

**WEST LIBERTY UNIVERSITY ALUMNI & FRIENDS NEWSLETTER** 



# Message from the President



Our Top of the Hill magazine celebrates West Liberty University, its wonderful students, accomplished alumni and loyal friends. In today's world of social media, that translates to #topperpride and we take it seriously here on the Hilltop.

We believe we have much to be proud of as we approach a new calendar year. Last fall we reported a significant increase in student enrollment, an accomplishment that reflects the hard work of our employees and encouragement of our alumni.

We also have listened to our students and responded to their needs — creating more and varied student housing and adding a much-needed convenience store to our College Union shopping options.

Naturally, it was gratifying to see that in the recent issue of U.S. News & World Reports Best Colleges publication, West Liberty University came out on top. Yes, we earned the highest ranking of any public college or university in the Mountain State.

Other strides toward progress include our increase in graduate programs. This fall we added a MA/MS in biology that leads to great jobs or spurs entry into doctoral programs and professional schools such as dental or medical school. We also take pride in our degree being the first graduate biology program in the state offering an accelerated pathway in our 3 + 2 MS in biology option.

I'm sure you'll agree that we are continuing the mission established long ago to provide students the opportunity for a high quality undergraduate, graduate, and professional education here in the Northern Panhandle.

As always, my door remains open to you, as it does to all students, alumni and employees. I value your feedback and appreciate your comments as I work to provide the leadership necessary to excel in our efforts.

With gratitude for your support,

Stephen G. Creiner

# #topperpride

WLU alumni and students are beaming with pride. The university is thriving and growing. Take a trip back to college years to see how campus and programs of study have changed.



#### **Bird's Eye View**

The face of campus is changing! Find the facts about new buildings, updated features and stunning athletic facilities on WLU's campus.



#### **Sports on the Rise**

Two new sports have been added to Hilltopper Athletics along with new coaches to nurture these programs. Football and basketball stand-out, Dan Monteroso talks about his unique story.



#### **Alumni Achiever**

Class of 1978 graduate Brian Joseph has made a name for himself internationally through his innovative Touchstone Laboratories. This science wiz is creating products that will change the way we see the universe from his home-base in Wheeling.

# top of the hill

#### WLU HILLTOPPER PUBLISHING TEAM

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In Wheeling Magazine www.inwheelingmagazine.com

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#### ON THE COVER

Cheerleader Julie Schuetz Topper the Bear - Himself! Marching Band Drummer - Jason Sivert



## **2018 Alumni Events**

#### **GREAT GALA**

Saturday, April 28, 2018 Glessner Auditorium, Oglebay Resort, Wheeling, WV

#### **ALUMNI & FRIENDS CUBA CRUISE**

June 2-6, 2018

Depart from Tampa, FL aboard Royal Caribbean Empress of the Seas. Ports of Call include Key West, Florida and Havana, Cuba.

Cost: \$689 - Ocean View Stateroom or \$1,654 - Jr. Suite Stateroom.

Join alumni and friends for the trip of a lifetime led by Letty's Cuba Travel Agency. Planned and promoted by the WLU Florida Alumni Chapter and the WLU Alumni Office, the four-night trip offers the best of travel aboard the Empress of the Seas, Royal Caribbean International cruise line. While in Havana, enjoy a one-hour vintage car La Habana Tour and/or a private walking City Tour for an additional charge.

Havana is known for its pastel houses, 1950-era cars, cigars, Spanish-colonial architecture, salsa music, great food, drinks and beautiful scenery! Letty Annett, president of Letty's Cuba Travel and Tours and wife of Charlie Annett '66, is proud to offer her team of specialists to take WLU to the Caribbean! Join us and enjoy this fabulous trip! Alumni, family and friends are welcome! For more information, please go online to: westliberty.edu/alumni or call Letty's Cuba Travel Agency at 954.368.0546 or email: letty@lettycuba.com.

#### LARY LOEW HILLTOPPER GOLF SCRAMBLE

Monday, June 25, 2018 Arnold Palmer Golf Course, Oglebay Resort, Wheeling, WV

An annual event in memory of Lary Loew '75 who was an avid supporter of WLU athletics and its educational mission. Because of his equally strong devotion to the game of golf, this is a perfect way to memorialize him every June.

