

**WEST LIBERTY UNIVERSITY  
BOARD OF GOVERNORS**

**April 20, 2011  
5:00 p.m.  
R. Emmett Boyle Conference Center  
WLU**

**AGENDA**

1. Call to Order ..... Mr. Joseph
2. Chairperson Comments..... Mr. Joseph
3. Approval of Minutes\*  
    Full Board 02/09/11 ..... 5 Min..... Mr. Joseph  
    Executive Committee 02/02/11
4. Program Reviews\* ..... 10 Min..... Dr. McCullough
5. Prall Cemetery Lease\* ..... 10 Min..... Mr. Davis
6. Campus Housing\* ..... 10 Min..... Mr. Wright
7. Approval of Master of Business Administration (MBA) Program\* .... 15 Min..... Dr. McCullough
8. Approval of New Degree Program – Digital Media Design\* ..... 15 Min..... Dr. McCullough
9. Approval of FY 2012 Budget/Tuition & Fees\* ..... 30 Min..... Mr. Wright
10. Honorary Degree\* ..... 5 Min..... President Capehart
11. Reorganization of Institutional Advancement\* ..... 10 Min..... President Capehart
12. President's Report ..... 10 Min..... President Capehart  
    Campus Reports
13. Adjournment

\*Action Items

**West Liberty University  
Board of Governors**

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**Minutes  
February 9, 2011**

Attendance:

Beverly Burke, Richard Carter, George Couch, Brian Joseph, Patrick Kelly, Paul Limbert, Jim Stultz, Ann Thomas, Michael Turrentine

Unable to Attend:

Robert Steptoe, Michael Stolarczyk, Richard Whitehead

Administration/Faculty/Staff:

Robin Capehart, Scott Cook, John Davis, Mary Ann Edwards, John Gompers, Pat Henry, John McCullough, Jack Wright, Shane Stack, Rosey Miller, Bill Baronak, Keely Camden

**1. Call to Order:**

Chair Joseph called the meeting to order at 5:07 p.m.

**2. Chairperson Comments:**

Chair Joseph asked that President Capehart take the floor for his request. President Capehart, as part of his President's report, asked that Dr. Keely Camden, Dean of the College of Education, give a first-hand update on the College. Following this presentation Bill Baronak, Interim Dean of the College of Arts and Communication, will give an update on the College and projects that are in coordination with the College of Education.

Dr. Camden stated that there are several exciting initiatives and projects under way right now, one of which is from a substantial grant received from the Benedum Foundation. The grant involves environmental laboratories at two area elementary schools, which will be laboratory schools, with University and school faculty working together to create these laboratories. These grants are shared with professional development for faculty members to attend conferences and coordinate or sponsor other events as part of their own professional development. The grant was actually awarded in December and work has been under way since that time. Our Elementary Education majors on campus are using it for their Methods courses at Wheeling Country Day two days a week where they can experience methods first-hand. Students will work along with teachers from 2:00 to 3:00 p.m. and after classes are dismissed, the instructors will work on methods teaching for the next two hours. There is a community garden and a stream behind the school with walking trails, making it a unique place to foster the laboratory school. West Liberty Elementary, who has had a long-time partnership with WLU, is the next site and work is underway to begin a larger laboratory school. We have talked previously with West Liberty Elementary about creating a true laboratory school at their campus in conjunction with WLU.

There will be a new center on campus, the International Center for Education Excellence (ICEE). The Director of the Center, which you may have seen in a recent issue of the Top of the Hill Magazine, has set up several partnerships in several countries and has just returned from Kenya. This is a site-based professional center for our students, faculty, and teachers in a unique school in Kenya. We will be traveling to Italy in the spring and Beijing, China in May for two weeks. This is the first time ever also in partnership with DOD teachers abroad, and we will have three students headed to Heidelberg, Germany. This is our second placement; we have a fourth additional placement in North Carolina. Two of our graduates from last year received offers to begin teaching English as a second language. We have been skyping to keep in touch with them.

With regard to accreditation, after ten years Exercise Physiology is nationally accredited for the first time. WLU's teacher education has been nationally accredited for 54 years. NCATE was piloting a new version of Continuous Improvement (CI); we are the first in the State to receive permission to execute this program and are considered a pilot school for Continuous Improvement. Dr. Camden will get the dates when the team will be on campus in March. The team leader is a dean in South

Carolina. This is their first Continuous Improvement accreditation and WLU is honored and excited to be on the front line. Marshall University is opting in to the pilot next year.

Because of a recent donor gift, facility upgrades have been ongoing in the College of Education. Some classrooms are getting facelifts and a new computer lab is being established on the third floor of Main Hall. Other areas were torn apart during the Christmas break and a new student lounge and workroom were created. This is a very exciting time in general for the College of Education and students are seeing not just the prospect, but actual physical changes; the facility changes that have a huge impact.

We are creating several programs for which we are seeking State approval; Gifted Education, masters track in Educational Leadership, Theater Education, and French Education. These are being approached on the heels of the strength of our Master of Arts in Education program, having graduated 25 students in December, 2010, with 76 currently enrolled. The Benedum Foundation has approached West Liberty concerning an idea for a regional art center. This could be similar to the Appalachian Education Initiative (AEI) for advancing the arts in education, located in Morgantown, WV; President Capehart sits on their Board. With the initiatives and projects we have going, our strong Music and Art Education programs and theater coming on board; there are great possibilities for this region and across the State. We actually received the collaborative grant over Christmas for these initiatives.

Mr. Baronak stated that Benedum came back with something bigger, where we had started small. We would like to start with a visual media design project with 12 teachers from three different state high schools. These teachers would come in and we would teach them what they need to take back to the high schools. Many students are wanting graphic design and don't know what it is until they get here; retention of these students was down and we were losing them. We would be going to the teachers, bring them on campus, have them sit down with our students and teachers, talk about the curriculum, and take it back to their high school. Halfway through the year they would come back to campus.

Dr. Camden stated that this information was pitched in the Digital Media Design (DMD) area and the thought was why not have a bigger umbrella? Why not Arts and Education and put all of these projects underneath that reach? Hopefully the project you will see this summer and next year will grow out of this area. Mr. Baronak stated that we are hooking them in through what was known as the Flash Animation Festival, which has changed over to the MAD (Media Arts Design) Festival. A number of people will be coming in with Keynote speakers; high schools kids in the day and college students in the evening. There is a planned summit similar to the Science Summit last year, but for Arts and Communication. The Friday of the Summit we will have individuals coming in from around the country who have been successful in their industry, whether it be music, art, theater or broadcasting. WLU graduates will be invited to come back to see what is in the future for the next five to ten years. We don't need to teach what's going on now; we need to teach what's going on in five years. This is how the initiative got started. They are working with Development to put the summit together and have already sent out 60 invitations and heard from approximately 20 people so far who will be attending. Most of those wanting to come back and attend are alumni and friends who are very excited about the summit.

Mr. Baronak also wanted to thank the Board for taking the time and consideration in making the switch from having only a College of Liberal Arts, and adding the College of Arts and Communication. This was a very important switch that needed to happen and we are seeing the benefits. We can now conquer and divide between the two deans and work on additional grants. We just received \$110,000 from the Shank Foundation for an Art Therapy Director in the Art Program. We will bring this director in to begin building the program. This would not have been possible without the extra area. He thanked them again for working through the process of the additional College last year.

Chair Joseph asked when the MAD Festival will be held. Mr. Baronak stated that the MAD Festival will be held April 29<sup>th</sup>, in conjunction with the Great Gatsby Gala that Jason Kogler is working on as part of the summit. Theater students will be dressed up and doing things on campus, along with

music from the 1920's. The students involved have already raised half the goal of \$50,000 in just three weeks.

President Capehart stated that he hears a lot of congratulations for the many things happening on campus, but these are the people doing the heavy lifting; the things that benefit the students and University and put a face with all the work on campus. Dr. McCullough stated with regard to NCATE, next to Higher Education, is the most laborious accreditation on the entire campus. We have done great work there with 54 years of continuous accreditation. WLU has been accredited for the longest period of time in the nation. This is testimony to Dr. Camden and all those who preceded her.

**3. Approval of Minutes\*:**

<u>Full Board</u>	<u>Executive Committee</u>
12/08/10	12/01/10

Chair Joseph asked if there was any discussion with regard to the December 8, 2010 minutes of the full Board. There being none he asked for a motion to approve said minutes.

**A motion that the West Liberty University Board of Governors approve the minutes of the full Board of December 8, 2010 was then made by Jim Stultz and seconded by Mike Turrentine; motion passed unanimously.**

Chair Joseph then asked if there was any discussion with regard to the December 1, 2010 minutes of the Executive Committee. There being none he asked for a motion to approve said minutes.

