maintenance, which could include the renovation of Shaw Hall.
9. Meeting adjourned at 9:45 a.m.

Brian Joseph

Chair

Richard Carter

Secretary

Provost Report
April 14, 2010

- The Exercise Physiology Program is hosting an accreditation site visit on April 28-30, 2010 by the American Society of Exercise Physiologists. The Program continues to be strong and has two terminally degreed faculty serving as co-program directors.
- HEPC has our three program proposals on its April agenda:
 - The Master of Science Physician Assistant Studies Degree Program
 - Bachelor of Music Degree, and
 - Social Work Degree Program

We anticipate an August 2010 start date for Music and Social Work, if approved, and a July 2011 start date, if approved, by HEPC and the two accrediting bodies (HLC—Higher Learning Commission and ARC-PA –Accreditation Review Commission of Education for the Physician Assistant).
- An Adult Degree Completion Program—Bachelor of Arts in Organizational Leadership and Administration (BLA) will be on the agenda this month for consideration. If approved, it will be sent to HEPC for their July meeting. The goal is to begin the first cohort of students in September or October and to plan for 3-4 cohorts during the first year.
- Several WL staff/faculty members attended the Adult Learner Summit sponsored by the HEPC on 4/9 in Morgantown. Dean Tom Michaud, Chair Carrie White, and Highlands Campus Manager Rhonda Tysk participated in presentations during the Summit. The Commission is assisting state colleges and universities in transitioning their RBA Programs into the new “RBA Today Program.” WL has taken a lead with development of courses for online delivery in this Program. Courses will be available across the state using this delivery method. The goal is to attract adults who previously earned 60 credit hours or more, but never completed a college degree.
- Professor Robert Barnabei is retiring from the BIS/CIS Programs in the College of Business at the completion of this semester. He is completing his seventeenth year of service to West Liberty this year.
- Interviews are being conducted for the Humanities Department Chair and, pending approval of the Social Work Program, a Program Director for Social Work.
- Several events are scheduled as we enter the final weeks of the spring semester:
 - April 14 Honors Program Banquet
 - April 26 Presidential Colloquium, featuring the College of Sciences
 - April 27 Order of the Torch Induction breakfast & College of Business Honors Banquet
 - April 28 The Liber Society Induction breakfast
 - April 29 Honors Convocation

ENROLLMENT & STUDENT SERVICES REPORT

BOG 4/21/2010

- 1) Applications for new students are up 11% for the fall 2010 semester as of April 1.
- 2) Accepted new students for the fall have increased by 6% as of April 1.
- 3) Pre-registration for current students for the fall 2010 began on April 5. As of April 13, 1182 are pre-registered for the fall 2010 semester. This is a 5.5% increase over the same point in time last year for the fall 2009.
- 4) Summer courses (except for lab courses and physical education activity courses) are now being held at the Highlands Center. As a result, we have seen a significant increase in summer enrollment. As of April 13, summer headcount enrollment is up 35% over last year.
- 5) The Honors Convocation will be held Thursday, April 29 in College Hall. Student academic awards will be given, and student academic achievements recognized at this event.
- 6) The Spring 2010 Commencement Ceremony will be held on Saturday, May 8. David Hardesty will serve as the Commencement speaker. 235 students are expected to complete requirements and graduate this May.
- 7) Pool tables, juke boxes and arcade games have become part of the Student Union again. We are moving in a direction to make the Student Union a hub for student socialization. Greek crests, the WL logo and flags representing the countries of our students are now prominent in the ballroom as well.

Submitted by Scott Cook

4/14/2010

Office of Development Report

Total Gifts Received: Total gift income reached \$799,784 for the period ending March 31. Excluding estate gifts and one time major gifts, this compares to \$707,846 for the same period last year. This is a **13%** increase.

Board Giving: One of the annual goals of the WLU Foundation board is to achieve 100 percent participation in the Annual Campaign for Excellence, with President's Circle membership strongly encouraged. Twenty-three foundation board members have made gifts totaling \$253,739 as of March 31, 2010. Twenty-one of these individuals currently qualify for membership in the President's Circle. Eleven additional board members need to make commitments by June 30 in order to meet the Foundation's goal of 100 percent participation.

President's Circle: As of March 31, 2010, the West Liberty University President's Circle has 119 members who contributed a total of \$649,244 this campaign year. As of the same time last year, 106 benefactors had qualified for membership with gifts totaling \$543,517.

Corporate Giving: As of March 31, 2010, the Foundation had received a total of \$250,423 in gifts from corporations and foundations (not including corporate matching gifts) this fiscal year.