#### **HOMECOMING**

Saturday, October 20, 2018 WLU Main Campus

Homecoming is the main event of the year for alumni. It is a wonderful opportunity to reconnect with former classmates, make new friends and enjoy the beautiful campus. New activities are added every year, but some staples include tailgating, food, music, games, kids activities, parade, football and the much-anticipated crowning of the Hilltopper Homecoming King and Queen. In addition, there are fraternity and sorority reunions, a golf outing and a post-Homecoming party at the new G-Top (Generations on the Hilltop) restaurant just across Route 88 from the main campus. There are family-friendly activities on Saturday as well, including arts and crafts, face painting, balloon animals, inflatable games and more for children of all ages. Homecoming weekend is also the opportunity to honor our major donors and most distinguished alumni at the President's Recognition Dinner and Alumni Wall of Honor Induction Ceremony. Plans are underway for a 1960 and 1970 Decades Reunion Homecoming 2018. Mark your calendars and make plans to attend what is sure to be a memorable weekend. Go online to: westliberty.edu/alumni or wluconnect.com for more information.

Thousands of alumni return to campus every October for Homecoming. So, mark your calendars and make plans to attend the biggest alumni event of the year!



# #topperpride can be seen everywhere

### West Liberty University Sees Growth

#topperpride is easy to spot. It's the black and gold colors in a sports stadium. It's the increase in enrollment numbers. It's students who are returning, year after year for a quality education on a friendly campus. It's the excitement about each new program, major, theater performance, sports team or professor. There is so much for WLU students and alumni to be proud of in 2017. Working upstream against daunting state budget cuts since 2010, West Liberty University displays its ingenuity in doing more with less and "getting creative" under the leadership of Dr. Stephen Greiner, president.

## MASTER DEGREE PROGRAMS

Not that long ago, West Liberty University was home to undergraduate programs only. There are currently six Master Degree programs, with more coming soon.

The accredited Master of Arts in Education program offers focuses on Reading Specialists, Special Education, Technology Integration, Leadership Studies, Community Education Research and Leadership, and Sports Leadership and Coaching.

The Master of Professional Studies program is located in the Highlands Center and professionals prepares for career advancement and This leadership positions. program, according to the Dean of the program, Dr. Thomas Michaud, has seen exponential growth, including an increase international students. This program will assist professionals in manufacturing, social services and many other areas to secure employment and advance in their fields.

Master of Science in Physician Assistant Studies gives students the skills to work in any medical setting they desire. The program is a combination of classroom work, laboratory experiences and clinical instruction. Graduates of this program have a 100 percent employment rate boasts Program Director Bill Childers. The program enjoys strong ties to the Wheeling area, maintaining partnerships with local hospitals and medical professionals. In 2015, received full credentials with the highest rating possible, yet it is still the most affordable PA program in West Virginia.

The MBA program is part of the Gary E. West College of Business. One hundred percent of these studies can be completed on-line, making it accessible to learners all over the country.

Master of Science in Criminology students can chose to work in law enforcement or corrections and courts following graduation, explains professor Keith Bell. Skills taught include supervising, treating, counseling and arresting those who come in contact with the criminal justice system. This new program will graduate its first class in December 2017.

The MA/MS Program in Biology offers a wide variety of choices for students. The traditional biology program prepares students to continue their education at a high level in atmosphere. competitive Zoo Science tract will be available in the fall of 2018 and will be offered completely online. An innovative five year accelerated program will allow students to complete both a Bachelor's and Master's degree in that time frame. Professor Joseph Horzempa is proud to be developing a budding relationship between WLU's biology department and the West Virginia School of Osteopathic Medicine for a smooth transition between the two.

The university expects to announce more master programs over the next year. President Greiner is proud to continually introduce "new programs that make sense in the Ohio Valley."

#### **UNDERGRADUATE MAJORS:**

Accounting | Advertising Communication | Art Education Pre K-Adult, 5-9, 5-Adult | Athletic Coaching | Athletic Training Bachelor of Applied Science | Bachelor of Arts in Organizational Leadership and Administration | Biology Education | Broadcasting | Business | Chemistry | Chemistry Education | Communication Studies | Community Education | Community Arts | Disabilities Sevices | Educational Leadership in Faith Organizations | Museum Education | Outdoor Education | Sports, Recreation & Wellness | Teaching English & Global Education | Computer Information Systems | Creative Art Therapy | Criminal Justice | Dental Hygiene | Digital Media Design | Ecology, Evolution, and Organismal Biology | Elementary Education K-6 | Early Childhood Education Pre-K-K | Multi-Categorical Special Education K-Adult | Special Education (MI,LD.BD) | English Education 5-9, 5 - Adult | English Literature | English Rhetoric and Writing | English Graphic Narrative | Entrepreneurship | Environmental Stewardship and Education | Exercise Physiology (Health & Fitness) | Finance | General Biology | General Business | General Science Education | Geography & Planning | Health and Physical Education - Athletic Coaching Track | Health and Physical Education - Education Track | Health Care Management | History | Human Biology | Interdisciplinary Studies | Journalism | Management | Marketing | Mathematics Education | Medical Laboratory Science | Microbiology | Museum Education | Music Performance | Music Technology | Nursing | Traditional BSN | RN to BSN | BS/BA to BSN | Organizational Leadership & Administration | Physcian Assistant 3 plus 2 major | Pre-Medicine | Pre-Professional | Psychology | Public Relations | Regents Bachelor of Arts Degree | Secondary Education | Social Studies Education 5-9, 5-Adult | Social Work | Sociology | Special Education | Spech Pathology-Audiology | Sports Management | Theater | Tourism and Event Management | Visual Communication | WLU-WVSOM Pre-Medicine Program | WLU/WVU Dental Early Admission | Program (DEAP) | Zo