**A motion that the West Liberty University Board of Governors approve the minutes of the Executive Committee of December 1, 2010 was then made by Bev Burke and seconded by Mike Turrentine; motion passed unanimously.**

**4. Reclassification to Non-Classified Position\*:**

Dr. McCullough stated that the information before you for approval is a faculty position we are requesting to establish as a new non-classified position as Head Wrestling Coach. We have four tier one sports and it's interesting that all four of those tier one sports, football, men's and women's basketball, and wrestling, have held national rankings in their programs. The wrestling team has an exceedingly high GPA and has been in the top ten in the nation every year as far as their team GPA. The non-classified position will align with the other three non-classified positions; football, men's and women's basketball coaches, and better aligns the duties and responsibilities of this position with teaching. The Board always watches and monitors, as it should, the number of non-classified positions and the ratio of total employed staff. If approved, this does not put us to the ceiling on the limit of non-classified positions. Chair Joseph asked if there was any discussion; there was none.

**A motion that the West Liberty University board of Governors approve the creation of a non-classified position titled "Head Wrestling Coach" was then made by Jim Stultz and seconded by Patrick Kelly; motion passed unanimously.**

**5. Annexation of University Property by the Town of West Liberty:**

Chair Joseph recognized Mr. Davis to present the annexation of University property by the town of West Liberty. Mr. Davis stated that last semester the president was approached by the Mayor of West Liberty, Rosey Miller, who is present this evening, about the idea of the town annexing the University. Since that first contact Jack Wright and Mr. Davis had several conversations with Mayor Miller and in the more recent last two months, traded emails with Susan Moser, who is legal counsel to the town of West Liberty on this subject. In a nutshell, and Rosey will answer any questions, it is our understanding that the town is interested in adding the University to the town limits to make the town eligible for more and larger grants that are out there for municipalities; grant money with which they could improve the town. In addition, the town would become eligible for a larger slice of the pie with respect to WV lottery funds. As previously mentioned, Mr. Davis and the president had conversations, along with Mr. Wright, and also met with John Gompers and discussed this issue a few months ago and tonight is being presented as an information item.

President Capehart stated that WLU is the only institution of higher education not located within the city limits. On a broader prospect, this would provide the town an opportunity to do some things. Mayor Miller has had a lot of good ideas and plans to upgrade things, but they are strangled by a small population. Bringing the University in would enhance the population. We can't be taxed since we are a State entity and would not be subject to property taxes or anything like this; there may be a fee or two they could put on us but it wouldn't be burdensome. As Mr. Davis stated, this would entitle them to apply for a lot more administrative street programs. In the spirit of cooperation within the town, our willingness to assist in upgrading the town, as an information item coming forward, we would support the annexation.

Mr. Kelly asked if this would provide more police coverage for the campus and upgrades to roads. President Capehart stated that the campus streets are actually considered state roads, so that's really not an issue. The town of West Liberty actually assists with police protection on campus. WLU has a mutual agreement between the University and town. Mr. Couch asked if students would be eligible to vote. Mr. Davis stated that students in the residence halls who wanted to register to vote in Ohio County could vote in the town election. The town's legal counsel has asked for a list of all campus addresses. The University owns about 20 houses; we provided a list of addresses, not names. The town's legal counsel could go to the courthouse in Wheeling and see who lives there. They are already thinking ahead of the additional votes they might have with the annexation. President Capehart stated that late at night when he hears the fire siren go off he thinks of some of those houses up town burning down with our students inside, in need of some type of regulation/inspection. If the town were able to apply for more grants, a lot of things could be done with the enhanced revenue with regard to regulations on these homes.

President Capehart asked Mayor Miller how much of an increase the town could possibly receive in lottery money with the annexation. Mayor Miller stated that the town has been doing with comparables with Bethlehem, who receives revenue from gaming money of approximately \$13,000/month; West Liberty receives \$1,700/month.

## **6. President's Report/Campus Reports**

President Capehart apologized for not getting the report to the Board sooner. President Capehart continued with a presentation to the Board, beginning with enrollment figures and residence hall numbers. Although we are experiencing problems with our printing vendor and have been down one admissions counselor for over two months, our numbers are still ahead of last year.

Chancellor Noland asked President Capehart to serve as a member of the Legislative Liaison Committee which will promote higher education issues that are pending before the Legislature and has been named Chair of the Committee. There is a name correction bill to correct our institution from "West Liberty State University" to "West Liberty University." Senate Bill 330 addresses a number of areas of concern by the college presidents and legislators. Dr. Barr, President of Glenville State College and Jenny Allen, a member of the HEPC, are also on the Legislative Liaison Committee and following this and other bills. Last year SB 330 (then SB 480) actually went through but due to technical difficulties the Governor did not sign. There are some concerns with the bill from some of the presidents and legislators, and those concerns will be discussed on a conference call tomorrow to discuss the issues. The bill erodes a lot of the authority of the boards of governors. Chair Joseph noted that this is a concern for West Liberty. He would like to set-up a committee to look into this part of the bill. He asked if Patrick Kelly, Jim Stultz, Richard Carter, and John Gompers as legal counsel would look into this matter and see what we need to be concerned with in this bill and report back to the Board, to which they agreed.

Projected completion dates for capital projects are December 2011 for Shaw Hall and Main Hall windows will be replaced during the summer of 2011. The science building should be placed where there is access to parking and the first option is along Faculty Drive across from the parking beside the baseball field. Faculty Drive will be the walk-in area; this will give us an opportunity to create a nice landscape/park area in the wooded area behind Boyd Hall. Until we can meet with the architects and discuss the different options we have this is the first area we are looking at to build.

West Liberty will again be hosting the Civics Challenge/quiz bowl competition this year with 12 teams signed up to attend. The competition will be filmed with Channel 14 and runs on Channel 7 on

Sunday. We will broadcast the rest of the week on Channel 14. We have had more inquiries about the competition this year; River High School was the champion last year.

We now have a Toastmasters Club on campus. If you're not familiar with the Toastmasters, it's open to the community and is an organization President Capehart encouraged all to get involved. This group allows individuals to develop or improve their ability to speak publicly.

Dr. Root's University Economics Club will have a series of speakers coming up in the next couple weeks. There are normally 50 to 60 people in attendance, sometimes as many as 90.

The PA Program should have its first cohort up and running in the Spring 2012. The MBA continues going through the HEPC pipeline and we anticipate classes to begin in the summer of 2011. Dr. McCullough is confident if approved by the HEPC and the HLC, we will be authorized to offer graduate level business classes in the fall. President Capehart stated that at this time he is receiving mixed signals in the area for a Nurse Anesthetist Program.

We have hired Barry Christmas to serve as the women's soccer coach. Barry worked with Dr. Camden at Bethany, who also recommended him for a teaching position this semester. President Capehart has spoken with several people who met Barry through soccer camps he has conducted all over the State of West Virginia. All have spoken of him highly and stated he will be great for the soccer program. Women's soccer will start as a club sport in the fall of 2011. By the fall of 2012 we should be through the entire process for conference play with the NCAA.

Matthew Perry has been hired as the men's lacrosse coach and to also serve as a student recruiter as part of Scott Cook's office. The NCAA has men's lacrosse as part of the Major Collegiate Lacrosse Association. The University of Michigan and Arizona State are a couple of the big schools involved and WLU hopes to begin competition in the spring of 2012. Mr. Turrentine stated that a newspaper article said that lacrosse is the fastest growing sport in the country. President Capehart stated that the interesting thing is that's the reason so many of the schools are going to the Major Collegiate Lacrosse Association because there are no scholarships for lacrosse. If it is brought in as an NCAA sport it creates Title IX issues; only eight or nine teams play in the NCAA.

On January 10 President Capehart had the opportunity to meet with Senator Manchin, along with representatives from WVU and Marshall, regarding higher education issues. A pamphlet was distributed dealing with biomedical research grants and upon opening the pamphlet, saw that four grants were awarded; one to WVU, one to Marshall, and two to WLU. President Capehart was proud to see the amount of undergraduate research going on and being recognized by the HEPC.

With regard to the Bucks for Brains program, Dr. McCullough stated that WLU is competing at a level to be able to draw down more than Marshall with the science initiatives. This is the unique thing about West Liberty; although we do not have a graduate program in science, the percentage of our undergraduate students accepted to professional and science schools is at 99% to 100% in the last four years. If you include Exercise Physiology, or any program with a science base, nearly one-third of our students are in the sciences; approximately 800 students. Bucks for Brains is a \$50 Million program Senator Manchin created. \$35 Million was set aside for WVU and \$15 Million for Marshall to match State dollars with private donations to encourage university research and leverage private giving. At this point WVU has done a pretty good job with the interest they have generated to benefit the regional colleges. West Liberty has actually drawn down more than Marshall with Development, the Research Corporation and the College of Sciences going out and finding private monies that directly benefits our students. Students are directly involved in all of this and it's an experience they won't get in a lot of other Universities.

The men's basketball team is ranked No. 1 in America. If they stay at No. 1 for one more week they will be the longest running team ever in the No. 1 ranking. The women's basketball team is ranked No. 1 in the region and No. 1 in the WVIAC. Our wrestling team is currently ranked No. 15 in America.

President Capehart asked if there were any questions, which there were none.

**8. Adjournment:**

The meeting adjourned at 5:57 p.m.

