

# *top of the hill*



Billy Castilow and Riley Lynn Bonar  
2012 Homecoming King and Queen



# Homecoming on the Hilltop

Homecoming 2012 was a perfect fall weekend, with the football team topping it off by defeating Shepherd University in a thrilling game and winning the Black and Blue Presidents Trophy, a rivalry tradition begun by President Robin C. Capehart and Shepherd University President Suzanne Shipley in 2011 to spur school spirit.

Riley Lynn Bonar, a junior elementary education major and Billy Castilow, a sophomore criminal justice major, both from Wheeling, were crowned Queen and King. Former alumni homecoming queens Ingrid Loy (1995) and Christine Warco (1997) presented a new \$250 scholarship to Bonar as part of halftime festivities.

The Alumni Association honored alumni, Jack Adams '63, Joan Campbell '62 and Dr. Melvin Sorkowitz '62, adding their names to its Wall of Honor.

Adams was born in Washington, Pa. and is now a resident of McMurray, Pa. After graduating from WLU with a bachelor's degree in marketing, he began his successful career in business with Retail Credit Co. (Equifax). In 1967, he began a 30-year career with Exxon Company. Retiring from Exxon in 1996, Adams became president of SJR's Team Supreme,

Inc., which became a nationally recognized leader in Exxon convenience store marketing. After 13 years, he retired in 2009. He was a founding brother of the Delta Omega chapter of Delta Sigma Pi International Business Fraternity that started the sale of West Liberty logo merchandise. A member of the Gary E. West College of Business Advisory Board, he is chairman of the College of Business alumni campaign, former board member of the Alumni Association and treasurer for the Pittsburgh Chapter of the Alumni Association.

Campbell was born in Wheeling and is a resident of Clearview. She graduated from Warwood High School as valedictorian and went on to earn a bachelor's degree at WLU, where she once again was selected as valedictorian. She then earned a master's degree at West Virginia University. She went on to an outstanding career of 30 years as an educator in Ohio County Schools. Married to President emeritus Clyde Campbell, she is a beloved First Lady (1984-1995) and initiated a number of college-wide programs including: campus beautification projects, a May breakfast for graduating females, a holiday party for campus sororities and recognition dinners for student groups such as theater, music and

athletics. She was advisor to her sorority, Alpha Xi Delta and is a lifetime member of the Alumni Association, a member of both the President's Circle and the Nathan Shotwell Society.

Sorkowitz was born in Akron, Ohio and now resides in Boca Raton, Fla. He earned his bachelor's degree at WLU and earned a master's degree in audiology at the University of Wisconsin, where he was a scholarship recipient. He also attended Louisiana State University and Temple University, earning a doctoral degree in audiology. He is the former director and founder of the audiology program at the Albert Einstein Medical Center, Phila. He incorporated Audiological Consultants, Inc. of Pennsylvania in 1969 and in 1972 made a movie, "Hearing Aids, How to Fit Them," winning an award for the most important contribution to medicine and surgery through the field of cinematography. Sorkowitz became a national lecturer for hearing aid manufacturers and otolaryngologists. The Audiology Foundation of America honored him with the Professional Leadership Award in 2003.



Jack Adams, Joan Campbell, Dr. Melvin Sorkowitz



What are your classmates up to?  
Update your information NOW!  
[www.westliberty.edu/alumni/class-notes](http://www.westliberty.edu/alumni/class-notes)

The Ohio Valley Chapter is forming!  
Friend us at Facebook:  
[www.facebook.com/groups/WLUOhioValleyAlumni](http://www.facebook.com/groups/WLUOhioValleyAlumni)



# SCIENCE RESEARCH

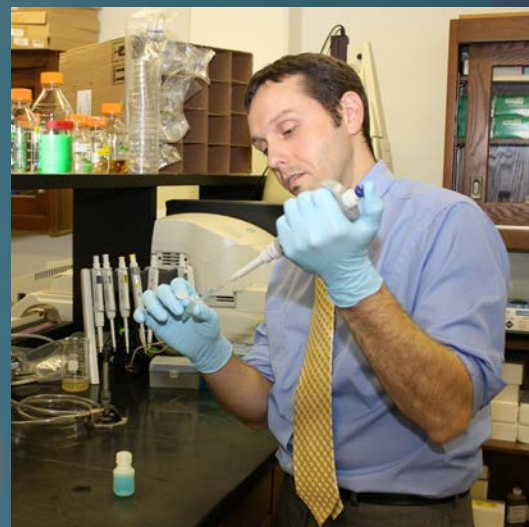
## GAINS *momentum*

Biology Professor Dr. Joseph Horzempa has received \$500,000 in grants to study a bacterium as vaccine host. "The grants will allow me and my students to progress in our study of *Francisella tularensis* with the hope of learning more about its use with vaccines," Horzempa said. The funding came from the National Institutes of Health and WV-INBRE (Idea Network of Biomedical Research Excellence).