#### **GRADUATE PROGRAMS:**

Master of Arts in Education | Master of Biology | Master of Business Administration | Master of Professional Studies | Master of Science in Criminology | Master of Science in Physician Assistant Studies



#### INCREASED ENROLLMENT

While the national trend for college enrollment has been on the decline, West Liberty University can boast an increase in student numbers. Much of this is due to the continuing additions of graduate programs, but enrollment is up for undergraduate programs as well. President Greiner believes that West Liberty University's determination to "listen to students and plan around their needs" attracts new students. Several of the new projects on campus are the direct result of suggestions made by students when asked what would make the campus more appealing, such as the outdoor fire pit and the on-campus convenience store located in the College Union. These changes have resulted in a first year student enrollment increase of 11.5 percent this fall.

#### MARCHING HILLTOPPERS

The Marching Hilltoppers were eliminated in 2015 due to state-wide budget cuts. However, administration held on to hopes that it could be reinstated in the near future, and next fall, that hope will be fulfilled. President Greiner is "thrilled to have the band back." Although funding has not been restored through the state, WLU has found ways to balance the budget and reallocate funding to make space in the budget for the marching band.

The black and gold uniforms that were purchased several years ago will be taken from storage to welcome the Marching Hilltoppers band back to the university.



#### WLU CONNECT

WLU Connect is a social networking platform just for WLU students and alumni. Started in May 2017, it is a secure network available only to approved participants. With dozens of individual groups for graduating years, majors, extra-curricular activities or employment industry, it allows students and alumni to connect socially and professionally. Many alumni have indicated that they are willing to mentor students, and the job opening board is always busy with postings. Executive Director of Alumni and Community Relations Ron Witt is excited about the opportunities this provides to "re-connect, give back, expand and get ahead."



#### INTERNATIONAL STUDENT ENROLLMENT

West Liberty University has seen an increase in international students in recent years. With the addition of graduate programs, many students are returning to WLU after graduation to continue their education in the United States. The International Student Office opened in 2009 and continues to attract the attention of international students searching for colleges in the United States. Currently, 65 students from 25 countries are enrolled at WLU. Nur Masarwa from Israel has returned to study community education because "it's a safe environment and I have a close connection to many people here." Most students cite the tight-knit community and feel of a "second home" on campus, as senior marketing major Dong Yue Li from China expressed.



In the last few years, West Liberty University has seen many changes. New majors, graduate programs, more student housing and a return of the Marching Hilltoppers have changed student life, but the outward appearance of campus has changed as well. Take a tour of the updates made to the structures on campus.

#### **Campbell Hall of Health Sciences**

The home to chemistry, dental hygiene, medical laboratory sciences, nursing, speech pathology and physician assistant studies programs, this \$23 million state-of-the-art building opened in

May of 2014. Named in honor of alumnus Dr. Clyde Campbell, president emeritus of WLU (1984-1995), it is located on Faculty Drive and provides students with the newest technology to enhance their education.

#### **West Family Stadium**

Renovated and renamed in 2014, the stadium now boasts new grandstand seating and an expanded press box. As an NCAA Division II host, the university needed updated lighting for evening events and enhanced broadcasting capabilities.



#### **West Family Athletic Complex**

The Gary E. West Family donated \$1 million for the construction of a soccer and track complex that will be completed in August 2018. The new turf complex will be used by the existing women's soccer team and track teams as well as the new men's soccer team.

#### **Kelly Theatre**

The theater inside the Fine Arts building was updated in 2014 with new flooring and seating. The decor was also changed to a darker color to create focus on the stage.