Brian Joseph \_\_\_\_\_  
Chair

Richard Carter \_\_\_\_\_  
Secretary

**West Liberty University  
Board of Governors**

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**Executive Committee  
Minutes  
February 2, 2011**

**Executive Committee Members:** Richard Carter, Brian Joseph, Jim Stultz, John Gompers

**WLU Administrators:** John Davis, John McCullough, Jack Wright

1. Chair Joseph called the meeting to order at 8:10 a.m.
2. BOG Business – The next Board of Governors meeting will be held in the R. Emmett Boyle Conference Center at 5:00 p.m. on Wednesday, February 9, 2011. The BOG Finance Committee will meet at 4:00 p.m.
3. Reclassification of Faculty Position to Non-Classified Position – Dr. McCullough discussed the proposed change in the position/role of the Head Wrestling Coach.
4. Annexation of University Property by the Town of West Liberty – John Davis, John Gompers, and Jack Wright discussed the pros and cons of the possible annexation.
5. Timber Project Update – Jack Wright presented the latest details regarding the timber project, including delivery of payment in full by the contractor and how all aspects of the operation must adhere to West Virginia Department of Forestry regulations, guidelines, and direction.
6. Natural Resources Project Update – Jack Wright provided the latest information dealing with this project.
7. Facilities Update – Jack Wright presented a status report on the projects dealing with the Main Hall windows, the Shaw Hall Renovation, and the proposed Health Sciences Building.
8. Finance/Budgetary/Audit Update – Jack Wright discussed the current status of the FY 11 budget and plans for the FY 12 budget, along with an update on the work conducted by the state auditors.
9. Review of Initiatives – John Gompers reiterated the need for the BOG to continually review important activities/initiatives associated with WLU.
10. President's Report – Dr. McCullough provided an update on behalf of President Capehart on (1) spring semester enrollment and (2) potential fall 2011 enrollment.
11. Meeting adjourned at 9:45 a.m.

Brian Joseph

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Chair

Richard Carter

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Secretary



**West Liberty University**  
**Board of Governors Program Review Action**

**Name and degree level of program** B. S. Chemistry

**Synopses of significant findings, including findings of external reviewer(s):**

Dr. Robert A. Paysen, Chair, Department of Physical Sciences at Bethany College provided an external review of the Chemistry Program on May 6, 2010. His findings were as follows:

- The Chemistry Program has strong tracks within the major and identified potential growth areas in the establishment of the Biochemistry and Environmental Tracks
- Opportunities for undergraduate research enhances program quality and students benefit from the funding available from outside funding agencies
- The present number of faculty will need to increase to accommodate growth in enrollment.
- The University needs to provide departmental funding for instrumentation with a one-to-one match for grants prepared by the faculty
- The instrumentation repair budget needs to be increased to provide sufficient resources to keep equipment in good repair.
- The Program should continue to work to increase the mathematics knowledge and skills of potential Chemistry majors to maintain the quality of its graduates
- The assessment plan is detailed and well thought out. It needs time to be implemented in order to assess the graduates

**Program Response to Reviewer:**

- Program's curriculum is strong. The addition of mathematics as a prerequisite to general chemistry also enhances the competencies of Chemistry students
- Additional tracks in the degree program have resulted in increased enrollment and increased degrees awarded.
- Graduate follow-up continues to be difficult
- Use of an external competency examination in chemistry has not been integrated into the assessment plan and continues to be a goal
- Faculty teaching loads are too high, given the increased enrollment and various tracks available to students
- Equipment needs continue to be a priority as well as need for an instrumentation repair budget
- Faculty are willing to write grants directed toward the acquisition of instrumentation for the laboratories, if the University agrees to provide matching funds required of the granting agency
- External grant funding facilitates undergraduate research experience, giving graduates an advantage

- Assessment is being implemented. A capstone course is being revised.

***Plans for program improvement, including timelines:***

1. The former assessment plan was a weakness. Currently, the assessment plan identifies student learning outcomes; several assessment measures have been delineated and data are being collected. The addition of an exit exam is under investigation.
2. The faculty and Department Chair are in the process of establishing an Advisory Committee for the Chemistry Program.

***Identification of weaknesses or deficiencies from the previous review and the status of improvements implemented or accomplished:***

Assessment Plan for the Program

As previously stated, the Program did not have a well developed assessment plan. The Program is well on its way to measuring outcomes given the newly established assessment plan.

Enrollment/Graduation Numbers

The Chemistry Program is meeting the annual productivity standards established for viability of a program. Using data from 2005 to 2009, the average enrollment in chemistry is 17.4, and the average number of degrees awarded is 3. See the next Section for the annual enrollment and graduation data.

***Five-year trend data on graduates and majors enrolled***

<b>Enrollment/Graduation Data</b>					
	2005	2006	2007	2008	2009
Chemistry Majors	7	8	19	23	30
Chemistry Graduates	1	1	4	2	7

***Summary of assessment model and how results are used for program improvement***

Five Program Goals have been identified in following areas:

1. Knowledge of chemistry, general and organic
2. Effective communication of scientific principles using appropriate formats in chemistry, written and oral
3. Skill in working in a group situation in chemistry
4. Essential safety and health knowledge in chemistry
5. Problem-solving skills

Assessment methods include: pre- and post-testing, written assignments, oral presentations, group projects, and an exit examination.

Results are anticipated following implementation of the full model.

***Data on student placement, e.g. number of students employed in positions related to the field of study or pursuing advanced degrees***

Job placement and/or graduate and professional school acceptance is 93% for the past 5 years. More specifically, in the past five years, 15 chemistry majors graduated from the program, an average of three students per year. (The American Chemical Society (ACS), the main accrediting body for chemistry programs, requires two graduates per year for certification.) Our graduation number is within the appropriate guidelines for ACS. The size of the student population at WLU is small, and yet we remain competitive with schools 8 times our size who are only graduating 6 students per year. Fourteen of our fifteen graduates have either been employed or accepted to graduate/professional school. The one student that is not employed has chosen not to pursue graduate school or employment in lieu of raising her family. Of the fourteen, one graduate is in medical residency; two are in medical school; five have been accepted to graduate schools that include Cornell (one), Ohio State (two), and West Virginia (two); one has been accepted to optometry school; two are employed as high school teachers; two are employed in industry, and the last is employed as a research assistant in a cardiovascular research lab.

***Final recommendation proposed to the Board of Governors.***

The West Liberty University Board of Governors approves the program review recommendation for the B.S. in Chemistry program for continuation of the program at the current level of activity.

West Liberty University Board of Governors  
April 20, 2011

**PROGRAM REVIEW  
B.S. in Chemistry**

Action Item

The B.S. in Chemistry program is up for five-year program review approval before the West Liberty University Board of Governors.

The BOG Academic Affairs Committee has made institutional recommendations and the rationale for these recommendations for this program.

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approves the program review recommendation for the B.S. Chemistry program for continuation of the program at the current level of activity.**

**West Liberty University  
Board of Governors Program Review Action**

**Name and degree level of program:** B.S. Communication

***Synopses of significant findings, including findings of external reviewer(s):***

This program was reviewed by Dr. Brenton Malin, an external consultant, in AY 2009-10. Strengths identified by him included:

- Designation as a “Pillar of Distinction” in the WLU Master Plan
- State-of-the-art facilities
- An impressive array of course offerings
- Strong tradition of media production
- Unique ability to take advantage of digital convergence

Additionally, a Speech and Debate Team was added two years ago and has the potential to attract highly qualified students to the program.

***Plans for program improvement, including timelines:***

1. Establish a College of Arts and Communication separate from the College of Liberal Arts – completed in fall 2011
2. Create a separate room for the Debate Program – completed in fall 2011
3. Change the name of the Non-Comprehensive Communication degree to Communication Studies degree – approved April 2011
4. Hire a full-time faculty/technical production engineer – request for position pending
5. Plan for equipment maintenance – request for full-time staff member
6. Make efforts to recruit terminally-degreed faculty as faculty openings occur

***Identification of weaknesses or deficiencies from the previous review and the status of improvements implemented or accomplished:***

The number of full-time faculty in Communication had declined to two. This created a reliance on numerous adjunct faculty and did not provide for consistency in the delivery of general studies communication course. Enrollment growth across the campus provided for the addition of four additional full-time Communication faculty.

The enrollment in the Non-Comprehensive Communication degree was poor and has been converted to a Communication Studies degree, as stated above.

***Five-year trend data on graduates and majors enrolled***

	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>
<b>Communication majors</b>	72	81	88	85	73
<b>Communication graduates</b>	19	13	12	11	13

***Summary of assessment model and how results are used for program improvement***

The Department of Arts and Communication approved program goals and student learning outcomes for the Communication Program in AY 2010-11. A curriculum map was created by the assessment coordinator with input from all communication faculty members. Faculty are reviewing the results of this process and considering course/curriculum changes. Thus far, one major change that occurred is that students in this program will be required to take a capstone course beginning in Fall 2011.

***Data on student placement, e.g. number of students employed in positions related to the field of study or pursuing advanced degrees***

No data are available regarding employment of graduates in their field or enrollment in advanced degree programs. The Department recognizes the need to create an alumni database and to use it for contacting alumni and connecting them with activities in the Department.