Corporate Matching Gifts: As of March 31, 2010, the Foundation had received \$17,515 from corporate matching gifts programs.

Gifts of \$500 or more are included on the attached significant donations listing.

OFFICE OF COMMUNITY ENGAGEMENT

- On March 21st, the WLU Wind Ensemble performed at the Capitol Theatre along with the Ritchie County High School Wind Ensemble. It was a great opportunity for our students to engage the students from Ritchie County. On April 18th, West Liberty University Division of Music will celebrate the 80th Anniversary of Oglebay Institute with a concert at the Capitol Theatre featuring the WLU Jazz Ensemble and Steel Band along with Steel Bands from Wheeling Park High School and John Marshall High School.
- The WLU Civics Challenge has been airing on WLTV, Channel 14 and on Fox Ohio Valley. Eight area high schools participated in this single elimination “quiz bowl” format. The competing schools were Wheeling Park, Brooke, Toronto, St. John’s Central, Wheeling Central, River, Weir and Weirton Madonna. All of the matches have been completed with the exception of the final which will be taped at the Media Arts Center on April 29th. Wheeling Park will be competing against River. Orrick Global Operations Center in Wheeling sponsored the Civics Challenge.
- On April 8th, the Leadership Wheeling Youth Class visited the campus. This program is sponsored by the Wheeling Area Chamber Commerce. The class consists of 65 area high school juniors. The Office of Admissions presented a program along with a tour. After the tour, a WLU student panel addressed the students and answered questions.
- The Second Annual Scholarship Dinner and Academy of Honor Induction will be held on April 30th. The activities start at 6:00 p.m. with a cocktail reception in the R. Emmett Boyle Conference Center. The dinner and induction ceremony start at 7:00 p.m. in the College Union. The Academy of Honor recognizes alumni, friends and former employees of West Liberty who have consistently demonstrated extraordinary commitment, dedication and service to the advancement of the institution. This year’s inductees are Albert M. Blatnik, John S. Bonar and William B. Curtis. Proceeds from the event benefit the West Liberty University Foundation Endowed Scholarship Fund.
- Plans are under way to form a WLU Speakers Bureau. The community will be able to access information regarding a topic and the individual who has the expertise in that subject through a “community relations” page on the WLU website.

Submitted by:

Jeff Knierim
Vice President for Community Engagement
April 13, 2010

RENAMING ACADEMIC DEPARTMENT

Action Item

The Board of Governors is asked to approve the name change of the "Department of Physical Education" to "Department of Health and Human Performance." This nomenclature is consistent with that of many other universities.

Proposed Resolution, *Resolved*, that the West Liberty University Board of Governors approve the name change of the Department of Physical Education to Department of Health and Human Performance.

“UNIVERSITY PLACE” APARTMENT BUILDING

Action Item

In 2008, the Board authorized the President to enter into a lease of the newly constructed apartment building on Chatham Street, near the institution’s main entrance. That lease will expire on June 30, 2010.

R & D Holdings, LLC, the owner of the building – which is now called “University Place” – has offered the University a one-year lease that would commence July 1, 2010. Said lease contains a one-year renewal option.

Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approves authorization for the President of West Liberty University, in accordance with the laws of the State of West Virginia and the rules and regulations of the Higher Education Policy Commission, to enter into a lease of the apartment building located at 140-142 Van Meter Way (nee Chatham Street), West Liberty, West Virginia, effective July 1, 2010 and not to exceed two years.

CHANGE IN WV CODE

Information Item

West Virginia Code 18B-1B-6 was changed in 2008 to provide that presidents of public colleges and universities be evaluated every 3 years. West Liberty University Board of Governors Policy 2, Presidential Appointments, Responsibilities, and Evaluation, provides for a presidential evaluation every fourth year.

The language of state statutes takes precedence over the language of Board policies (Policy 26, Order of Precedence). Accordingly, Board Policy 2 must be changed so it will be consistent with state law, e.g. so it provides for presidential evaluation every 3 years.

PRESIDENT'S REPORT TO THE BOARD OF GOVERNORS

Presented in conjunction with the
Meeting of the Board of Governors
of
Wednesday, April 21, 2010

ADMINISTRATIVE

Enrollment

- There is an 5.2% increase in enrollment for Spring 2010 (2,417) in comparison to Spring 2009 (2,298).
- Enrollment for Summer 2010 is 37% ahead of Summer 2009.
- Registration for Fall 2010 is 7.5% ahead of Fall 2009
- Applications for Fall 2010 are 12% ahead of Fall 2009
- Accepted students for Fall 2010 are 7% ahead of Fall of 2009
- PROMISE Scholars constitute 18% of our resident student population.
- Our total number of Elbin Scholars increased 30% from the Fall 2008 to Fall 2009.
- Our first-time freshman enrolled as Elbin Scholars increased 105% from the Fall 2008 to Fall 2009.