#### **Boyd** Hall

After being closed for three years, Boyd Hall reopened in fall of 2017 as all single room dorms. Renovations include new paint, updated electrical wiring, appliances and bathroom facilities.

#### **Rogers Hall**

This co-ed dorm was modified in fall of 2017 as single rooms for students. Each floor has community bathrooms, kitchenettes and lounges.

# SPORTS ON THE

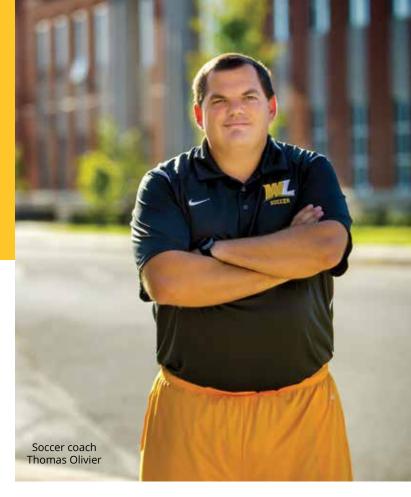
# WEST LIBERTY GREETS TWO NEW COACHES AND A STAND-OUT ATHLETE

**LIBERTY** UNIVERSITY **HAS** WEST **OUTSTANDING TRADITION OF EXCELLENCE** IN SPORTS. TO CONTINUE THIS LEGACY, THE UNIVERSITY WELCOMES TWO NEW PROGRAMS. MEN'S VARSITY SOCCER WILL HAVE A NEW FIELD COMPLEX AS WELL AS A **NEW COACH IN THOMAS OLIVIER. WOMEN'S** ACROBATICS AND TUMBLING WILL BE INITIATED WITH COACH TREASURE FIELDS. THE TALK OF CAMPUS THIS YEAR HAS BEEN SUPER-ATHLETE DAN MONTEROSO, HE TAKES A MOMENT TO TALK ABOUT HIS TRANSFER TO THE HILLTOP AND HIS EXPLOSIVE ATHLETIC CAREER HERE.

#### Thomas Olivier - Men's Varsity Soccer

Thomas Olivier is the new Men's Varsity Soccer coach. He has been working to create the soccer team and to continue a tradition of greatness for the college. Thomas explained, "I started coaching youth soccer, and I did that for 20 years. Then I coached college soccer at Marshall for eight years before coming to West Liberty."

"It's unique to start a program from scratch," he said of his decision to come to West Liberty, "The challenge was intriguing to me, and with



the commitment from the Athletic Director and the President, I knew I could get good athletes to participate."

"We are trying to build tradition and history of soccer for West Liberty," Thomas explained, "And that takes careful planning. We are working on recruiting, which has been going well since February, and a new facility is being built that will help us achieve all of this. We are also looking into how we work with these young men to make them the best players and students they can be." Thomas added, "We do that with our team's keyword: Pride. Pride for me has two meanings, first as an acronym that spells out Personal Responsibility In Daily Effort. Secondly, we want our students to be proud of the school, the community and university to be proud of the team, and the alumni to be proud of the work the students are doing."

#### **Treasure Fields - Acrobatics and Tumbling**

Treasure Fields, the women's Acrobatics and Tumbling coach, explained how she found her way to West Liberty and what she brings to the program. "Before I went to college," Treasure stated, "I coached Fame All Stars



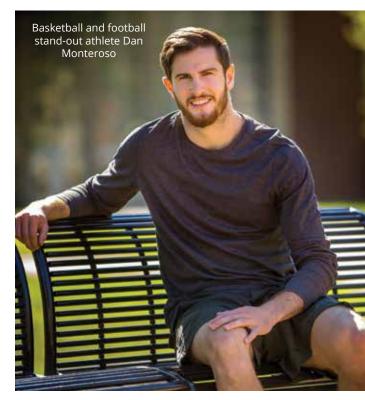
cheerleading in Virginia Beach, Virginia. Then, while I was at Concordia University, I was a graduate assistant coach. I always wanted to coach acro and tumbling, so when I heard that West Liberty was starting a new a program, I applied for it as soon as the job listing was posted. I remember thinking to myself how exciting it would be to help build a new program for a school. Since I come from a small program at Concordia, I know how to connect with students in a way that coaches from larger programs cannot. I can give the students more attention."

Treasure added, "I'm here to build opportunities for female student athletes, and I appreciate the support I receive from the University and the President. I have a lot of pride in being a part of West Liberty. I'm proud of the close-knit family atmosphere, our focus on affordable education, and especially President Greiner. I also love being a part of a school that is continuing to grow and improve." The Acrobatics and Tumbling team will compete in their first meet at home against West Virginia Wesleyan College at 2 p.m., February 11, 2018.