***Final recommendations proposed to the Board of Governors.***

The West Liberty University Board of Governors approves the program review recommendation for the B.S. Communication program for continuation of the program with corrective action focused on further development of the program's assessment plan, specifically measurement of student learning outcomes and use of outcome data.

A follow-up assessment report is required in 2011-12.

Further, it is recommended that the program be conditionally approved based upon the completion of an assessment plan. Completion of an Assessment Follow-Up Progress Report is required to ensure appropriate steps are being taken. Additionally, it is recommended that the Follow-up Assessment Report continue on an annual basis until a productive assessment plan is established.

**PROGRAM REVIEW  
B.S. in Communication**

Action Item

The B.S. in Communication in program is up for five-year program review approval before the West Liberty University Board of Governors.

The BOG Academic Affairs Committee has made institutional recommendations and the rationale for these recommendations for this program.

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approves the program review recommendation for the B.S. Communication program for continuation of the program with corrective action focused on further development of the program's assessment plan, specifically measurement of student learning outcomes and use of outcome data.**

**A follow-up assessment report is required in 2011-12.**

**Further, it is recommended that the program be conditionally approved based upon the completion of an assessment plan. Completion of an Assessment Follow-Up Progress Report is required to ensure appropriate steps are being taken. Additionally, it is recommended that the Follow-up Assessment Report continue on an annual basis until a productive assessment plan is established.**

**West Liberty University  
Board of Governors Program Review Action**

**Name and degree level of program:** B.A./B.S. Psychology

**Synopses of significant findings, including findings of external reviewer(s):**

This program was reviewed by Dr. Jeffrey Coldren, an external consultant, in November 2010. Strengths identified by him included:

- Course offerings are balanced and traditional
- Students identified their faculty as representative of various theoretical frameworks
- Faculty members are well-qualified, passionate and effective in socializing students into the profession of psychology
- The office suite is conducive to informal socialization into the profession
- The Program is in the process of aligning its goals with the University's goals, including job placement, and satisfaction, and graduate school acceptance

Additionally, Dr. Coldren identified the following areas for program improvement:

- Minimal opportunities for students to practice psychology knowledge in research lab course settings
- Program is weak in terms of experimental psychology
- Concern was expressed about high faculty teaching loads and few resources to conduct research, particularly for junior faculty working to meet scholarship requirements
- Lack of technology in all classrooms used for Psychology classes
- Lack of software resources for statistical analysis of data and other research-related activities

**Plans for program improvement, including timelines:**

Minimal opportunities for students to practice psychology knowledge- Proposed curriculum changes are in development.

Weak in terms of experimental psychology-Faculty are considering redirecting the focus of psychology research to clinical and developmental instead of experimental. An additional faculty member is being requested for AY 2012-13 to lead research curriculum development

Faculty teaching loads and few resources to conduct research-Currently, the campus is transitioning from a college to a university. Maximum teaching loads have been reduced from 15 credit hours to 12 credit hours per semester (May 2010). A Faculty Development Fund is in its second year and provides funding for faculty who publish and engage in scholarly presentations. Each department and academic college establishes the criteria by which they will be evaluated for scholarly/professional activity. Thus, the expectation is that faculty will set appropriate yet realistic expectations for themselves.

While this doesn't address the issue of reduced time, the department is considering recognition of other forms of scholarly/professional activities, e.g., clinical practice.



Lack of technology in all classrooms-Each year, additional classroom upgrades are completed based upon available funding. This process will continue for the foreseeable future.

***Identification of weaknesses or deficiencies from the previous review and the status of improvements implemented or accomplished:***

Curricular recommendations-

- Hire a developmental psychologist and a clinical psychologist—Both positions were filled.
- Develop a course for transition of senior students to graduate school—Done
- Combine practicum courses into one course—Still under consideration
- Incorporate gender, sexuality, and culture into existing courses—Continuing
- Institute an assessment program—Progress continues
- Increase data bases in the Library for student use--Done

***Five-year trend data on graduates and majors enrolled***

	2006	2007	2008	2009	2010
<b>Psychology majors</b>	59	75	82	95	82
<b>Psychology graduates</b>	10	10	14	14	5

***Summary of assessment model and how results are used for program improvement***

During the past several years, faculty in this Program have refined the student learning outcomes, developed a curriculum map, and initiated tools to measure student learning. They continue to be in development of measurement tools. One tool used to measure knowledge in psychology is the ETS Major Fields test for this discipline. Since 2006, seniors have been required to take the exam during their capstone course. Data for two years indicate that WLU Psychology senior students scored below, but near the national mean. The sample included 12 students. Because scores remain below the national mean, faculty are critically reviewing the curriculum to determine if and where deficiencies exist.

Faculty are also proposing curriculum and program changes to enhance the Psychology

BS degree program relative to preparing graduates for graduate study. Admission criteria were recently approved for entry into this program.

***Data on student placement, e.g. number of students employed in positions related to the field of study or pursuing advanced degrees***

No data are available regarding employment of graduates in their field. Information about those pursuing graduate degrees is anecdotal and indicates that very few graduates apply to continue their education at the graduate level in psychology.

A survey has been developed for spring 2011 graduates in an effort to begin collecting data in this regard.

***Final recommendations proposed to the Board of Governors.***

The West Liberty University Board of Governors approves the program review recommendation for the B.A./B.S. psychology program for continuation of the program with corrective action focused on further development of the program's assessment plan, specifically measurement of student learning outcomes and use of outcome data.

A follow-up assessment report is required in 2011-12.

Further, it is recommended that the program be conditionally approved based upon the completion of an assessment plan. Completion of an Assessment Follow-Up Progress Report is required to ensure appropriate steps are being taken. Additionally, it is recommended that the Follow-up Assessment Report continue on an annual basis until a productive assessment plan is established and evidence of the use of outcome data is provided demonstrating improved.

**PROGRAM REVIEW  
B.A. /B.S. in Psychology**

Action Item

The B.A. /B.S. in Psychology program is up for five-year program review approval before the West Liberty University Board of Governors.

The BOG Academic Affairs Committee has made institutional recommendations and the rationale for these recommendations for this program.

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approves the program review recommendation for the B.A. /B.S. in Psychology program for continuation of the program with corrective action focused on further development of the program's assessment plan, specifically measurement of student learning outcomes and use of outcome data.**

**A follow-up assessment report is required in 2011-12.**

**Further, it is recommended that the program be conditionally approved based upon the completion of an assessment plan. Completion of an Assessment Follow-Up Progress Report is required to ensure appropriate steps are being taken. Additionally, it is recommended that the Follow-up Assessment Report continue on an annual basis until a productive assessment plan is established.**

**West Liberty University**  
**Board of Governors Program Review Action**

***Name and degree level of program*** B.A. Teacher Education—Elementary & Secondary

***Synopses of significant findings, including findings of external reviewer(s):***

This Program represents one of the “Pillars of Distinction” for WLU. It provides a rigorous education for teacher candidates and has undergone close scrutiny by its accrediting/approval agencies.

The West Virginia Department of Education offers a review of teacher certification programs using the Curriculum Analysis Report (CARS) template as one method of review. This was the process selected by the Department of Professional Education at WLU. As indicated in the CARS, Praxis II scores for the content areas were predominately at 100%. The only area of certification that did not meet the national mean of 94% was Health Education.

These programs are also accredited at the national level by the National Council of Accreditation for Teacher Education (NCATE). A team of visitors representing both the NCATE and WVDOE conducted an on-site evaluation of Teacher Education on March 27-30, 2011. The verbal report given during the exit meeting (conducted by the NCATE Team Chair) indicated that WLU’s Teacher Education Program meets all standards and that the team is recommending re-accreditation. The written verification of this decision will be received in the upcoming months.

The Music Education Program is accredited separately by the National Association of Schools of Music (NASM) and was re-accredited a few years ago.

***Plans for program improvement, including timelines:***

The Health Education Program is being scrutinized within the Department and by Health Education content specialists external to the campus.

Other changes in process include a realignment of the assessments of clinical practice to match the newly adopted standards, creation of a rubric for the capstone project, and collection of additional student teaching evaluation data via LiveText. The intended date for full implementation into LiveText is May 2011.

***Identification of weaknesses or deficiencies from the previous review and the status of improvements implemented or accomplished:***

1. Since the last review, field placement has been realigned with content in its accompanying course.
2. Secondary curriculum and methods courses were realigned with national standards in each discipline.
3. Content on diversity was introduced throughout the Professional Education courses and opportunities were created for field experiences to occur abroad in China, France, and Italy.

### ***Five-year trend data on graduates and majors enrolled***

	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>
<b>Education majors</b>	351	342	331	356	354
<b>Education graduates</b>	180	130	117	125	94

### ***Summary of assessment model and how results are used for program improvement***

The Teacher Education Program adopted the LiveText assessment management system in 2009-10. Each semester the assessment coordinator aggregates all key assessment reports for review by the department faculty, chairs, dean, and secondary council. This frequency provides time for review and comparison of performance between candidates and across semesters. Independent reviews are followed by a meeting of these parties to discuss implications for programmatic changes.