Horzempa first became interested in this bacterium during his time as a post-doctoral research scientist at the University of Pittsburgh School of Medicine in 2006. Horzempa was the first person to discover that the bacterium could invade human red blood cells, a significant find since scientists know of only a handful of bacteria that can do so.

"Patients immunized with this organism show a very long-term memory response — over 30 years post vaccination," he said. "Based on the fact that this is such a potent vaccine, we propose to use this organism as a novel vaccine platform."

Horzempa's research laboratory is a busy place with nine students working under his direction. He also employs two paid research assistants, Deanna Schmitt, Ph.D., postdoctoral research associate and Brianna Cowan, research technician.



**DR. JOSEPH HORZEMPA**

## BUCKS FOR BRAINS *FELLOWS*

The Bucks for Brains initiative is funded by a grant from West Virginia EPSCoR and private donations matched by philanthropic donors including the PPG Foundation, Bayer U.S.A Foundation, Stifel Kline Foundation and other generous individuals.

**RAQUEL FAGUNDO**, Wheeling, W.Va.

STUDIES ECOLOGICAL EVOLUTION & ORGANISMAL BIOLOGY

Using her grant to study the taxonomic relationships of two WV crayfishes collected last summer during fieldwork with Dr. Zach Loughman, assistant professor of biology.

*"This fellowship allows me to learn the first step in determining a new species molecularly."*



**LEAH STARKEY**, New Martinsville, W.Va.

STUDIES CHEMISTRY & BIOLOGY, INTERN IN BIOLOGY

Will be working at the Schiffler Cancer Center of Wheeling Hospital thanks to her fellowship.

*"I want to work in oncology, specifically pediatric oncology, so this is a great opportunity for me. It's the first instance I'll have to study cancer in depth."*

# 2012 FALL SPORTS HIGHLIGHTS

WEST LIBERTY UNIVERSITY STUDENT-ATHLETES AND SPORTS TEAMS DELIVERED MORE THAN A FEW HIGHLIGHTS OVER THE COURSE OF AN ENTERTAINING FALL SEMESTER.

## FOOTBALL



Coach Roger Waialae's football team authored one of NCAA Division II's best turnaround stories of the year by bouncing back from an injury-riddled 1-10 season in 2011 to post Waialae's seventh winning season in eight years with a 6-5 mark. Included in those six wins was a pair of thrilling one-point victories at Russek Field against regionally-ranked Shepherd and UNC-Pembroke. A total of 11 Hilltoppers received All-WVIAC recognition with three defensive stars – Marco Ricchetti, Leonidas Redding and Justin Black – earning first-team berths.

## TENNIS

Coach Heather Gallagher's regionally-ranked women's tennis team went 13-2 and advanced to the WVIAC championship match for the second consecutive season. Lauren Howard was the WVIAC Player of the Year while Raissa Wischi was a first-team All-WVIAC selection for the third straight season.



## VOLLEYBALL

West Liberty's 14 wins under first-year coach Kayla Fetsko were the most for a WLU volleyball team in more than a decade. Anne Edwards earned All-WVIAC honors while Courtney Pyeritz was named to the WVIAC All-Freshman Team.

## SOCCER

Coach Barry Christmas's women's soccer team enjoyed a season of "firsts" in the debut season for West Liberty's newest sport. Among those "firsts" were the team's first win, a 2-1 victory at LaRoche (Pa.), and the first WVIAC win, a 3-1 romp at Seton Hill. Paige Petroval even claimed the first WVIAC Player of the Week Award.