#### Student Athlete Profile—Dan Monteroso

Dan Monteroso, a graduate transfer from NCAA Division 1 Purdue, the St. Clairsville, Ohio native not only led the nationally-ranked Hilltopper men in scoring last season (18.2 ppg.), he was also the leading scorer for the WLU football team with 14 touchdowns and more than 900 receiving yards as a wide receiver. Dan described why he transferred from Purdue to West Liberty for his master's degree, his athletic career, and what West Liberty means to him. "I grew up in St. Clairsville. Both my parents work here, and growing up I came to games at WLU, so it felt like it was the right place to go for my master's," Dan stated.

"The highlight of my athletic career at West Liberty has to be winning the Mountain East Conference tournament title. We won three games over the three days the tournament took place," Dan said. "At Purdue, we didn't win as much as we would have liked, so winning with the team here was huge. I am happy we were able to get that done."



Dan continued, "I am proud of how everyone treats each other here. There is a family environment at West Liberty that you don't get at bigger schools. I'm also proud of how close my teammates and I are to one another. I am a family-oriented guy, so my teammates are like extended brothers to me. If one of us is at an event, we're all there. I'm not sure what I'd do without them."

When asked about his future, Dan said, "I want to become either a football or basketball coach and climb the ranks to head coach. I'd also like to have a healthy family life, where we don't have to worry about money. But right now, I'm just looking forward to having a good upcoming season. I'm extremely happy I decided to come back and be a Hilltopper. I'm looking forward to the basketball season, and I'm hoping it's another good one."



# Class of '78 Graduate Changes Science for the Galaxy

Brian Joseph '78 is the founder, president and CEO of Touchstone Research Laboratory, a Triadelphia company that is today a global leader, a company that he took public this past summer. Brian didn't have an advanced academic degree inscience when he started his company at age 23, rebuilding a second-hand electron microscope in a rented basement room in Wheeling. He grew the business with a small loan from his mother, which he used to buy an old downtown building with the high basement ceilings necessary to install a rebuilt IBM super-computer, purchased at a fraction of its original cost because of his ability to refurbish it himself.

## "Don't let anyone tell you you can't do this stuff. You can."

Today, Touchstone's is a story of an innovating, expanding and increasingly global company, connecting with the private and public sector to provide materials that no one else in the world can. Their products include a new carbon fiber that is used as part of a thermal protection system for a vehicle that goes over 3000 mph; fiber-reinforced aluminum used in naval weapons systems and—in tape form—by NASA to stiffen the inside of launch vehicles to lighten up the weight of the actual rocket. Brian predicts we will use this product in the future

for things like cars and airplanes as well. "We are the only producer of this in the world ... we have probably nine patents related to this."

There are dozens more examples of cutting-edge products being made, tested and sold out of Touchstone. Projects underway include molds and parts for the Blackhawk helicopter, molds for air travel vehicles that will fly both within and beyond Earth's atmosphere, and involvement in the creation of an airplane that can take off and land like a

helicopter. C-Foam, Touchstone's most well-known product, is a coal byproduct. Brian believes that someday

soon all rockets will be coated with a product that is made from coal

mined in West Virginia. "This is going to be huge, this is going to go global, this is going to be in every (Naval) ship moving forward. I've got all the confidence in the world about that."

Touchstone has used coal to create what Brian considers the greatest scientific endeavor in the world right now: the James Webb space telescope, the replacement for the Hubble telescope. "It's eight times bigger, can see a million miles into space, but here's what's so exciting about this, it's going to see back in time 13.4 billion years. You will see the formation of some of the earliest galaxies."

When Brian thinks about the future of science and technology careers in the Wheeling region, he is optimistic. "We have the most amazing collection of people here; they didn't necessarily go to college but were self-taught. My thought

is that the future here is probably manufacturing, but not like WWII manufacturing, but really exotic, high automation, high production. We have the workforce here.

We have an amazing workforce here. I want kids to believe they can do this stuff. If they think the can, they will. If they don't think they can, they won't. Last thing I say to students is, 'Don't let anyone tell you you can't do this stuff. You can."

#### **Alumni Choir Concert**

SPOT: College Hall DATE: Sunday, October 15, 2017

The West Liberty University Department of Music and Theater hosted an alumni choir concert at 6 p.m. Sunday, Oct. 15 in College Hall for anyone who sang under the direction of Dr. Alfred R. de Jaager as part of Homecoming 2017 festivities. De Jaager assisted current Director of Choral Activities Ryan Keeling in the performance. De Jaager was the longtime director of Choral Activities and an associate professor of music. Dr. de Jaager joined West Liberty in August 1966 and retired in 2014, when he moved to Cambodia.