One example of use of assessment data was the refinement of the Teacher Work Sample (TWS). It has been modified to reflect a concise document, possessing assessment-rich data and is now known as the capstone project. Further, the faculty eliminated the requirement of an interview and portfolio presentation as components of admission to the Program. It was determined that the University assessment of writing and oral communication would satisfy these aspects of the student's knowledge and skill.

Additionally, the student learning outcomes were refined; a curriculum map was developed and reviewed for program effectiveness. Further development of the department assessment plan will include piloting the assessment of one student learning outcome and determining the level of achievement in AY 2011-12.

### ***Data on student placement, e.g. number of students employed in positions related to the field of study or pursuing advanced degrees.***

A survey was mailed to 311 graduates, from the past four years, and 59 surveys were returned, yielding a 20.4% return rate. All but one of these 59 indicated that they are engaged in teaching or a teaching-related activity (reading coordinator, WVDOE staff). Information related to their pursuing advanced degrees is not available at this time. It was determined that additional measures need to be employed to reach a large number of graduates.

### ***Final recommendation proposed to the Board of Governors.***

The West Liberty University Board of Governors approves the program review recommendation for the Teacher Education program for continuation of the program at the current level of activity.

West Liberty University Board of Governors  
April 20, 2011

**PROGRAM REVIEW  
B.A. in Education**

Action Item

The B.A. in Education program is up for five-year program review approval before the West Liberty University Board of Governors.

The BOG Academic Affairs Committee has made institutional recommendations and the rationale for these recommendations for this program.

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approves the program review recommendation for the B.A. Education program for continuation of the program at the current level of activity.**

**West Liberty University  
Board of Governors Program Review**

Assessment Progress Reports  
2010-11  
Summary

Assessment Progress Reports for 2010-11 were submitted by English, Criminal Justice, Graphic Design, Exercise Physiology, and Social Sciences. All reports reflect progress toward the assessment of student learning. The focus of this year's assessment planning and workshops was student learning outcome statements and curriculum mapping. All Progress Reports included revised outcome statements and curriculum maps. Although efforts are still in the preliminary stages, it is clear that the assessment coordinators are willing to follow through with all phases of development. It is apparent that the most progress has occurred in programs that the Department Chairperson is working closely with the faculty Assessment Coordinator.

A follow-up Assessment Progress Report is requested from each of these areas and due by December 12, 2011.

## **ASSESSMENT PROGRESS (FOLLOW UP PROGRAM REVIEW) REPORTS**

### **Action Item**

The following Assessment Progress Reports are presented for approval before the West Liberty University Board of Governors:

- Criminal Justice
- English
- Exercise Physiology
- Graphic Design
- Social Sciences

The BOG Academic Affairs Committee has made institutional recommendations along with the rationale for the recommendations for these programs.

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approves the Assessment Progress Reports' recommendations for the Criminal Justice, English, Exercise Physiology, Graphic Design, and Social Sciences programs for continuation of these programs for 2011-12 and requires another Assessment Progress Report from each program next year.**



## **PRALL CEMETERY LEASE**

### Action Item

The University is in the process of negotiating a lease with the Prall Cemetery Trust for use of the east end of the cemetery property as an athletic field for soccer and lacrosse. The University has used the property since January of 1980 under a letter of agreement with the Trust. Primary use in the past was for the women's softball field that was shared with various local softball teams.

In order to use the property as an athletic field we need to grade, seed, and drain the playing area and in order to spend State money the University needs a lease. In a normal State lease the lessor is required to fund any upgrade. The Prall Cemetery Trust has no funds to fund an upgrade. The Attorney General's office has advised us that under WV Code 18B-19-12(f) the University may make permanent improvements to leased property with the approval of the governing board.

The lease itself has been difficult to draft because of the lack of an apparent deed for the property – this has been remedied, and we should have a legal description of the parcel(s) by mid-April. One of several problems to resolve is the Trust wanting the facility to maintain the softball field and the local teams to have access. The State lease will require any outside user to furnish proper insurance.

It is estimated that the facility upgrade, drainage, grading, and seeding will be \$125,000. The University is requesting the Board of Governors to approve the spending of \$125,000 on the facility, and the President to enter into a lease at such time as the Trust and the University can reach an agreement.

West Liberty University Board of Governors  
April 20, 2011

## **PRALL CEMETERY LEASE**

### **Action Item**

**Proposed Resolution: Resolved, that the West Liberty University Board of Governors approve the spending of \$125,000 on the facility upgrade for the athletic field for soccer and lacrosse located on the east end of the Prall Cemetery property. The President of West Liberty University may enter into a lease at such time as the Prall Cemetery Trust and the University can reach an agreement.**

## **NOTICE TO RAZE UNIVERSITY HOUSING**

The new Health Care Sciences building will be built on the lower parking lot (capacity 48) below the baseball field. The large parking lot (capacity 200) adjacent to the baseball field will be used for construction lay down, trailers, and parking. The University, even before construction begins, has a parking problem.

To compensate for the loss of 248 parking spots and to alleviate the existing parking problem after the building is complete, the University plans to raze eight (8) University houses that were constructed in 1966 on wood piling. The houses (single units 202, 204, 206, 208, 210 and double units 201, 203, 205, 207, 209, 211) are located on Residence Drive, formerly East View. Current rental agreements end on June 30, 2011 and will not be renewed.

West Liberty University Board of Governors  
April 20, 2011

## **NOTICE TO RAZE UNIVERSITY HOUSING**

### **Action Item**

**Proposed Resolution: Resolved, that the West Liberty University Board of Governors approve the razing of eight (8) University houses, those being single units 202, 204, 206, 208, 210 and double units 201, 203, 205, 207, 209 and 211, located on Residence Drive, formerly East View.**

West Liberty University Board of Governors  
April 20, 2011

**MASTER OF BUSINESS ADMINISTRATION (MBA) PROGRAM  
WEST LIBERTY UNIVERSITY**

**Action Item**

**Proposed Resolution: Resolved, that the West Liberty University Board of Governors approve the Master of Business Administration (MBA) Program to be offered as a graduate program of West Liberty University.**

West Liberty University Board of Governors  
April 20, 2011

**DIGITAL MEDIA DESIGN PROGRAM  
WEST LIBERTY UNIVERSITY**

**Action Item**

**Proposed Resolution: Resolved, that the West Liberty University Board of Governors approve Digital Media Design to be offered as a baccalaureate program of West Liberty University.**

## **Proposed FY12 Budget, Tuition and Fees Table of Contents**

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## 2011 BUDGET UPDATE

As of 04-07-11

(000)

1. Revenue	\$41,471 <sup>(1)</sup>
2. Salaries & Benefits	20,207
Less: OPEB – Non-Cash	604
Net Salaries & Benefits	19,755
3. Expenses	<u>20,468</u> <sup>(2)</sup>
Total	\$ +1,400

Note 1: Revenue includes \$238,000 timber-received; \$721,000 stimulus-received; \$961,000 Chesapeake-due 04-27-11.

Note 2: Shaw Hall – FY 11 expenses equal revenue received from State grant; Main Hall windows – FY 11 expenses equal revenue received from ARRA Energy grant; Health Care & Science building expenses of \$85,000 – University funds to date.



**2012 PROPOSED BUDGET**

**(000)**

1. Revenue	\$41,362
2. Salaries & Benefits	21,983
Less: OPEB – Non-Cash	618
Net Salaries & Benefits	21,365
3. Expenses	<u>21,639</u>
Total	\$ -1,642

## **FY 12 – BUDGET PARAMETERS**

1. Tuition & Fees
  - A. In-State Tuition & Fees + 7.9%
  - B. Metro and Out-of-State Tuition & Fees + 3.0%
  - C. Tuition & Fee Differentials
    - (1) \$100/Semester – College of Business, Graphic Arts, and Broadcast Journalism
    - (2) \$125/Semester – College of Science (does not include Nursing or Dental Hygiene)
    - (3) \$425/Semester – Dental Hygiene & Nursing
2. Student Population
  - A. Undergraduate Increase of 1.75% - Same Mix as FY 11
  - B. Dormitory Increase of 1.00%
  - C. Graduate and Summer Classes – Same as FY 11
3. State Appropriation & Construction Grants
  - A. State Appropriation returned to FY 09 level – approximately \$9.1 Million
  - B. Legislature appropriated additional \$237,000 for salary increases
  - C. Main Hall window project funded 100% by Energy Grant
  - D. Shaw Hall – Balance of State grant - \$1,875,000; University funding \$1,400,000
  - E. Health Care Science building will be funded 100% by State grant in FY 12. University portion will be expended in FY 13.
4. Personnel
  - A. New Employment – See Page 4
  - B. Full year of voluntary retirement plan
  - C. No increase in adjuncts
  - D. Continue to fully fund Mercer Scale
  - E. Stipend salary increase in FY 11 rolled over
  - F. 3% overall allowance for salary increase in FY 12 – University to only fund amount in excess of State appropriation of \$237,000.
5. Capital Expenditures
  - A. Major capital expenditure of \$1,400,000 for Shaw Hall all occurs in FY 12 due to requirement to spend State Grant up front in FY 11.
  - B. Main Hall windows will finish in First Quarter of FY 12. Project is 100% funded by grant and carryover to FY 12 from FY 11 will not result in any expenditure of University funds.
  - C. The Health Care Science Building will start architectural/engineering work in Fourth Quarter FY 11 and begin major construction in FY 12. State Grant will cover University expenditures in FY 11 and FY 12 with University expenditures occurring in FY 13.
  - D. Other capital projects – See Page 5