## SAVE THE DATE

February 3-9, 2013 West Coast Tour

February 3: Phoenix, Arizona

February 5: San Diego, California

February 7: Los Angeles, California

February 9: Bay Area, San Francisco, California

April 19, 2013

Great Gala

April 26-28, 2013 Florida Alumni Chapter Reunion



*The ASRC is rocking again this winter as Coach Jim Crutchfield's two-time defending NCAA Division II Atlantic Region champion Hilltoppers opened the 2012-13 season at No. 1 in every national poll.*

*The lofty national ranking comes as no surprise to West Liberty fans as Crutchfield returned his top eight scorers from last year's 32-3 juggernaut, which led the nation in scoring for the sixth time in the last seven seasons en route to its third straight WVIAC title.*

*West Liberty – a sizzling 64-2 in league play over the past three years – was No. 3 in last season's final Top 25 after finishing the 2011 campaign as a unanimous No. 1 pick.*





## *A Tale of Two Cities... and a Tornado*

When West Liberty, Kentucky, was struck by a powerful tornado on March 2, 2012, WLU was in the midst of basketball tournament action in Charleston, W.Va. But the story of another West Liberty, devastated by a violent storm, inspired President Robin Capehart to ask Jeff Knierim, Vice President of Community Engagement, to find a way the Hilltoppers could aid our newly discovered "sister city."

According to news reports winds peaked around 140 mph, leaving a path of destruction that left five dead and a disaster scene so dangerous, police had to close off access to downtown. WLU responded with a team of 33 students and 11 employees

traveling to our sister city over spring break to help. This fall the service project continued and WLU gathered another mission team that continued the recovery efforts.

WLU students also held fundraisers to defray the cost of the fall trip and after covering expenses, the mission team donated \$1,000 to our "sister city."

"It's incredible to see the damage and destruction caused by this tornado. Our students and employees stepped up and made a real difference," said Knierim. Rev. Debra Dague, protestant campus ministry, also coordinated the mission trips.



**ELECTION**

*Channel 14*

**NIGHT**

**2012**

**WLU NOW REACHES 100,000 HOMES THROUGH ITS TELEVISION CHANNEL, WLU-TV 14 AND VIA WEB STREAMING 24 HOURS A DAY AT [WWW.WLTVONLINE.COM](http://WWW.WLTVONLINE.COM).**

**WLU STUDENTS COVERED ELECTION NIGHT 2012.**

*Bordas and Bordas Law Firm of Wheeling added to that learning experience by giving \$75,000 for the purchase of two new state-of-the-art high definition cameras.*

Junior broadcast communications major Logan Smith, Parkersburg, W.Va., was the director of the election night coverage. He coordinated 10 student workers and numerous TV guests discussing the national, state and municipal races.

"Other schools don't have this kind of crew experience. That's why I went

to West Liberty," Smith said.

Senior broadcast communications major Danielle Zacherl, Moundsville, was one of the reporters on location during election coverage.

"I had to go to this new location, find contacts and make the story work. It was a good chance to see what

television journalism is really about. It was fast paced and exciting," she said.

"Since I first stepped in the doors here at Media Arts Center, I've been challenged and learning. I'm gaining skills that will allow me to work in either production or reporting," she said.



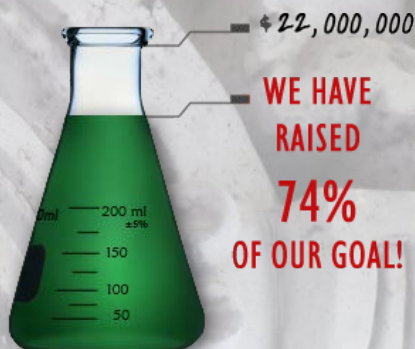
# CAPITAL CAMPAIGN PROGRESS REPORT:

## *\$1.5 Million Raised Since July 1*

Campbell Hall of Health Sciences is rapidly taking shape on the Hilltop and makes it easy to see the growth and vitality of campus. In fact, this fall semester saw the largest fall enrollment since 1973 and the seventh year in a row for an increase, according to Scott Cook, dean of enrollment.

But more students, new programs and additional faculty means financial need is up too. That's why this past October, during Homecoming Weekend, the Campaign for a Great University was officially announced by President Robin C. Capehart, the WVU Foundation and the Office of Institutional Advancement.

"We are pleased to report that this fiscal year we set out



to raise \$4 million toward our overall goal of 22 million. To date, we have raised 1.5 million, thanks to like-minded friends and alumni who understand the need behind this fundraising drive," said Zambito Hill. "We have seen a significant increase in second quarter giving due to the positive campaign response."

Areas that will benefit from the campaign include Campbell Hall construction, historic Shaw Hall renovation, Kelly Theatre renovation, athletic facilities, other needed capital improvement projects and endowment.

If you would like to learn more about the campaign or give a gift before the end of the calendar year, please call Angie at 304-336-8490.

## *Ed Pastilong*

### ADVANCEMENT GAME PLAN:

When President Robin C. Capehart announced the capital campaign during Homecoming Weekend 2012, he delighted sports fans as he also introduced consultant Ed Pastilong to the Hilltop.