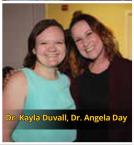


















#### **Athletic Hall of Fame Induction**

SPOT: Academic, Sports and Recreation Complex DATE: Saturday, October 28, 2017

The 37th annual induction ceremony for the West Liberty University Athletic Hall of Fame was held last Oct. 28 at the Academic, Sports and Recreation Complex. This year's class features Bill Beattie (baseball), Jeff Carroll (wrestling), Gerry Craft (baseball), Tori Hansen (women's basketball), Rachel Mason (softball), Leanne Straub (women's tennis) and Vinnie Monseau (wrestling). The Hall of Fame's Class of 2017 was recognized on the field at West Family Stadium that afternoon during halftime of the football game against Concord.





Brian Edison, Rich Schoene, Scott Schenerlein





Mark Bartlett, Rick Spencer, Tank Moore, Jeff Carroll





#### **Hilltop Players Wall of Fame Ceremony**

SPOT: Kelly Theatre DATE: Saturday, October 14, 2017

2017 was the inaugural year for this ceremony. Professors Dr. Helen M.T. Kelly, Mr. Stanley Harrison and Mr. John E. Reilly were honored as Wall of Fame inductees. The official ceremony was followed by a reception and a performance of the first show of the 2017-2018 season: "As It Is In Heaven."



# West Liberty University President's Recognition Dinner

SPOT: Highlands Event Center DATE: Friday, October 13, 2017

This invitation-only dinner honored new members of the Alumni Wall of Honor, John Hennen '70, Katie Kacmarik '08 and Al Roszczyk '80. It also honors donors who are members of the John P. McCullough Society, the President's Circle and the Nathan Shotwell Society and thanks them publicly for their support.













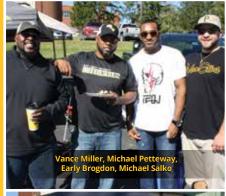


# Homecoming 2017

**SPOT: WLU Campus** 

DATE: Saturday, Oct. 14, 2017

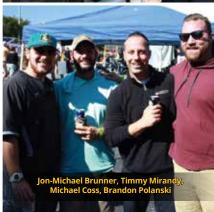
WLU hosted another fun and wellattended Homecoming event the weekend of October 13-15. Saturday's events kicked off with an Alumni Run for any former cross country or track team members. All day long food, drinks and games could be found, making it the perfect spot for family fun. The Homecoming parade and football game were highlights of the weekend. Tailgating prior to the game against Glenville State provided a place for catching up with former classmates.







# Kiki Rodriguez, Amy Becker, Amanda Mortis, Kristin DiClaudio









#### **Alumni Post-Homecoming Party**

SPOT: G-Top DATE: Saturday, October 14, 2017

Following the Homecoming football game, alumni and friends gathered at G-Top, the Generations-operated restaurant pub just across from WLU's main campus entrance. Attendees enjoyed food and drinks while listening to the music of Hit Play and reminiscing with other alumni.















# WEST LIBERTY UNIVERSITY FOUNDATION BENEFACTORS REPORT

**JULY 1, 2016 - JUNE 30, 2017** 

Dear Friends,

Fiscal year 2017 was outstanding! It was one of growth for both West Liberty University and the WLU Foundation. The growth is reflected in the financials but also in the strength of our institution. The Foundation staff and Board of Directors worked hard to improve structures, procedures and communication for our donors. We worked closely with Dr. Stephen Greiner, WLU President, and his team to address the needs of campus and help achieve goals that support his vision. We worked closely with you to fulfill your philanthropic dreams to improve the lives of our students and advance West Liberty University. On June 30, 2017, we closed the books on a very good year

and opened the door to new opportunities that can only be realized with your

continued support.

We are pleased to publish the following report, which provides financial information and recognizes our most generous donors. For more information on the WLU Foundation, please visit wlufoundation.org or call 304-336-5635. To see the impact of your contributions, please join us on the Hilltop at your convenience for a tour, event or visit. I promise — you won't be disappointed. Thank you so much for your confidence in the WLU Foundation. The future continues to look promising.

