Carol Jahn, RDH, MS has a BS in dental hygiene from the University of Iowa and an MS in Continuing Education from the University of St. Francis. She has been a dental hygienist since 1982; she practiced clinically for 14 years in general and periodontal practices. Currently, she is Senior Professional Relations Manager for Water Pik, Inc. where she designs and develops educational materials and programs for dental professionals. She has presented over 200 courses in the US, Canada, Europe, and Asia and has published more than 75 papers and contributed to 7 textbooks including the 10th and 11th editions of Clinical Periodontology.
Course Title, Description & Objective

Taking Periodontal Care from Good to Great

Description: This course is designed to provide the dental team with research and information to understand and recognize the periodontal and general health needs and conditions of patients with periodontal disease. Established and emerging strategies for patient care will be discussed. The role of personal effectiveness and office leadership will be included.

Objective: To provide the participant with an enhanced understanding of the critical elements that need to be considered when treating patients with periodontal disease.

Coaching Patients to Optimal Interdental Health

Description: This course is designed to help the dental professional recognize and develop the coaching skills needed to enhance patient behavior changes. Practical daily office applications will be reviewed including the beliefs and values surrounding floss and its impact on the dental culture. Evidence on safe and effective alternatives to traditional dental floss will be examined.

Objective: To provide the dental team with the basic knowledge and skill set required to elicit effective behavior change in patients particularly in the area of interdental cleaning.

Event Schedule
Pine Room Oglebay Park, Wheeling, WV
April 13, 2012
7:30—8 am: Check-In/Continental Breakfast
8 am—Noon: Morning Session
Noon—1 pm: Lunch (provided)
1-4 pm: Afternoon Session

Directions
Exit 2A off I70 (Oglebay Park exit)
Turn right onto National Rd. (US 40)
3rd traffic light turn left onto Bethany Pike go 1 mile and take a slight left to WV 88 N
Go approximately 2.3 miles to Oglebay and take right into park. Go .1 mile take a slight right and destination will be on the right.

Cost & Deadlines
Early Registration: $110 (includes continental breakfast & lunch)
Late Registration: $145

For additional information, please contact:
Mary Blair
West Liberty University
Dental Hygiene Program
304-336-8633 or blairmar@westliberty.edu

Accepting Check or Credit Card
Credit Card Payment:
Please circle: Mastercard Visa
Acct. No. ________________________________
Expiration Date: _______________ CVC No. __________

PRINT NAME as it appears on card

Signature

Make checks payable to: WLU
Please mail registrations form and remittance to:
West Liberty University
Attn: Mary Blair
208 University Drive
College Union Box 121
West Liberty, WV 26074
FAX: 304-336-8905