**NEW FACULTY, STAFF & ADMINISTRATIVE POSITIONS  
FY 12 BUDGET**

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	<u>Salary</u>
2 English Faculty	100,000
Math Faculty	50,000
Health/Phys Ed Faculty	60,000
Art Therapy Faculty	55,000
Sports Broadcasting	50,000
Business Management Faculty	88,000
Business Marketing Faculty	100,000
Business Accounting Faculty	115,000
Entrepreneurship Faculty	100,000
P.A. Program Faculty	40,000
P.A. Program Faculty	25,000
Assistant Football Coach	24,000
Assistant to President	85,000
Financial Aid Counselor	<u>25,000</u>
	\$ 917,000

### Other Capital Expenditures FY 12 Budget

1. New Parking Lot	\$ 250,000
2. Student Union Roof	110,000
3. Beta & Hughes Elevators	130,000
4. Channel 14 Training Lab	100,000
5. Soccer/Lacrosse Field	125,000
6. P.A. Classroom & Lab Technology & Furniture	50,000
7. Hughes Hall Sink Renovation	40,000
8. Residence Housing Demolition	40,000
9. Krise Hall Lower Roof	30,000
10. College Hall Stage Floor	25,000
11. College of Business Offices	50,000
12. Common's Bathrooms	50,000
13. Common's Windows Fire Code	50,000
14. Complete Campus Lighting	30,000
15. ADA Automatic Doors (3)	25,000
16. Concrete Repairs & ADA	50,000
17. Asphalt Repairs	<u>50,000</u>
 Total	 \$1,205,000

**Proposed Tuition & Fees  
Undergraduate  
Per Semester  
Fall 2011/Spring 2012/Summer 2012**

		<b>In-State FY 2011</b>	<b>Metro FY 2011</b>	<b>Out-of-State FY 2011</b>	<b>In-State FY 2012</b>	<b>Metro FY 2012</b>	<b>Out-of-State FY 2012</b>
1	Tuition	\$ 210	\$ 495	\$ 495	\$ 210	\$ 495	\$ 495
2	Registration Fee	55	260	260	55	260	260
3	Higher Education Resource Fee	375	870	870	375	870	870
4	Faculty Improvement Fee	50	145	145	50	145	145
5	Institutional Activity Fee	145	145	145	145	145	145
6	Athletic Fee	195	195	195	195	195	195
7	Special Equity Fee	75	75	75	75	75	75
8	Student Union Fee	70	70	70	70	70	70
9	Student Union Capital Fee	45	45	45	45	45	45
10	General Operation Fee	1040	2620	3895	1233	2770	4090
11	Technology Enhancement Fee	80	80	80	80	80	80
12	Institutional Capital Fee	100	100	100	100	100	100
13	Total Per Semester	2440	5100	6375	2633	5250	6570
14	\$ Change FY 2011 to FY 2012				+193	+150	+195
15	% Change FY 2011 to FY 2012				+7.9	+3.0	+3.0

**PROPOSED TUITION & FEES  
UNDERGRADUATE (BASE)  
ANNUAL  
FALL 2011, SPRING 2012/SUMMER 2012  
STATE COMPARISON**

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<u>Institution</u>	FY 2011			FY 2012		
	<u>Resident</u>	<u>Metro</u>	<u>Non-Resident</u>	<u>Resident</u>	<u>Metro</u>	<u>Non-Resident</u>
Concord University	\$ 4,974	\$ 6,676	\$11,050			
Fairmont State University	5,172		10,904			
Glenville State College	4,888	8,232	12,000			
Marshall University	5,385	8,966	12,896			
Shepherd University	5,234		14,046			
West Virginia University	5,406		17,002			
West Liberty University	4,880	10,200	12,750	5,266	10,500	13,140

**OTHER COMPARISON**

California University of PA	7,255	9,288
Indiana University of PA	7,571	16,395

**Proposed Tuition & Fees  
Graduate  
Per Semester  
Fall 2011/Spring 2012/Summer 2012**

	<b>Under Graduate Tuition and Fees</b>	<b>In-State FY 2011</b>	<b>Out-of-State FY 2011</b>	<b>In-State FY 2012</b>	<b>Out-of-State FY 2012</b>
1	Tuition	\$ 2205	\$ 3015	\$ 2555	\$ 3635
2	Registration Fee				
3	Higher Education Resource Fee				
4	Faculty Improvement Fee				
5	Institutional Activity Fee				
6	Athletic Fee				
7	Special Equity Fee				
8	Student Union Fee				
9	Student Union Capital Fee	45	45	45	45
10	General Operation Fee				
11	Technology Enhancement Fee				
12	Institutional Capital Fee	100	100	100	100
13	Total Per Semester	2350	3160	2700	3780
14	\$ Change FY 2011 to FY 2012			+350	+620
15	% Change FY 2011 to FY 2012			+14.9	+19.6

**Proposed Tuition & Fees  
Graduate  
Per Semester  
Fall 2011, Spring 2012/Summer 2012  
State Comparison**

<u>Institution</u>	<u>FY 2011</u>		<u>FY 2012</u>	
	<u>Resident</u>	<u>Non-Resident</u>	<u>Resident</u>	<u>Non-Resident</u>
Concord University	\$ 2,674	\$ 4,697		
Fairmont State University	2,810	5,998		
Marshall University	2,788	7,145		
Shepherd University	2,795	4,275		
West Virginia State University	2,564	5,995		
West Virginia University	3,090	8,852		
West Liberty University	2,350	3,160	2,700	3,780

Other Comparison

Franciscan University	5,535	5,535
Wheeling Jesuit University	4,725	4,725
California University of PA	3,483	5,573
Indiana University of PA	3,483	4,130
Ohio University Eastern	3,144	5,808



**PROPOSED TUITION & FEE DIFFERENTIALS  
PER SEMESTER  
FALL 2011/SPRING 2012/SUMMER 2012**

<u>College/Major</u>	<u>In-State</u>	<u>Diff</u>	<u>Metro</u>	<u>Diff</u>	<u>Out-of-State</u>	<u>Diff</u>
Under Graduate	\$ 2,633	-	\$ 5,250	-	\$ 6,570	-
College of Business	2,733	+100	5,350	+100	6,670	+100
Graphic Design	2,733	+100	5,350	+100	6,670	+100
Broadcast Journalism	2,733	+100	5,350	+100	6,670	+100
College of Science	2,758	+125	5,375	+125	6,695	+125
Nursing	3,058	+425	5,675	+425	6,995	+425
Dental Hygiene	3,058	+425	5,675	+425	6,995	+425

**Proposed Tuition & Fees  
Undergraduate  
College of Business  
Graphic Design & Broadcast Journalism  
Per Semester  
Fall 2011/Spring 2012/Summer 2012**

		<b>In-State FY 2011</b>	<b>Metro FY 2011</b>	<b>Out-of-State FY 2011</b>	<b>In-State FY 2012</b>	<b>Metro FY 2012</b>	<b>Out-of-State FY 2012</b>
1	Tuition	\$ 210	\$ 495	\$ 495	\$ 210	\$ 495	\$ 495
2	Registration Fee	55	260	260	55	260	260
3	Higher Education Resource Fee	375	870	870	375	870	870
4	Faculty Improvement Fee	50	145	145	50	145	145
5	Institutional Activity Fee	145	145	145	145	145	145
6	Athletic Fee	195	195	195	195	195	195
7	Special Equity Fee	75	75	75	75	75	75
8	Student Union Fee	70	70	70	70	70	70
9	Student Union Capital Fee	45	45	45	45	45	45
10	General Operation Fee	1040	2620	3895	1333	2870	4190
11	Technology Enhancement Fee	80	80	80	80	80	80
12	Institutional Capital Fee	100	100	100	100	100	100
13	Total Per Semester	2440	5100	6375	2733	5350	6670
14	\$ Change FY 2011 to FY 2012				+293	+250	+295
15	% Change FY 2011 to FY 2012				+12.0	+4.9	+4.6

**Proposed Tuition & Fees  
Undergraduate  
College of Science  
(Excluding Nursing & Dental Hygiene)  
Per Semester  
Fall 2011/Spring 2012/Summer 2012**