In gratitude,



Angela Zambito Hill, CFRE Executive Director, WLU Foundation

Angela Zambito Hill, CFRE

Executive Director, WLU Foundation

Dear Friends of West Liberty University,

On behalf of the West Liberty University Foundation Board of Directors, I thank you for your ongoing support which has allowed West Liberty University and its outstanding and deserving students to thrive. The mission of the Foundation is to support, strengthen and sustain the University through cultivation, investment and

stewardship of private funds, and it is your generous contributions that allow us to successfully fulfill our mission. The role of the Foundation continues to grow more critical in the face of declining state funds and a greater need for private support. We are fortunate to have an outstanding base of support from donors like you.

The following report provides the financial details of our robust fiscal year 2017. While sharing these figures is important to ensuring your confidence in the Foundation, know that behind these numbers are countless individual, human stories of the positive impact your gifts have had on WLU students and the larger community. In service of the Foundation and our donors, we are continually committed to the growth of our financial assets in order to provide sustainable support for the University's bright future.

Sincerely.

David Croft, Esq. Chair, WLU Foundation Board of Directors

David Croft, Esq.

Chair, WLU Foundation Board of Directors

#### STATEMENT OF FINANCIAL POSITION

# WEST LIBERTY UNIVERSITY FOUNDATION, INCORPORATED STATEMENTS OF FINANCIAL POSITION JULY 1, 2016 - JUNE 30, 2017

ASSETS	2017	2016
Cash and cash equivalents Unconditional promises to give Other receivables Investments at estimated fair value Beneficial interest in perpetual trust Other assets	\$ 117,646 1,103,234 7,555 14,638,884 2,175,746 67,707	\$ 69,844 242,226 12,059 12,461,210 2,056,347 67,707
TOTAL ASSETS	\$ 18,110,772	\$ 14,909,393
LIABILITIES AND NET ASSETS		
Accounts payable and accrued expenses Liability for charitable gift annuities Total liabilities	\$ 8,880 21,477 30,357	\$ 11,075 24,701 35,776
NET ASSETS Unrestricted Temporarily restricted Permanently restricted Total net assets	1,561,783 5,207,072 11,311,560 18,080,415	1,232,238 3,494,435 10,096,944 14,873,617
TOTAL LIABILITIES AND NET ASSETS	\$ 18,110,772	\$ 14,909,393
KEY MEASUREMENTS AND CALCULATIONS:	Result	Calculation
Total Foundation Expenditures stated as a % of Total Assets under Managemen Ratio of Total Contribution to Total Foundation Expenditures Ratio of Total Contributions to Total University Support Expenditures	1.2% 12.49 to 1 2.1 to 1	\$218/\$18,110 \$2722/\$218 \$2,722/\$1,289

To view the audited Financial Statements, Notes and Certified Public Accountants Opinion thereon, please go to www.wlufoundation.org.

#### STATEMENT OF ACTIVITIES

# WEST LIBERTY UNIVERSITY FOUNDATION, INCORPORATED STATEMENTS OF ACTIVITIES AND CHANGE IN NET ASSETS FOR THE YEAR ENDED JUNE 30, 2017

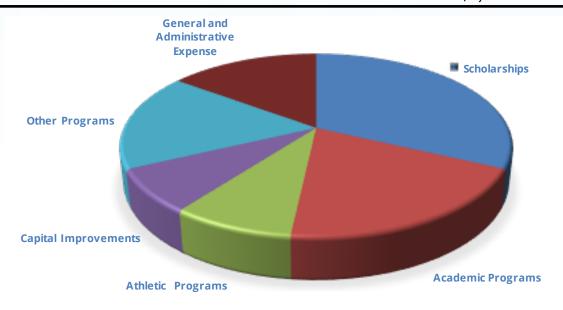
			2017		2016
		<u> </u>		n Thousands	
			Total		Total
SUPPORT AND REVENUES					
Contributions		\$	2,722	\$	1,293
Interest and dividend income		,	1,689	•	(259)
Loss/Gain on investments			,,,,,,		()
Special Events			87		77
Change in value of split interest agreer	ments		119		(113)
Other income			97		139
	AND REVENUES				1,137
TOTAL GOTT ON	AND REVENUES		4,714		1,137
EXPENSES AND LOSSES					
West Liberty University support:					
Scholarships			471		460
· · · · · · · · · · · · · · · · · · ·			126		119
Athletic programs			289		
Academic programs					403
Capital improvements			112		38
Other programs			253		417
Fundraising			39		68
General and administrative			218		152
TOTAL EXPENSE	S AND LOSSES		1,508		1,657
CHANGES IN NET ASSETS			3,206		(520)
NET ASSETS AT BEGINNING OF YE	AR		14,874		15,394
NET ASSETS AT END OF YEAR		Ф	10 000	Ф	1/ 07/
NET ASSETS AT END OF YEAR		\$	18,080	\$	14,874
RETURN ON AVERAGE NET ASSETS EMPL	OVED DURING				
FISCAL YEAR END JUNE 30, 2017	O LE DONING		11.0%	1.992	2/\$18,080
			/ 0	.,002	+ . 0,000
Net Investment Income:	Total Support & Revenue		4,714		
	Less: Contributions		2,722		
	Net Investment Income		1,922		
Avenue Net Accets			46 477		
Average Net Assets			16,477	(\$14,87	4+\$18,080)/2