The director of athletics at West Virginia University from 1989-2010, Pastilong is now assisting campaign coordinator and Development Director Angela Zambito Hill and Vice President of Institutional Advancement Jason Koegler in their fundraising efforts.

A Moundsville native, Pastilong spearheaded WVU's growth into one of the nation's finest intercollegiate athletic programs during his tenure with the Mountaineers.

"As a visionary and successful athletic director, we could find no one better than Ed. Our students will benefit from

his involvement and I thank him for his willingness to share his talents with us," Zambito Hill said. He is focusing on athletic fundraising.

At the time of his departure from WVU, Pastilong had one of the longest-serving tenures of any athletic director at a BCS-level school.

During his tenure, he directed more than \$65 million in facility renovations, witnessed the athletic department's budget increase from \$20 million to more than \$50 million, steered WVU into the Big East football conference in 1991 and full-fledged member status in the league in 1995, the school's first-ever association in a major athletic conference.

The facility upgrades and capital improvements were termed staggering by WVU's communications office at



the time of Pastilong's induction into its 2012 Hall of Fame. Other facility improvements under Pastilong's tenure include renovations to the WVU Coliseum and Hawley Field and the construction of Dick Dlesk Soccer Stadium, Cary Gym for Mountaineer Gymnastics, a state-of-the-art wrestling facility and a basketball practice facility.

Pastilong joined the WVU athletic department as football recruiting coordinator in 1976 and two years later became its scholarship officer. In 1979, he was named assistant athletic director for facilities and operations. He remained director of athletic facilities until his promotion to associate athletic director in 1987. For the last two years, he has served as director of athletics emeritus at WVU.



# Topper SPOTLIGHT

Your GIFT of STOCK can be a parachute for you and your Alma Mater!

Enjoy a return on your investment, a tax deduction and the satisfaction of supporting the Campaign for a Great University!

Call Angie Zambito Hill at 304-336-8490



## JAMIE PECK WLU INSTRUCTOR OF MUSIC TECHNOLOGY

Won an Emmy in the category of Musical Composition, Production and Arrangement for his score, a 54-minute musical background to "Pittsburgh from the Air." His music took the honor in the 2012 Mid-Atlantic Regional Emmy Awards and Peck attended the ceremony held in Philadelphia, Pa. on Sept. 22, 2012. While composing a large amount of music was a challenge in itself the fact that he had just 28 days to do it made his award win even sweeter! The award-winning Peck also completed the score for "Pittsburgh from the Air II," which premiered Oct. 4 on WQED Pittsburgh. The documentaries illustrate the Pittsburgh landscape from a bird's eye view with nothing but Peck's music serving as backdrop for the breathtaking visuals. A veteran musician and composer, Peck has written for 17 years for ABC, CBS and is a member of the popular B.E. Taylor Group. His website can be found at [www.jamiepeckproductions.com](http://www.jamiepeckproductions.com).



## TYLER MCCULLOUGH '12 FORMER WLU TENNIS STANDOUT

Honored as an Intercollegiate Tennis Association's national award winner by the United States Tennis Association (USTA) in conjunction with the U.S. Open in August. McCullough was recognized as the 2012 NCAA Division II winner of the Arthur Ashe Jr. National Leadership and Sportsmanship Award. A two-time regional Ashe Award winner, McCullough led WLU to its third NCAA Division III Atlantic Regional Tournament berth in 2012. He worked alongside other student-athletes to organize activities for local children and found time during weekends to provide tennis lessons to kids. Despite battling injuries, McCullough became the first student-athlete from the West Virginia Intercollegiate Athletic Conference to win a major ITA award. A Wheeling native and son of tennis coach Sam McCullough '68.



## VAN APPLGATE '08 PHOTOJOURNALIST FOR WJLY-TV

Is a successful television journalist who gained a deluge of fans from his years of chasing storms — like Sandy, Irene and Earl. Applegate covered hurricanes every summer since 2008, when he worked in Norfolk, Va., at WTKR-TV for three years prior to his D.C. gig. During Irene, he worked in the hard-hit Outer Banks, N.C. region. Applegate thought he was out of the path of hurricanes when he started his job in D.C. this past July. But then Sandy reared its ugly head and he was back chasing storms, this time in Ocean City, Md. Fortunately, OC was spared the devastation, though Applegate filmed some crazy waves and high winds. His Facebook and Twitter posts brought him lots of attention. Applegate is now looking forward to covering all the news in our nation's capital. Also an Emmy Award winning journalist for an exposé he did on underage prostitution last June, his work is both attention getting and compassionate.