		<b>In-State FY 2011</b>	<b>Metro FY 2011</b>	<b>Out-of-State FY 2011</b>	<b>In-State FY 2012</b>	<b>Metro FY 2012</b>	<b>Out-of-State FY 2012</b>
1	Tuition	\$ 210	\$ 495	\$ 495	\$ 210	\$ 495	\$ 495
2	Registration Fee	55	260	260	55	260	260
3	Higher Education Resource Fee	375	870	870	375	870	870
4	Faculty Improvement Fee	50	145	145	50	145	145
5	Institutional Activity Fee	145	145	145	145	145	145
6	Athletic Fee	195	195	195	195	195	195
7	Special Equity Fee	75	75	75	75	75	75
8	Student Union Fee	70	70	70	70	70	70
9	Student Union Capital Fee	45	45	45	45	45	45
10	General Operation Fee	1040	2620	3895	1358	2895	4215
11	Technology Enhancement Fee	80	80	80	80	80	80
12	Institutional Capital Fee	100	100	100	100	100	100
13	Total Per Semester	2440	5100	6375	2758	5375	6695
14	\$ Change FY 2011 to FY 2012				+318	+275	+320
15	% Change FY 2011 to FY 2012				+13.0	+5.3	+5.0

**Proposed Tuition & Fees  
Undergraduate  
Nursing & Dental Hygiene  
Per Semester  
Fall 2011/Spring 2012/Summer 2012**

		<b>In-State FY 2011</b>	<b>Metro FY 2011</b>	<b>Out-of-State FY 2011</b>	<b>In-State FY 2012</b>	<b>Metro FY 2012</b>	<b>Out-of-State FY 2012</b>
1	Tuition	\$ 210	\$ 495	\$ 495	\$ 210	\$ 495	\$ 495
2	Registration Fee	55	260	260	55	260	260
3	Higher Education Resource Fee	375	870	870	375	870	870
4	Faculty Improvement Fee	50	145	145	50	145	145
5	Institutional Activity Fee	145	145	145	145	145	145
6	Athletic Fee	195	195	195	195	195	195
7	Special Equity Fee	75	75	75	75	75	75
8	Student Union Fee	70	70	70	70	70	70
9	Student Union Capital Fee	45	45	45	45	45	45
10	General Operation Fee	1040	2620	3895	1658	3045	4320
11	Technology Enhancement Fee	80	80	80	80	80	80
12	Institutional Capital Fee	100	100	100	100	100	100
13	Total Per Semester	2440	5100	6375	3058	5675	6995
14	\$ Change FY 2011 to FY 2012				+618	+575	+620
15	% Change FY 2011 to FY 2012				+25.3	+11.2	+9.7

**Proposed Tuition & Fees**  
**Registered Nurse to Bachelor Science in Nursing Program (RN to BSN)**  
**Per Credit Hour**  
**FY 12**

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		<b>In-State FY 2011</b>	<b>Metro FY 2011</b>	<b>Out-of-State FY 2011</b>	<b>In-State FY 2012</b>	<b>Metro FY 2012</b>	<b>Out-of-State FY 2012</b>
1	Tuition				\$ 199.58	\$ 199.58	\$ 199.58
2	Registration Fee						
3	Higher Education Resource Fee						
4	Faculty Improvement Fee						
5	Institutional Activity Fee						
6	Athletic Fee						
7	Special Equity Fee						
8	Student Union Fee						
9	Student Union Capital Fee				3.75	3.75	3.75
10	General Operation Fee						
11	Technology Enhancement Fee						
12	Institutional Capital Fee						
13	Total Per Semester				203.33	203.33	203.33
14	\$ Change FY 2011 to FY 2012						
15	% Change FY 2011 to FY 2012						
16	Average % Change						
17	\$ Average Change FY 2011 to FY 2012						

For this program "Electronic On-Line Fee" is waived.

<b>Proposed Residence Hall &amp; Dining Charges Per Semester Fall 2011/Spring 2012</b>				
	FY 2011	FY 2012	Change	
			\$	%
Residence Hall Capital Fee	\$ 415	\$ 415	-	-
On-Campus Double Room	1580	1680	+ 100	6.3
On-Campus Single Room	2370	2520	+ 150	6.3
University Place	2600	2700	+ 100	3.8
Regular Meal Plan	1530	1625	+ 95	6.2
5 Meal Plan	535	555	+ 20	3.7
50 Meal Block Plan	315	325	+ 10	3.2
Cable & Internet Fee	130	135	+ 5	3.8

<b>Proposed Residence Hall Summer Rates Per Week Summer 2011</b>				
On-Campus Double Room	\$ 65	\$ 65	-	-
On-Campus Single Room	\$105	\$105	-	-

<b>University Student Summer Employee – 20 Hours or More/Week</b>				
On Campus Double Room	\$32.50	\$32.50	-	-

<b>Classroom Rental* Highlands Only</b>	
\$50.00 First Hour	\$25.00 Each Hour Thereafter
*Facilities on main campus are not rented during academic year.	

<b>Liberty Oaks Bed &amp; Breakfast</b>		
	University Control*	Outside Fare
Room Rental	Internal Transfer	\$79.00/Day
*Interviewee's, consultants, guests of the University.		

**PROPOSED ROOM & BOARD COMPARISON**

**FY 2011**

Fairmont	\$6,926 (Double)
IUP	\$8,784 (Double)
Marshall	\$8,456 (Double)
Shepherd	\$7,720 - \$8,354 (Double)
Franciscan	\$6,900 (Double)
Wheeling Jesuit	\$8,828 - \$9,788 (Double)
WVU	\$8,120 (Double)
West Liberty	\$7,050 (Double)

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West Liberty 2012 Proposed	\$7,440 (Double)
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**Proposed Special Fees**

**FY 12**

	<b><u>FY</u></b>	<b><u>FY</u></b>	<b><u>Unit</u></b>
	<b>2011</b>	<b>2012</b>	
1. Undergraduate Graduation	\$125	\$ 125	Occurrence
2. Graduate Graduation	150	150	Occurrence
3. Hilltopper Academy Registration	25	50	Occurrence
4. Freshman Orientation	100	100	Occurrence
5. Regents BA Degree *	300	300	Occurrence
6. Work Life Credit*	375	375	Occurrence
7. Scuba Diving	125	160	Occurrence
8. Natural Science Lab	75	75	Occurrence
9. Electronic On-Line	100	100	Occurrence
10. Student Teaching	150	175	Occurrence
11. Private Music Lessons	100	120	Semester
12. Regional Practical/Internship	100	100	Occurrence
13. Parking Permit - Student	75	75	Year
- Full-Time Employee	50	50	Year
14. Red Cross Certification	20	30	Occurrence
15. Ceramics Material Fee	100	100	Occurrence
16. Dental Hygiene—Instrument Kit	**	1,050	DH 186 Clinic II Lab
17. Dental Hygiene—Ultrasonic Instrument	**	175	DH 381 Clinic III Lab
18. Dental Hygiene—Side Kick Instrument Sharpener	**	600	DH 286 Clinic II Lab
19. Dental Hygiene—X-Ray XCP Instruments	**	150	DH 238 Radiography Lab
20. Miller Analog Test	-	75	Occurrence
21. HESI Dosage Calculation	**	30	HESI 101-Calculation of Drugs & Solutions
22. HESI Sophomore Custom	**	30	NUR 210-Concepts Fundamental to Nursing Practice
23. HESI Pharmacology	**	30	NUR 320-Pharmacology
24. HESI Junior Custom	**	55	NUR 340-Health Promotion in Crisis
25. HESI Maternity	**	30	NUR 430-Health Promotion Women & Children
26. HESI Pediatrics	**	30	NUR 430-Health Promotion Women & Children
27. HESI RN Exit I – VI	**	150	NUR 481-Nursing Practicum

\* Plus \$15.00/Work Life Credit

\*\*Collected as cash payments in previous years



**Proposed Service Fees**

**FY 12**

	<b><u>Service Fees</u></b>	<b><u>FY 2011</u></b>	<b><u>FY 2012</u></b>	<b><u>Unit</u></b>
1.	Late Registration	\$ 80	\$ 80	Occurrence
2.	Transcript	7	7	Occurrence
3.	Priority Transcript	25	25	Occurrence
4.	Return Check Charge	25	25	Occurrence
5.	Diploma Replacement	25	25	Occurrence
6.	Security Card Replacement	15	15	Occurrence
7.	Late Graduation	110	110	Occurrence
8.	Tuition Payment Plan	30	30	Occurrence
9.	Registration Reinstatement	25	25	Occurrence
10.	Credit Card Processing	20	20	Occurrence
11.	FY 12 Free Laptop Service	25	25	Semester
12.	Outside Laptop Service	75	75	Occurrence

**PROPOSED REGULAR SEASON ATHLETIC TICKET PRICES  
FY 12**

<u>EVENT</u>	<u>FY 11</u>	<u>FY 12</u>	<u>UNIT</u>
1. Football			
A. Adult	\$ 6.00	\$ 7.00	Ticket
B. Children*	2.00	2.00	Ticket
C. Visiting Students with I.D.	2.00	2.00	Ticket
D. Adult	25.00	30.00	Season
E. Children*	8.00	10.00	Season
2. Basketball			
A. Adult	\$ 6.00	\$ 7.00	Ticket
B. Children*	2.00	2.00	Ticket
C. Visiting Students with I.D.	2.00	2.00	Ticket
D. Adult	N/A	50.00	Season
E. Children*	N/A	20.00	Season
3. Wrestling			
A. Adult	\$ 6.00	\$ 7.00	Ticket
B. Children*	2.00	2.00	Ticket
C. Visiting Students with I.D.	2.00	2.00	Ticket

\*12 Age and under

NOTE: University employees presenting their I.D. card at the event are admitted free of charge.