To view the audited Financial Statements, Notes and Certified Public Accountants Opinion thereon, please go to www.wlufoundation.org.

#### **FY 17 UNIVERSITY SUPPORT & EXPENDITURES**

#### 2017 University Support & Expenditures

University Support	In Thousands	Percent of Total	
<b>Scholarships</b> - Based upon a total of FY 17 Annual Cost of \$18,500.00 for tuition, room & board for an in-state student, this amount provided the equivalent of 25 full scholarships.	\$471	31%	
Academic Programs - Expenditures for JASON Learning Project, classroom equipment, Professional Development Schools, Fluency Project, teacher mentors, etc.	\$289	19%	
Athletic Programs - Expenditures for Hilltopper Athletic Club, recruiting expenses, team travel expenses for tournaments, practice uniforms, purchase equipment, etc.	\$126	8%	
Capital Improvements - Wrestling locker room renovations, baseball windscreen, tennis courts, football stadium renovations, pre-contructions phase of track, turf & lights project	\$112	8%	
Other Programs	\$253	17%	
Expenditures for technology upgrades, science fair, WLU-TV (Channel 14), library expenses, alumni activities, faculty travel, College Community Choir, faculty development and research, community support, etc.			
Foundation Expense			
General and Administrative Expense - Includes salary and benefits, rent, operating expense, travel, etc.	\$218	14%	
Fundraising	\$39	3%	
TOTAL UNIVERSITY SUPPORT	\$1,508	100%	
GRAND TOTAL SUPPORT AND EXPENDITURES	\$1,508	100%	



#### NATHAN SHOTWELL SOCIETY

The Nathan Shotwell Planned Giving Society, established in 1997, recognizes and honors those who have made provisions for the West Liberty University Foundation through a bequest in a will or other estate-planning arrangement. The Society is named for the Reverend Dr. Nathan Shotwell, who founded West Liberty University in 1837 and served as its leader until 1854. Dr. Shotwell is credited with the establishment of the high academic standards to which the university continues to aspire.

The following alumni and friends of West Liberty University have made such provisions:



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The West Liberty University Foundation Inc. is pleased to report that during the 2016-2017 fiscal year, over \$1.9 million was received to advance the mission of the university. Below is a listing of the many generous individuals, corporations, foundations, and organizations who contributed to this effort.

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President's Circle is reserved for donors contributing \$1,500 or more within a fiscal year and includes donors in six different giving societies. During this reporting period, President's Circle members provided over \$1.6 million in private funding to the Foundation.

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#### **Types of Funds**

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A named endowed fund can be established to provide scholarships, support a professorship or chair in a particular academic area, or support another purpose based on the interest and intention of the donor. An endowment requires that the principal remain intact in perpetuity, or for a defined period of time, or until sufficient assets have been accumulated to achieve a designated purpose. West Liberty University Foundation, Inc. requires a minimum initial gift of \$25,000 to establish an endowed fund. Named endowed funds are listed on an annual basis in certain WLU Foundation publications. Currently the Foundation has a total of 100 Endowed Funds.

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A temporarily endowed fund with a balance of less than \$25,000 may be established with the understanding that the donor/s or governing body intends to fund at a minimum \$25,000 level and that no income generated by the gift principal will be distributed until the \$25,000 minimum principal balance has been achieved. If not fully funded within five years, the temporarily endowed fund will be considered part of the Foundation's general endowment.

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#### **More Information**

For more information or to establish a fund in the West Liberty University Foundation, Inc., contact:

Angela Zambito Hill, Executive Director West Liberty University Foundation, Inc. 208 University Drive, CUB #126, West Liberty, WV 26074 304-336-5635 or 304-281-0118 Listed below are the endowed and non-endowed funds administered by West Liberty University Foundation, Inc.
The Foundation currently oversees 100 endowed and 130 non-endowed funds. If you are interested in establishing a new fund or making a contribution to an established fund, please call 304-336-5635.

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