Bonds

- Governor Manchin removed all new building projects from the certification list for the EAST Bonds which included our new College of Science Building. However, the renovation of Shaw Hall was added due to its status as a "maintenance" project.
- However, Governor Manchin signed a bill passed in the recent legislative session that would increase the bonding recommendations of the HEPC. We have been assured that the College of Science building will be included as the project of highest priority. We anticipate the amount of bond proceeds for the facility to increase from \$11.72 million to \$15 million.

Events

- On March 6 – 10, 2010, I attended the American Council on Education conference in Phoenix, AZ.
- On April 12-13, 2010, I attended the SREB College Completion Conference in Charleston, WV.

ACADEMIC

- The Higher Education Policy Commission will meet on Friday, April 23, 2010. Items on the agenda will include the request for approval of the following programs at WLU:
 - Bachelor of Arts in Social Work
 - Bachelor of Arts in Music
 - Masters of Science in Physician Assistant

FINANCE AND BUDGET

FY 2009-2010

- Governor Joe Manchin has requested a 3.4 mid-year reduction in our State appropriation. This would be in addition to the 5% cut imposed at the beginning of the year. We have been assured that federal stimulus money would be used to backfill both reductions.

FY 2010-2011

- In his State of the State address on January 13, 2010, Governor Joe Manchin called for West Virginia's public colleges and universities to freeze tuition and fees for AY 2010-2011. At the February 10, 2010 meeting of the Board of Governors meeting, we presented a report that addressed the impact of a freeze on West Liberty University.
- Since that meeting, there has been ongoing discussions with the Governor regarding the breadth of his request, i.e. the possible inclusion of out-of-state tuition and fees and room and board in the request for a freeze.
- On Monday, April 19, 2010, my office will represent the regional college and university presidents in a meeting with Governor Manchin to bring some finality to his request.

ATHLETICS

- Both the WLU men's and women's basketball teams advanced to the NCAA Division II Basketball Playoffs with the men reaching the regional final.

WVIAC

- Salem International University has withdrawn from the WVIAC.
- I have been asked to serve as the incoming Vice Chair of the WVIAC. My term would be for two years at which time I would assume the Chair.
- The WVIAC Board of Directors will meet on April 20, 2010 in Charleston, WV.

COMMUNITY ENGAGEMENT

- In February, we filmed the "Civics Challenge," a quiz bowl competition among eight area high school students that is being broadcast on Fox 11 Wheeling and WLTW Channel 14.
- West Liberty University actively participated in the 80th Anniversary celebration of Oglebay Institute.

RESEARCH AND DEVELOPMENT

Capital Campaign

- The Office of Development is finalizing a proposal for the Capital Campaign that we anticipate outlining to the Board of Governors in June 2010.
- The proposed Campaign will concentrate on endowed academic units and faculty and facility renovation and construction.

Office of Development

- Total gift amounts to the WLU Foundation for July 1 through April 9, 2010 were \$800,983.86. This represents an 11% increase over the same time period in 2008-2009 (\$722,362.81).
- Total number of gifts to the WLU Foundation for July 1 through April 9, 2010 were 1,970. This represents an 2% increase over the same period in 2008-2009 (1,934).
- The goal for the 2009-2010 is \$1,000,000. This would require \$199,016.14 in slightly less than 3 months.

WLU Research Corporation

- The organizational meeting of the West Liberty University Research Corporation will meet on Monday, April 19, 2010 at 5:00 p.m.
- Pursuant to the W. Va. Code, the President of West Liberty University will serve as President of the Board of Directors. Other members of the Board of Directors shall include Executive Vice President and Provost John McCullough; Executive Vice President and Chief Financial Officer John Wright; Brian Joseph and Roseanna Keller.
- Executive Vice President and General Counsel John Davis will serve as Counsel for the Corporation.

CALENDAR

April 19, 2010: Celebration of the 50th Anniversary of the campaign visit of John F. Kennedy.

April 23, 2010: Flash Animation Festival

April 29, 2010: Honors Convocation

April 30, 2010: Foundation Executive Committee and Board Meeting

April 30, 2010: Foundation Scholarship Luncheon

April 30, 2010: Academy of Honor Scholarship Dinner

- Honorees: General George Curtis, President J.S. Bonar and Professor Al Blatnik.

May 8, 2010: Commencement

- Invited Speaker – David Hardesty, former President of West Virginia University