The NCAA permits Institutions to provide (4) Comps to each student athlete per contest. This is a University option.

**PROPOSED SUMMER CAMPS AND CONFERENCES FEES  
FY 12**

	<b>Independent Camp Conducted by Full-Time WLU Employee</b>	<b>Independent Camp Conducted by Non WLU Employee</b>
Room – Double*	\$15.00/Day	\$15.00/Day
- Single*	20.00/Day	20.00/Day
*Plus \$2.00 if Bonar or Curtis		
Board – Stay on Campus	\$21.68/Day	\$21.68/Day
- Stay off Campus		
(1) Breakfast	\$5.75/Occur.	\$5.75/Occur.
(2) Lunch	7.45/Occur.	7.45/Occur.
(3) Dinner	8.68/Occur.	8.68/Occur.
Van Rental*	\$.50/Mile plus \$15.00/Hr.	\$.50/Mile plus \$15.00/Hr.
*Requires qualified University driver		
Pool Rental*	\$80.00/2 Hours	\$80.00/2 Hours
*Requires qualified lifeguard		
Facilities:		
- Football Field	\$100.00/Day	\$200.00/Day
- ASRC BB Court	75.00/Day	150.00/Day
- Blatnik BB Court	50.00/Day	100.00/Day
- Blatnik Wrestling	25.00/Day	50.00/Day
- Band Areas	50.00/Day	100.00/Day
- Baseball Field	100.00/Day	200.00/Day
- Softball Field	100.00/Day	200.00/Day
- Tennis Courts	50.00/Day	100.00/Day
- College Hall	50.00/Day	100.00/Day
- Kelly Theatre	50.00/day	100.00/Day
- Classroom	25.00/Hour <sup>(1)</sup>	25.00/Hour <sup>(2)</sup>
(1) Not to exceed \$100/Day		
(2) Not to exceed \$150/Day		

The President of the University may waive facility fees for high school events when it is deemed to be in the best interest of the University's Admissions Department.

Paint Lining of Band Area or Athletic Area	\$100.00/Occur.	\$100.00/Occur.
Special Event	Cost	Cost Plus 10%

West Liberty University Board of Governors  
April 20, 2011

**Fiscal Year 2012 Budget/Tuition and Fees**

**Action Item**

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approve the Fiscal Year 2012 Budget/Tuition and Fees.**

## HONORARY DEGREE

### Action Item

Per WLSC Policy 238, "Guidelines for Honorary Degrees and Recognition," the Honorary Degrees and Recognition Committee met to review the nomination of John P. McCullough, to receive an honorary degree of Doctor of Humane Letters (DHL) from West Liberty University. Dr. McCullough has been invited to be the featured speaker at the May 2011 commencement. The Board is asked to approve this nomination.

**Proposed Resolution: *Resolved*, that in affirmation of the recommendation of the Honorary Degrees and Recognition Committee and the President of the University, the West Liberty University Board of Governors authorizes the conferral of an honorary Doctor of Humane Letters (DHL) degree from West Liberty University at the May 2011 commencement to John P. McCullough.**

Provost Report for Board of Governors  
April 20, 2011

The Colleges are requesting replacements for faculty who have resigned and for new faculty positions, both to meet the increased demand for course offerings associated with our increased enrollment.

- College of Business—Management and Accounting positions have been filled
- College of Liberal Arts—Two English positions have been filled
- College of Sciences—Two Mathematics positions have been filled, and a Nursing position was filled

Some requests for new faculty will be reviewed later in the spring semester regarding our ability to add to the faculty ranks.

Dean of Arts and Communication and Dean of Liberal Arts interviews are underway and will be concluded by the end of April. The President will receive the Screening Committees' evaluations shortly thereafter.

Two new degree programs were approved by the University Curriculum Committee and Faculty Senate earlier this month. They are on the agenda for your consideration and action. If approved, the full program proposals will be sent to HEPC in the next few weeks.

Program Accreditations:

- Teacher Education hosted their spring site visits on March 27-30, 2011 from both NCATE and WVDOE. Dean Camden, Chair Ullom and the faculty did an outstanding job preparing the Program for these visits, and the Program is being recommended for re-accreditation, having met all standards.
- The PA Program is scheduled for a visit from ARC-PA in June. Dean Kreisberg and Dr. Bedashi continue to make the changes recommended by this accrediting body and by the consultants.

A representative from HEPC presented a program focused on Adult Learners at the Highlands Center.

Two campus representatives attended the Higher Learning Commission Annual Conference April 8-12, 2011 in Chicago, Paula Tomasik, Director of Institutional Research and Assessment, and Dr. Donna Lukich, Vice Provost. They attended pre-conference workshops for consultant-evaluators and Academy Schools, as well as sessions relative to the upcoming changes for accreditation, including the criteria.

A fourth summer term was added to the summer calendar for the Highlands Center and will become a permanent part of the summer school calendar. Registration for summer school is approximately 35% higher than one year ago.

Incoming Honors students will have opportunities to enroll in additional honors courses during their first semester. Eight course sections have been added to the fall schedule. This is the first step in developing a more comprehensive Honors College.

The last day of classes is April 29, and Commencement is May 7. Faculty and academic administrators are working to complete all necessary reports and other duties as the semester nears completion.

## ENROLLMENT & STUDENT SERVICES BOG REPORT

4/20/2011

- 1) Pre-registration for the fall 2011 semester for currently enrolled students is taking place in April. As of April 13, we had 1387 students pre-registered for the fall semester. This is 82 more students than the fall 2010 semester at the same point in time.
- 2) WLU had a record breaking summer enrollment in 2010. As of April 13, we had 102 more students registered for the summer 2011 when comparing the same point in time last year.
- 3) As of the April 1 Admissions Application Report, we had a slight increase in fall applications compared to last year (2039 to 2014). However, we are running behind in accepted students, as we have 42 less accepted students for this fall semester.
- 4) The Honors Convocation will be held on Wednesday, April 27. Academic departments present awards to our students who have excelled during the 2010-11 academic year during this event. This is one of our "end of the year" signature events.
- 5) The Spring 2011 Commencement Ceremony will be held on Saturday, May 7, at 11:00 a.m. in the ASRC. 294 students are slated to complete graduation requirements this semester. We are graduating approximately 60 more students this May when compared to last May. Dr. John McCullough will be the Commencement speaker.

Submitted by Scott Cook

4/13/2011



## **Office of Development Report January 2010**

As of March 31, 2011, the West Liberty University Foundation had received a total of \$1,778,302 in contributions. Excluding estate gifts, this compares to \$799,784 for the same period last year.

President's Circle: As of March 31, 2011, the West Liberty University President's Circle has 127 members who contributed a total of \$1,680,939 this campaign year. As of the same time last year, 119 benefactors had qualified for membership with gifts totaling \$649,244.

Corporate Giving: As of March 31, 2011, the Foundation had received a total of \$663,395 in gifts from corporations and foundations (not including corporate matching gifts) this fiscal year.



## OFFICE OF COMMUNITY ENGAGEMENT

- The WLU High School Civics Challenge has been airing on WLTV, Channel 14 and on Fox Ohio Valley. Twelve area high schools have participated in this single elimination “quiz bowl” format. The competing schools are Wheeling Park, Brooke, Toronto, St. Johns Central, St. Clairsville, River, Linsly, John Marshall, Steubenville, Buckeye Local, Shadyside and Magnolia. All of the matches have been completed with the exception of the semifinals and final which will be taped at the Media Arts Center on Tuesday, April 20th. Orrick Global Operations Center in Wheeling is the sponsor of the Civics Challenge.
- On Thursday, April 28<sup>th</sup> at 7:30 p.m., the West Liberty Wind Ensemble under the baton of Dr. Matthew Inkster, will present a program at the Capitol Theatre entitled “Another British Invasion” focusing on 100 years of music by British composers and music. The program will also feature the world premier performance of “Fantasy (on victorious known triads)”, written for the WL Wind Ensemble by Wheeling musician, composer and chair of the Department of Music and Theater at West Liberty, Dr. Matthew Harder. The concert is free and open to the public.
- The University will be hosting a statewide broadcast debate for the 2011 gubernatorial election. Republican candidates will debate on Wednesday, April 27<sup>th</sup>. Democratic candidates will debate on Thursday, April 28<sup>th</sup>. On both dates, the debates will be from 10:00 a.m. to noon. The debates will take place in the Media Arts Center and will be carried on the statewide Metronews radio network and will be moderated by Hoppy Kercheval. WLTV, Channel 14 will televise the debates reaching approximately 60,000 households in the northern panhandle.

Submitted by:

Jeff Knierim  
Vice President for Community Engagement  
April 11, 2011